



WARRIX[®]

Opportunity Day

Q3/2023

Agenda

01 3Q23 Financial Performance

02 2024 Key Strategies

03 Outlook

01

3Q23 Financial Performance

3Q23 Financial Performance

Unit: THB million

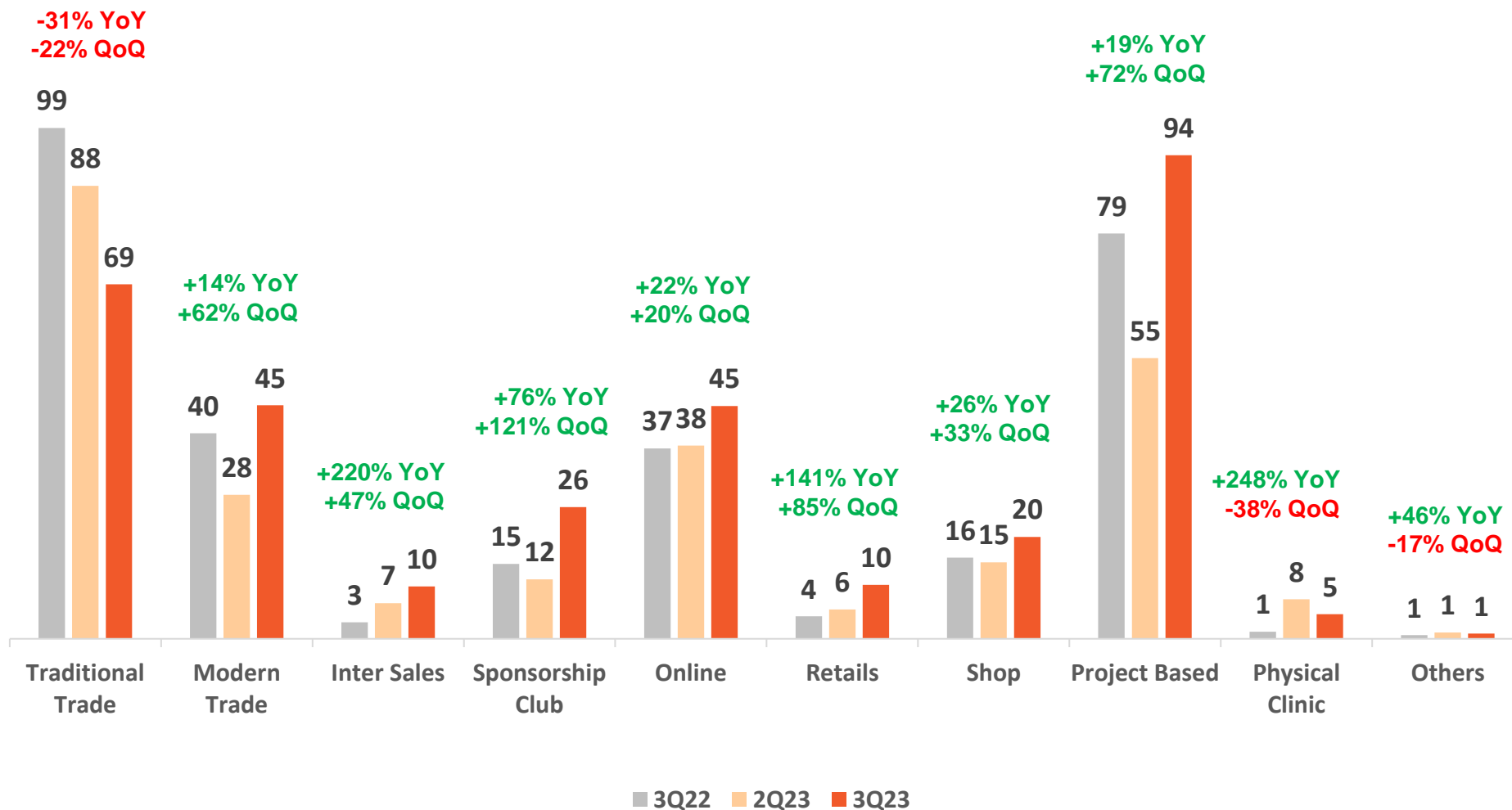
Separate P&L Statement	3Q22	2Q23	3Q23	% QoQ	% YoY	9M22	9M23	% YoY
Revenues from core operation	295	256	317	24%	7%	689	821	19%
COGS	160	131	160	23%	0%	377	427	13%
Gross Profit	135	126	157	25%	16%	313	394	26%
Other Income	4	6	4	-40%	0%	7	19	165%
SG&A	82	96	102	7%	24%	224	299	33%
EBITDA	63	47	70	48%	12%	116	149	28%
Net Profit	41	27	45	64%	8%	67	88	30%

Consolidated P&L Statement	3Q22	2Q23	3Q23	% QoQ	% YoY	9M22	9M23	% YoY
Revenues from core operation	295	256	325	27%	10%	690	831	20%
COGS	161	133	166	25%	3%	377	436	16%
Gross Profit	134	124	160	29%	19%	313	396	26%
Other Income	4	6	4	-40%	-2%	7	19	160%
SG&A	83	100	110	9%	32%	226	316	39%
EBITDA	27	42	67	60%	152%	114	137	20%
Net Profit	41	21	40	92%	-1%	65	72	11%
Adjust	1	1	1	8%	25%	1	2	194%
Net Profit after Adjust	41	22	41	89%	-0.1%	66	74	13%

Key Financial Performance

Revenues Breakdown By Channel

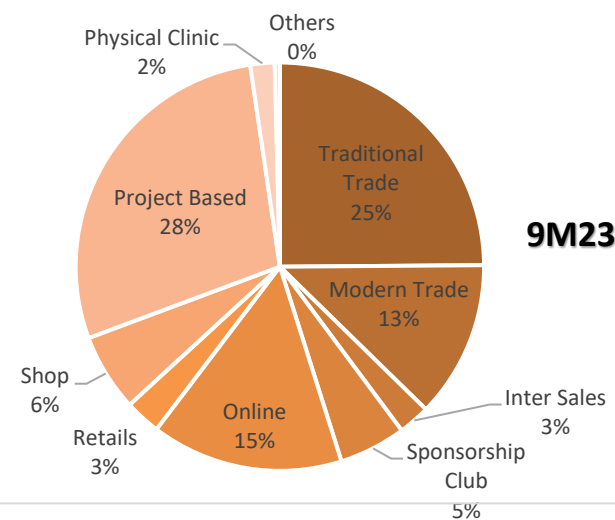
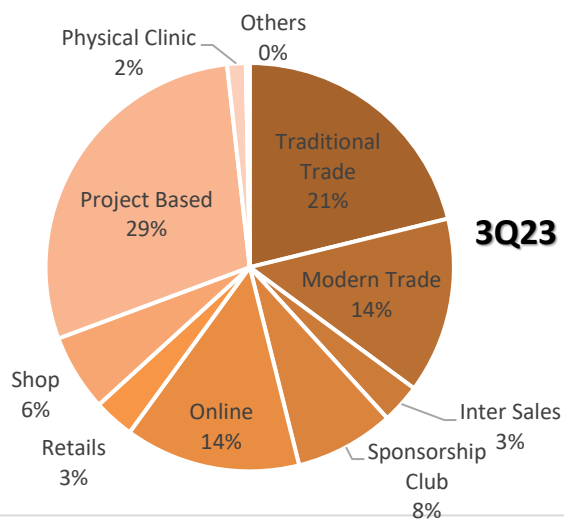
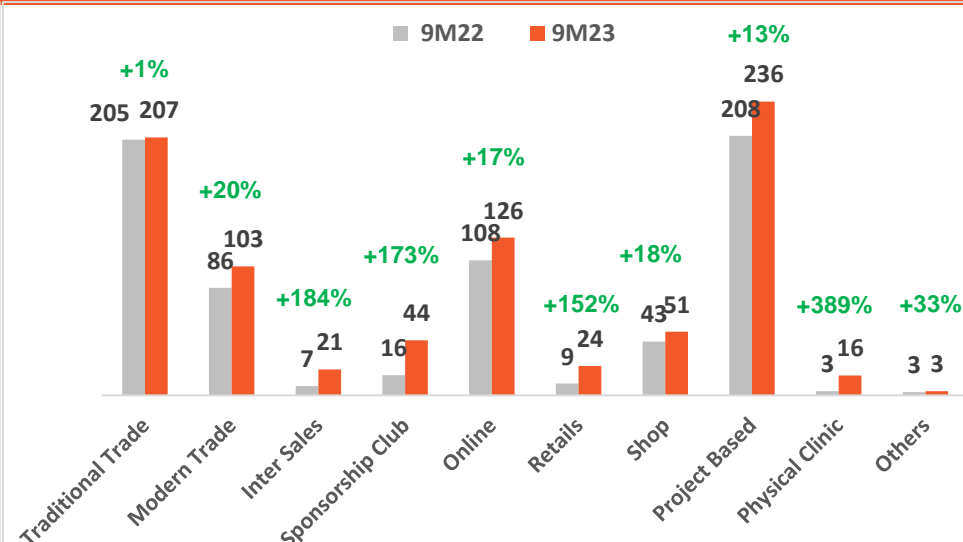
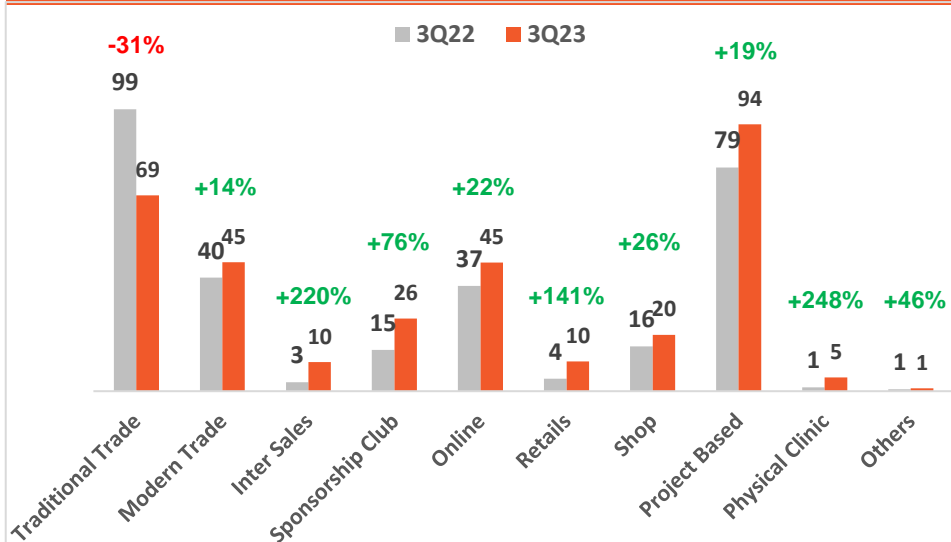
3Q23 YoY & QoQ Growth by Channel



Unit: THB million

Key Financial Performance

Revenues Breakdown By Channel

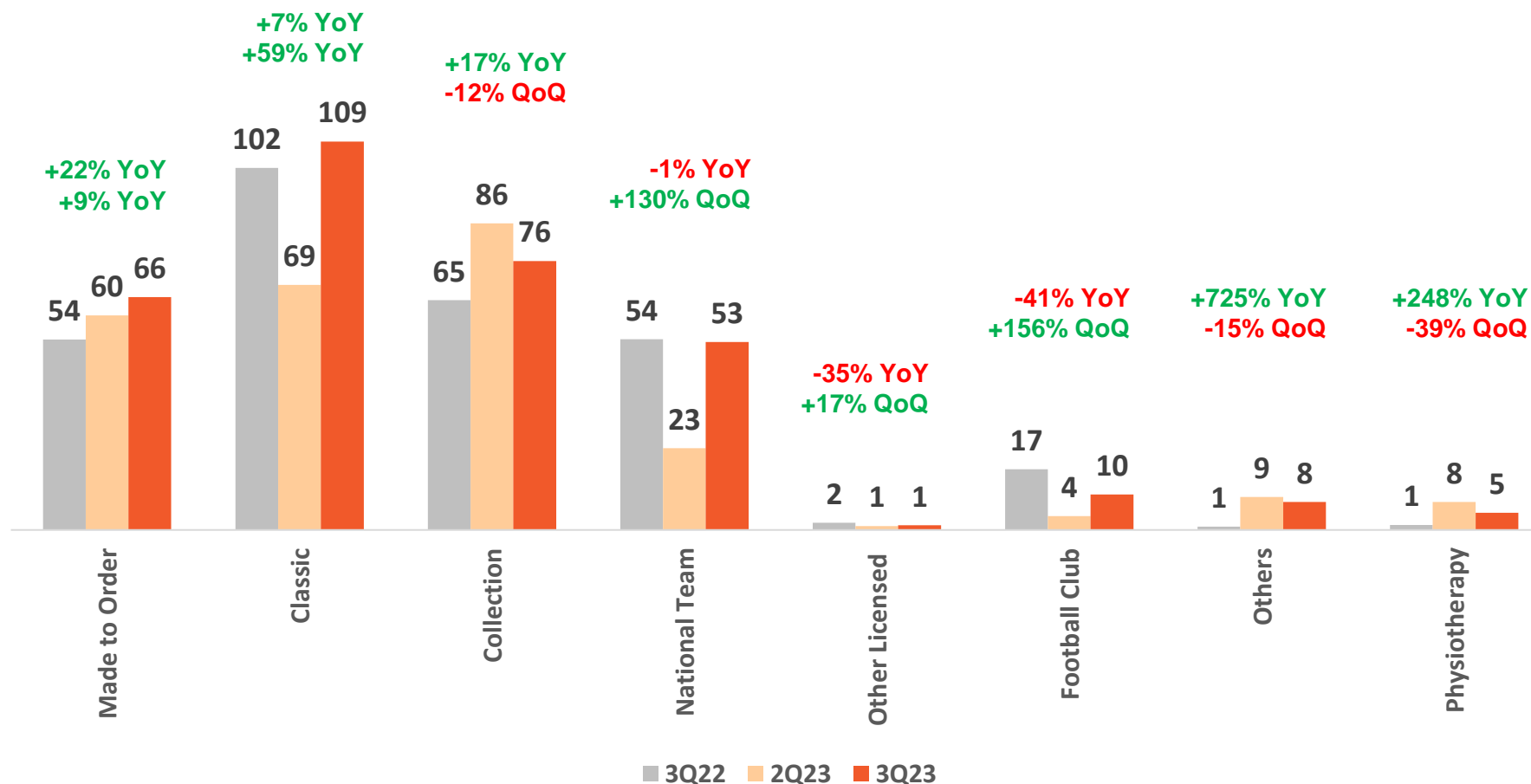


Unit: THB million

Key Financial Performance

Revenues Breakdown By Product

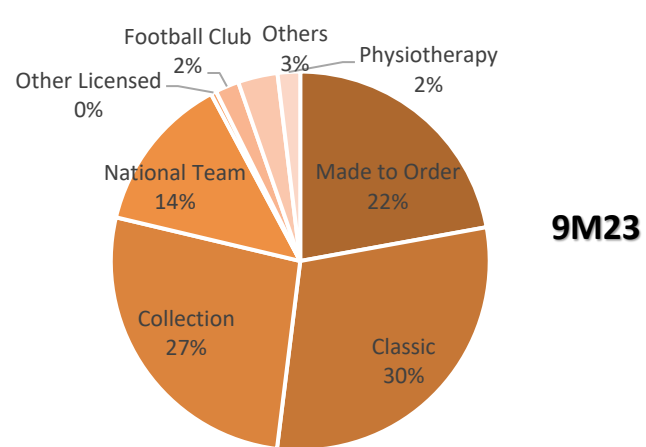
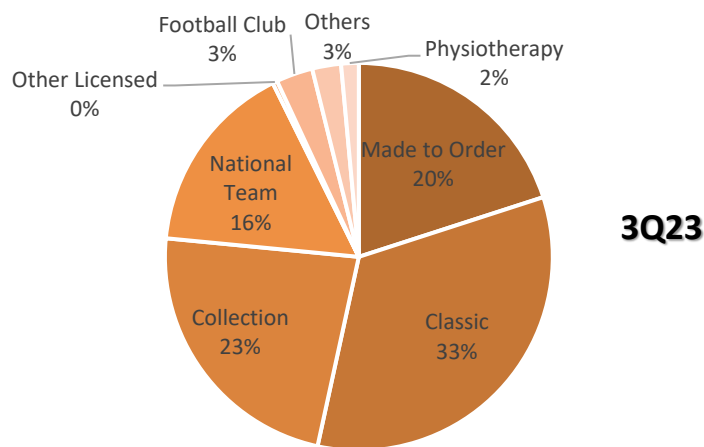
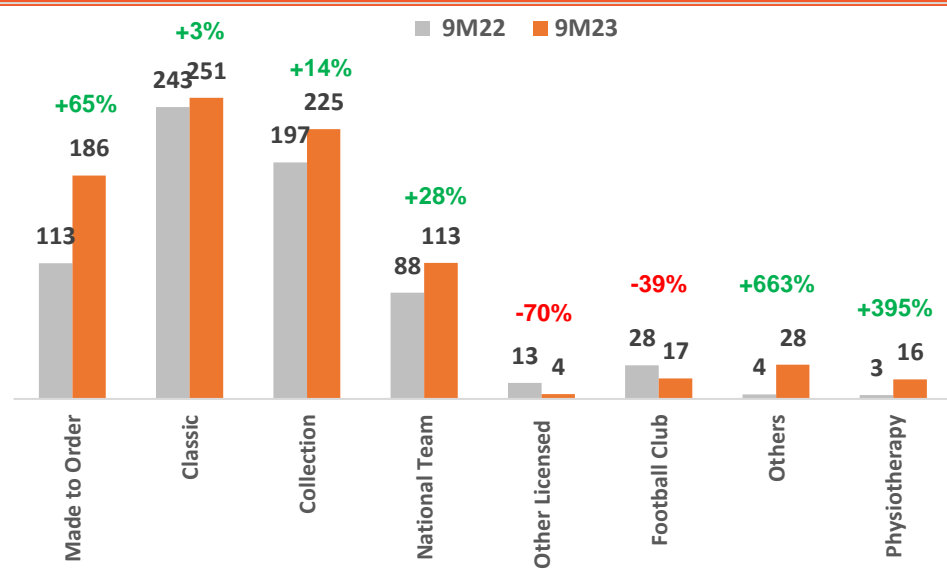
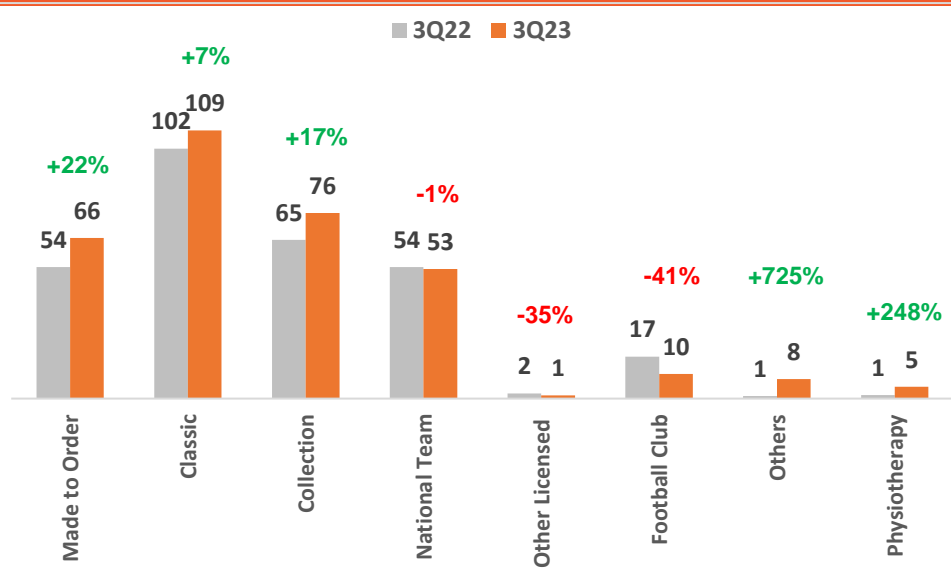
3Q23 YoY & QoQ Growth by Product



Unit: THB million

Key Financial Performance

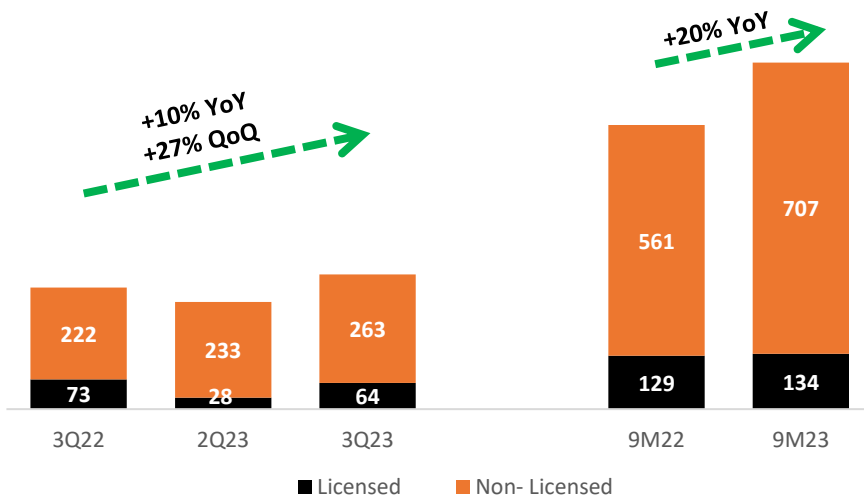
Revenues Breakdown By Product



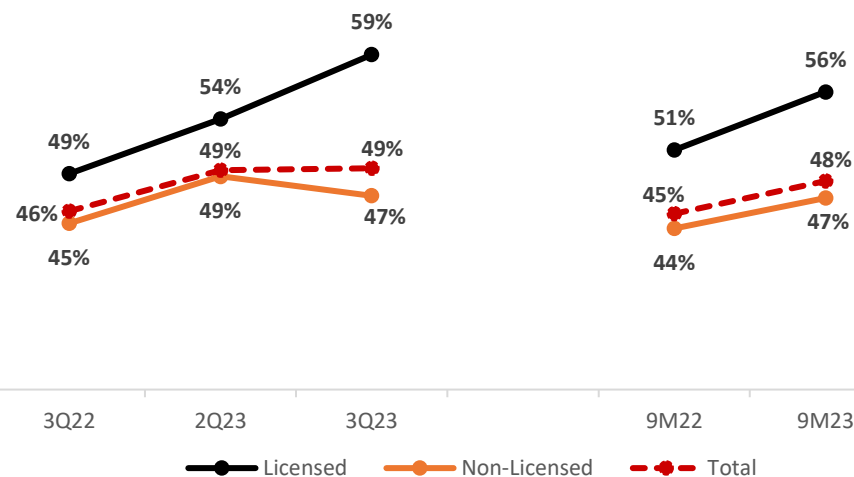
Unit: THB million

Key Financial Performance

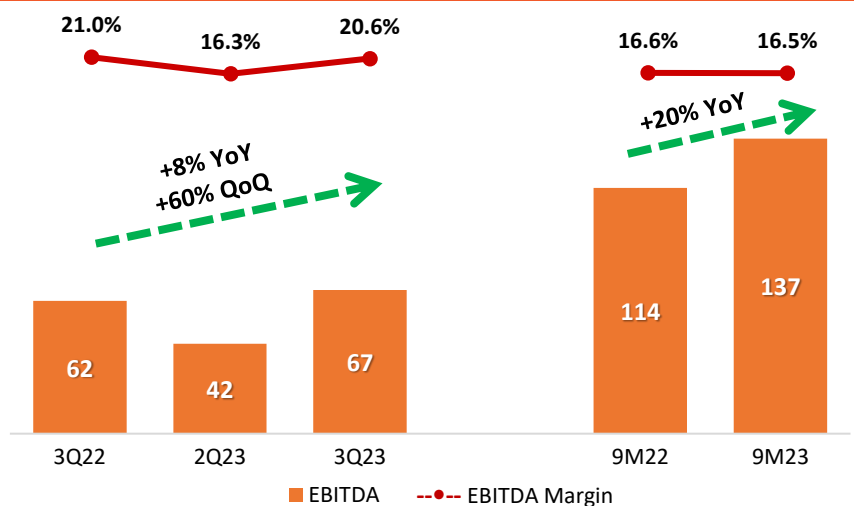
Revenues from Sales and Services



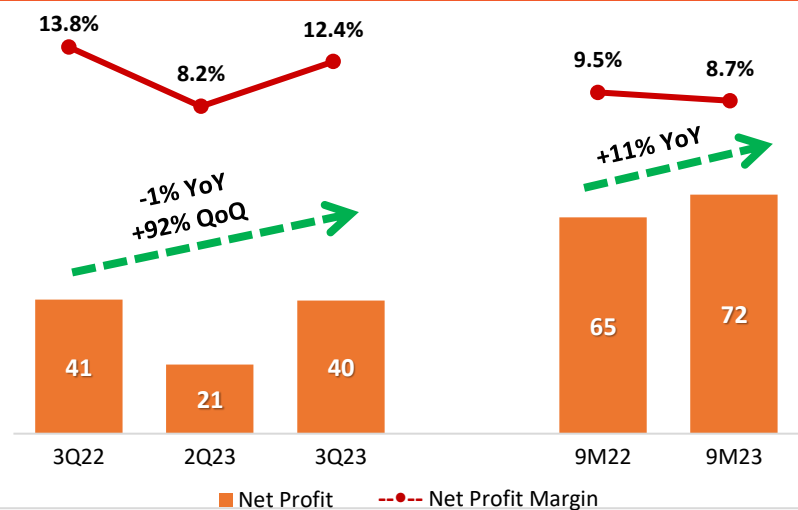
Gross Profit Margin



EBITDA



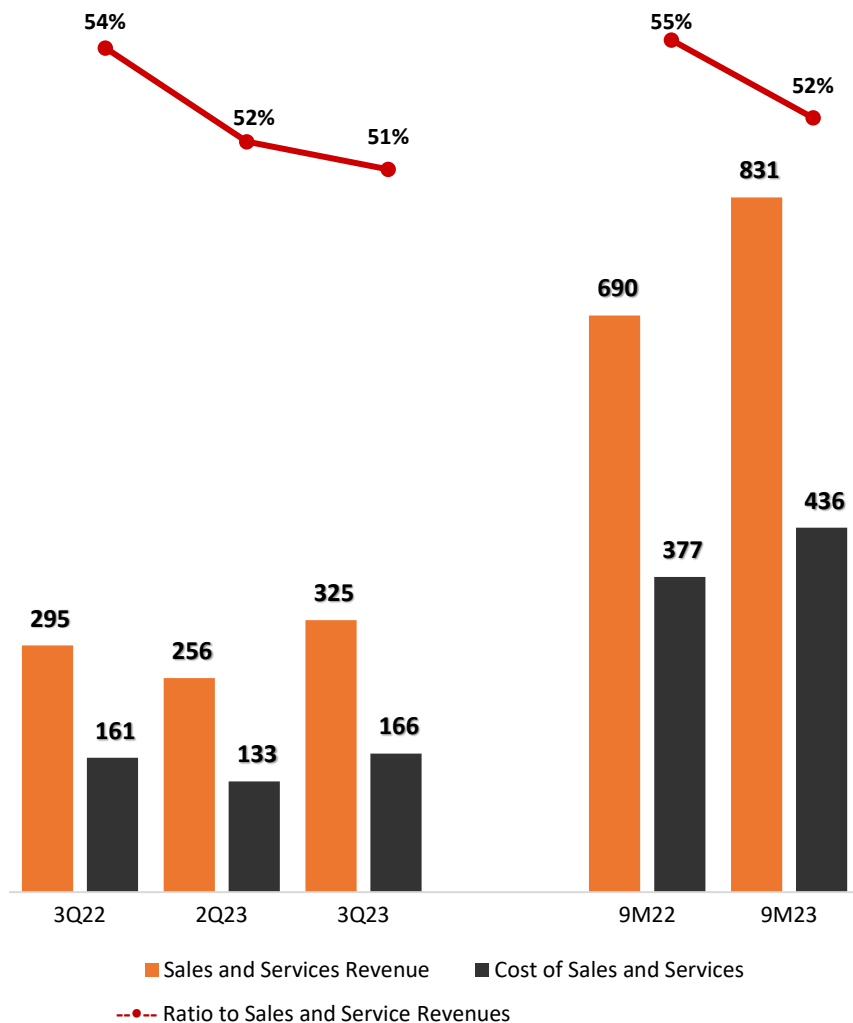
Net Profit



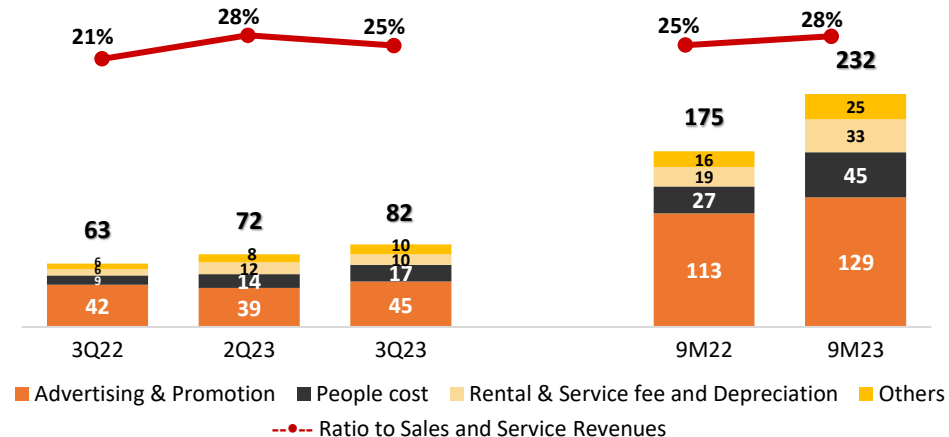
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Key Financial Performance

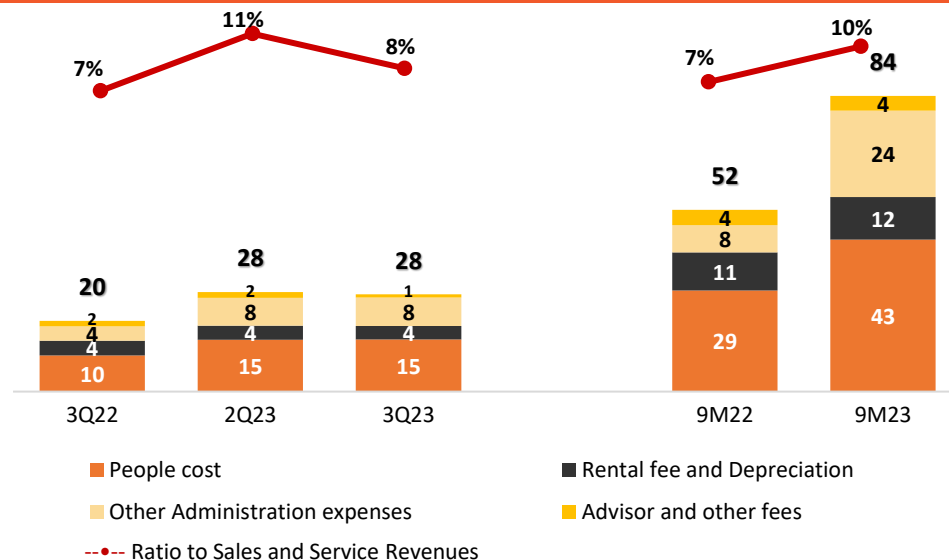
Cost of Sales and Services



Selling Expenses



Administration Expenses

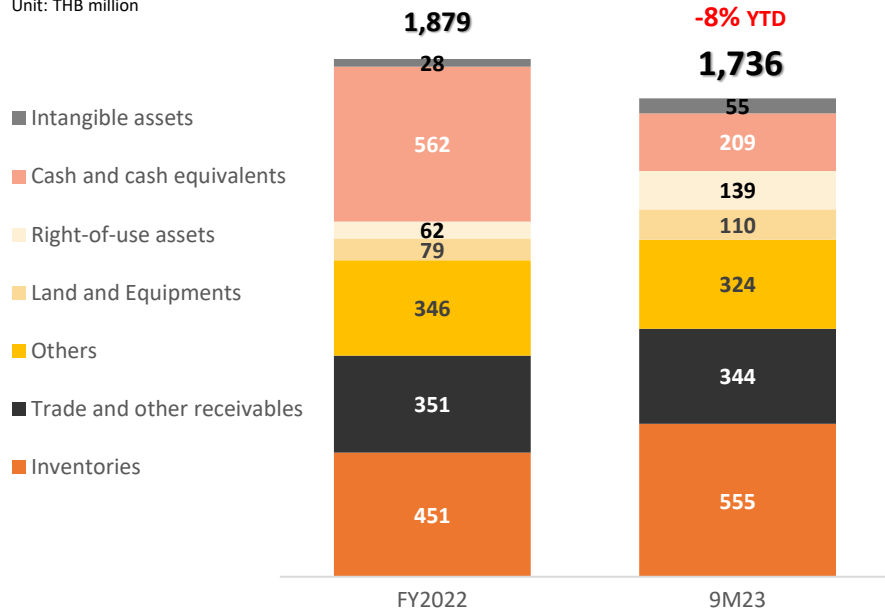


Unit: THB million

Balance Sheet

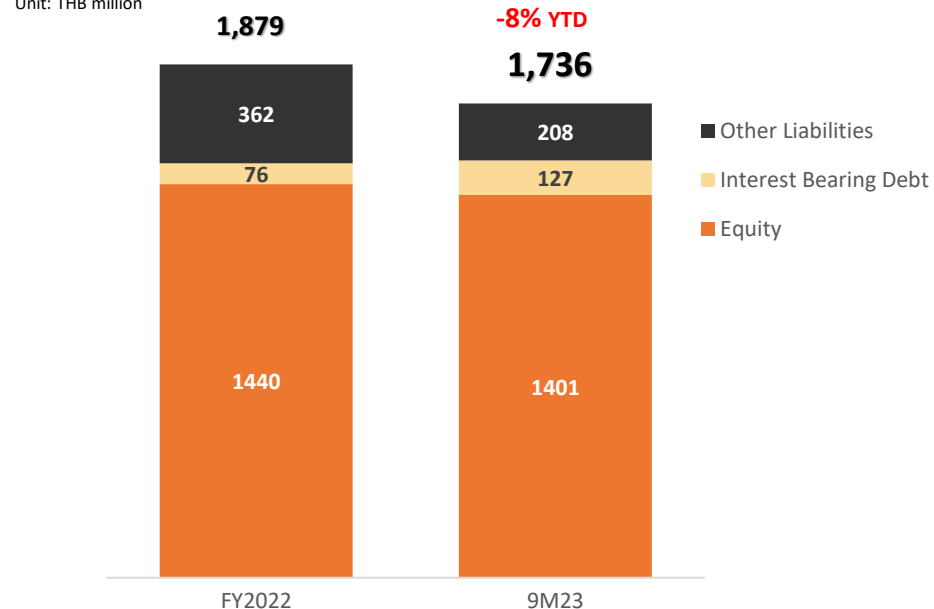
Assets

Unit: THB million



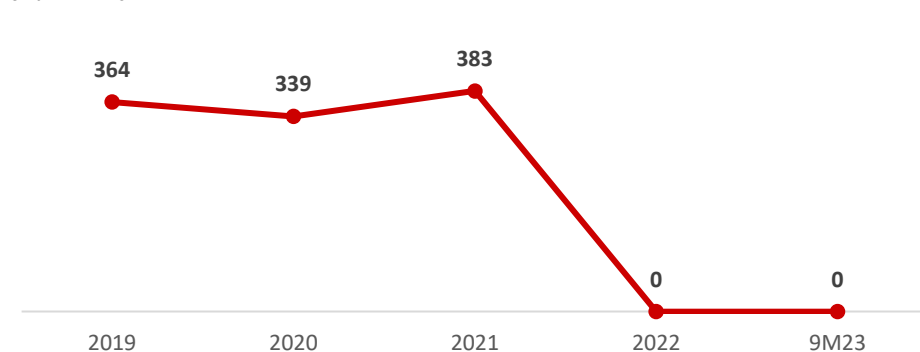
Liabilities & Equity

Unit: THB million



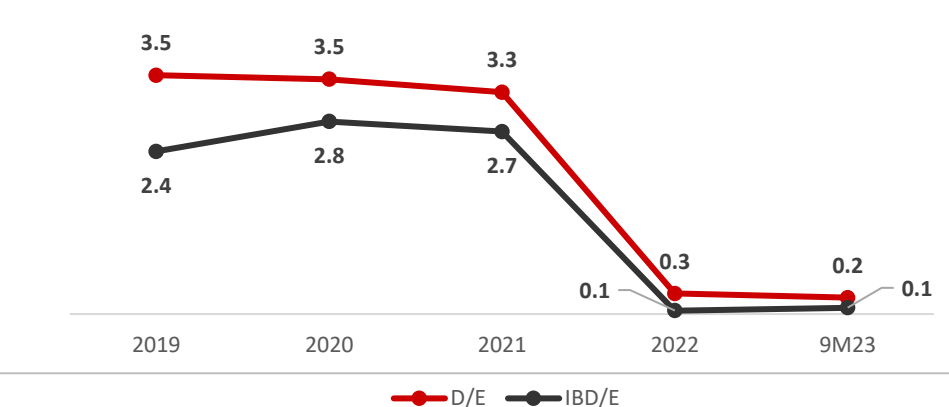
Short Term Loan

Unit: THB million



Financial Leverage

Unit: times



02

2024 Key Strategies

2024 Key Strategies



Brand Building

- Stretch brand awareness to regional active & lifestyle brand.
- Brand building with strong partnership & brand ambassadors growing brand awareness of its non-license products.



Cost Management

- Cost improvement from higher bargaining power with suppliers and better value chain management.
- Efficient inventory management i.e. using data analytic program for inventory forecast, SKUs refurbishment



Focus on Direct to Customer (Own Channels from 59% in 2023 to 64% in 2024)

- Expand distribution channel through new E-commerce platform, new modern trade, traditional trade, shop, retail, and project based.
- Increasing high margin product mix.
- Human resource development in every touch point for better customer experience.



New Partnership

- Expand new partnership through licensing strategy to diverse customer target groups in SEA.
- Potential new business expansion related to health and lifestyle.

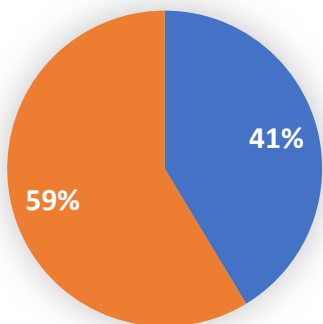
2024 Key Strategies



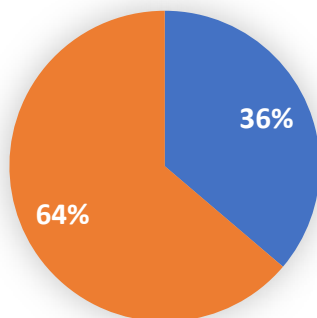
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F2023



F2024

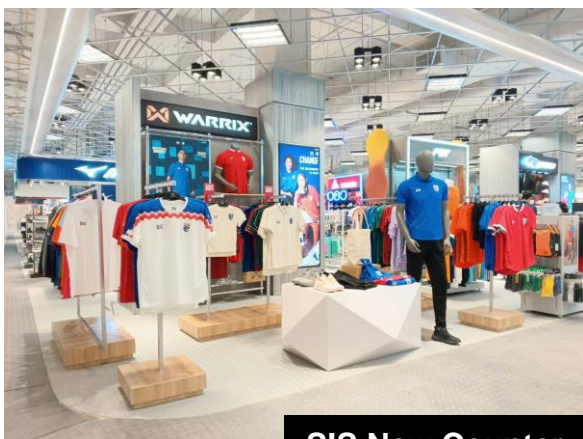


■ Non Own channel ■ Own Channel

■ Non Own channel ■ Own Channel



WARRIX SHOP SPORT & LIFESTYLE @THE MALL



SIS New Counter



New Counter SIS



- Location : Sportsmall – The Mall Bangkok
- Size : 18 Sqm.
- Re Opening : 27/10/23



The Mall Bangkhae



- **Location : The Mall Bangkhae, 1st FL. (No. 153)**
- **Size : 110 Sqm. (Sale Area : 98.2 sqm., Stock Area : 9.35 sqm., Fitting Room : 2.47 sqm.)**
- **Opening Date : 27/10/ 23**

The Mall Bangkapi



- **Location : The Mall Bangkapi, 1st FL. (No. 131 – 132)**
- **Size : 140 Sqm. (Sale Area : 114.6 sqm., Stock Area : 22.8 sqm., Fitting Room 2.57 sqm.)**
- **Opening Date : 7/11/ 23**

2024 Key Strategies

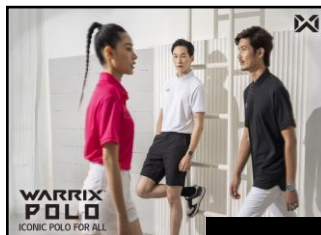


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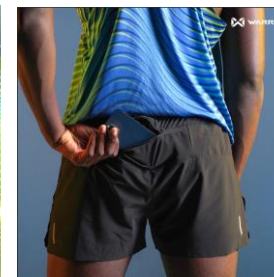


High Margin Product



New Product	New Segment
	Old Segment
Old Product	New Segment
	Old Segment

Project Based



New Product with Innovation

2024 Key Strategies



New Partnership

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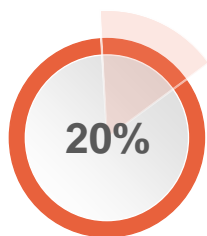
03

Outlook

Sport Apparel Industry Outlook

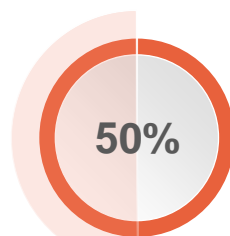
- The sport apparel goods market in Thailand is **worth approximately THB 30 billion**.
- **Recovered to pre-COVID-19 level, and on an uptrend with prospect to grow 15-20% per year** premised on increasing in health awareness as more people are committed to leading healthier and more active lifestyle.
- Along with huge opportunities from the resuming of large sports events including **FIFA World Cup in 2022, AFF Mitsubishi Electric Cup 2022, and the Olympics in 2024 etc.**
- **An ongoing rise in popularity of outdoor and home-based sports** (running, cycling, home exercise and yoga are becoming more popular).

The sport apparel goods market in Thailand



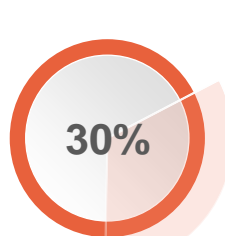
Discounted/Mass market

Import product by Thai company, no brand and cheap price



Middle market

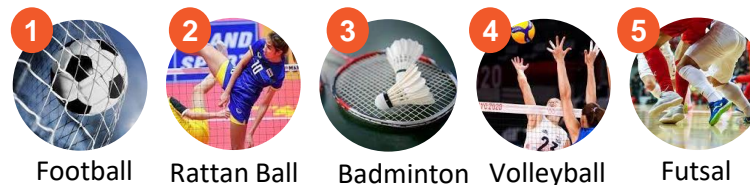
Thai brand produce by Thai company



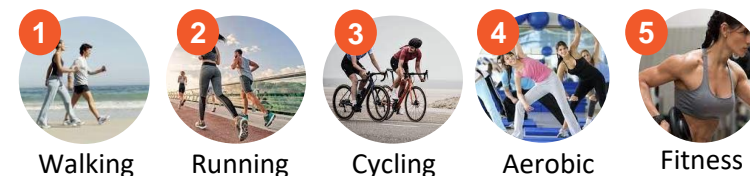
Global market

Global brand, both import and export

Top 5 most popular sports in Thailand



Top 5 most popular exercise activities in Thailand



~THB 30 billion

of sport apparel goods market in Thailand

42 %

of Thai population exercise regularly

>70%

of Thai people who exercise regularly are middle to high income

8 %

of Thai population playing sport regularly

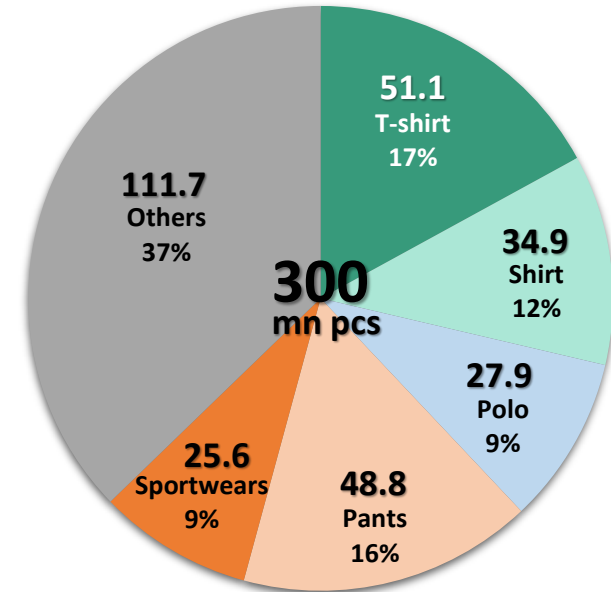
Thailand Annual Garment Consumption

Garment annual consumption

- According to a study by UTCC, Thailand 2020 annual garment consumption is estimated at 300mn pieces
- The estimated T-shirt consumption is ~51mn pieces annually, contributing ~17% of all garment consumption and slightly higher than annual pants consumption at ~49mn pieces

Fashion macro trend

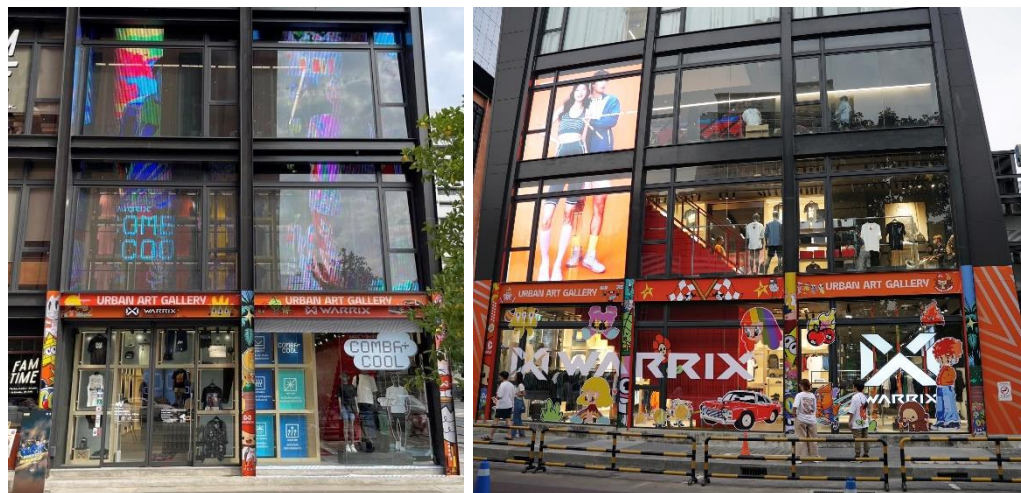
- According to UN, number of garment purchased per capita between 2000 and 2014 increased by about 60 percent, while each item is kept for only half as long. Hence people wants to buy more and spend less per piece



Thailand Annual Garment Consumption 2020 (mn pcs)

Expand Product Portfolio to Active & Lifestyle Segment

WARRIX LIFESTYLE @Siam Square



3Q23 Update and Outlook:

- Fully opening in late-August 2023.
- Launched “Move with Love” Collection, a collaborated project with Bunka Fashion School.
- Launched New T-shirt “Warrix Basic Tee”, License T-shirt “Jaturamitr Collection”, and T-shirt Limited Edition “Urban Art Collection”, an exclusive collaboration with Thai artists.
- Launch new Thailand National Team Jersey 23/24 in late-August and Oversize Jersey to attract sports fans to purchase lifestyle products.
- Marketing plans in line with product launches by organizing events at the shop to enhance community engagement.



Expand Product Portfolio to Active & Lifestyle Segment

WARRIX LIFESTYLE @Siam Square

ทำไมต้อง COMBF+ COOL

- UV PROTECT
- NOH-BAC
- QUICK DRY
- BLACK ABSORB
- BREATHABLE

COMBF+ COOL

UV PROTECT

ANTI BACTERIAL

QUICK DRY

ปกป้อง UV เพิ่มขึ้น ไม่กลัวแดดเมืองไทย

ปกป้องคุณจากเชื้อแบคทีเรีย หมดปัญหากลิ่นกวนใจ

แห้งไวทันใจ ใส่สบายตลอดวัน

BEAUTY IN THE GAME
CHANGSUEK COLLECTION

690.-
● BLACK ● WHITE

BANGKOK CHRISTIAN T-SHIRT

LOYALTY HONEST RESPONSIBILITY LOVE AND UNITY

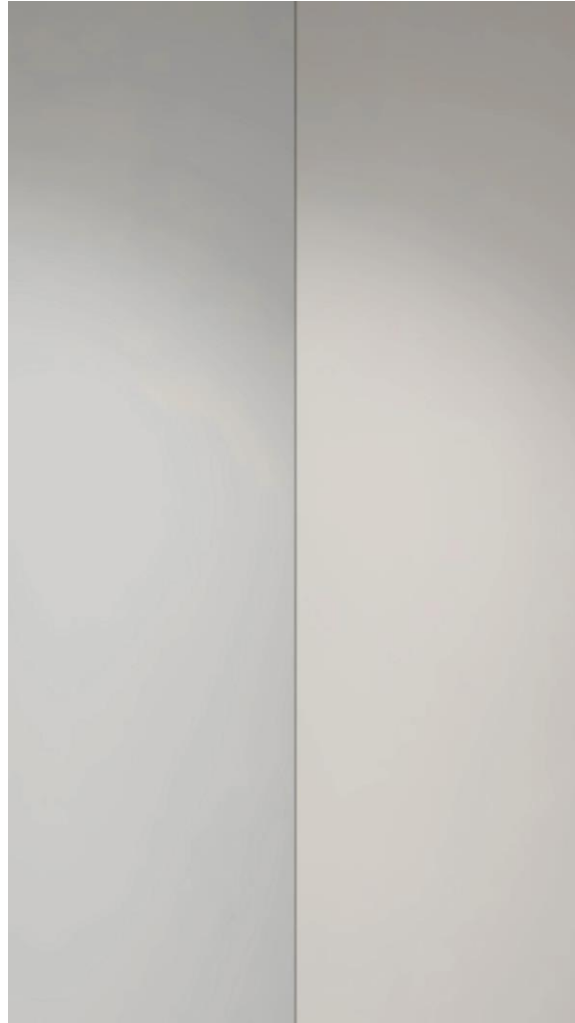
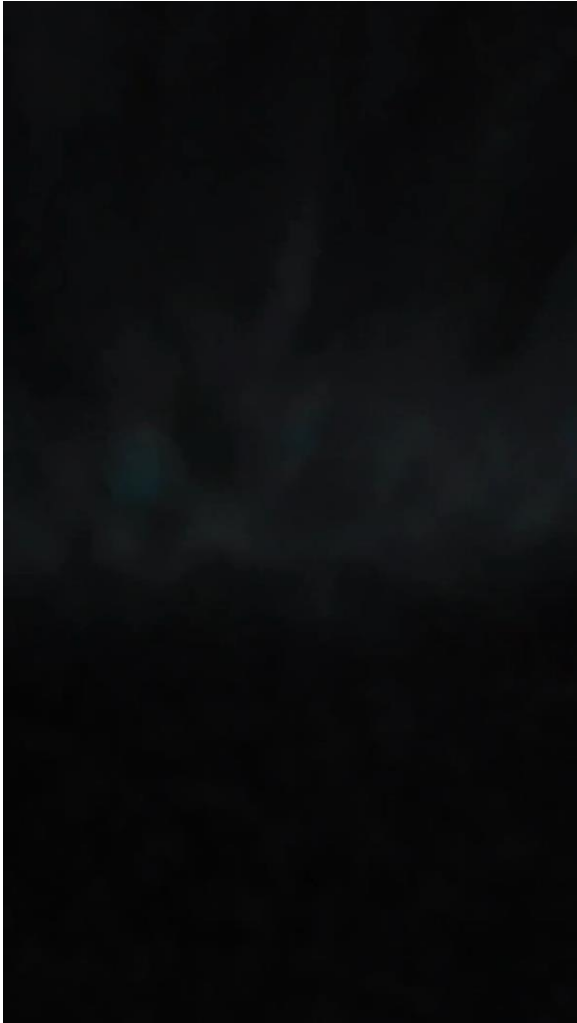
BANGKOK CHRISTIAN COLLEGE

EMBRROIDERED LOGO

Expand Product Portfolio to Active & Lifestyle Segment

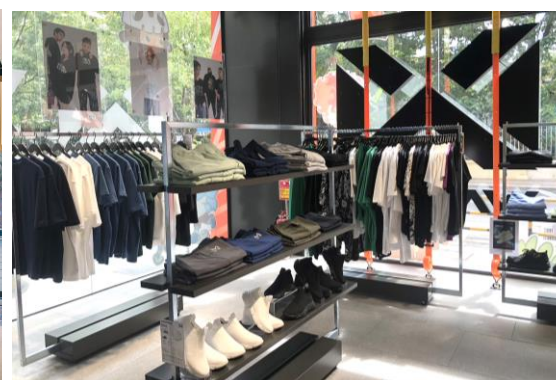


WARRIX LIFESTYLE @Siam Square



Expand Product Portfolio to Active & Lifestyle Segment

WARRIX LIFESTYLE @Siam Square



1st Floor: Warrix Lifestyle Collection

- New launched collection
- T-shirt & License T-shirt
- Lifestyle polo / polyester shirt

Expand Product Portfolio to Active & Lifestyle Segment

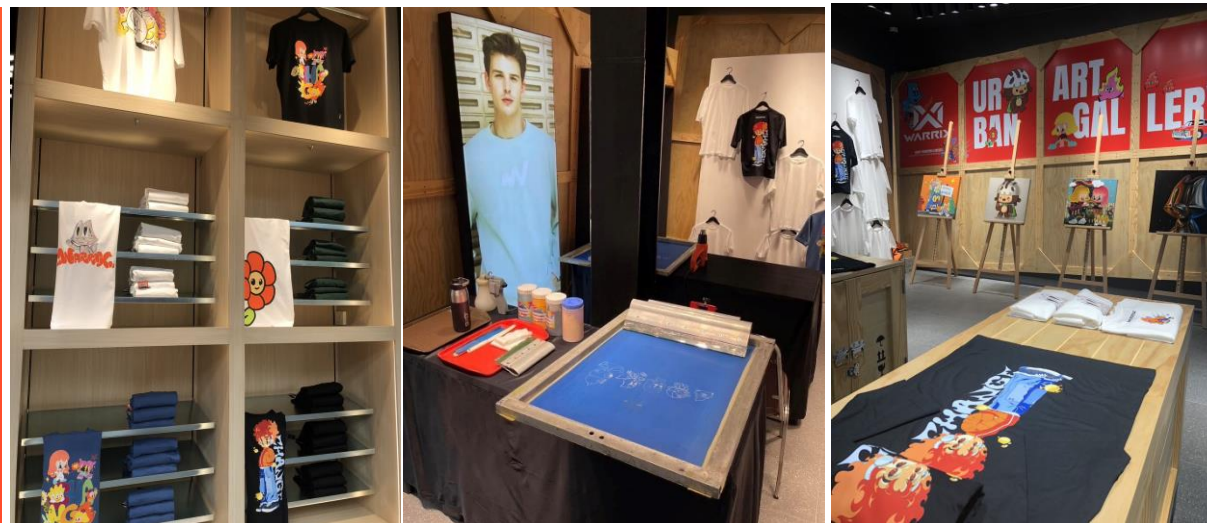
WARRIX LIFESTYLE @Siam Square

WARRIX URBAN ART GALLERY
SHOP WARRIX SIAM SQUARE BLOCK 1

WARRIX X ARTIST COLLECTION	SNEAKER RESALE POP-UP ONLY FRI-SUN	CUSTOM TEE BY NWL. 25 - 26 NOV	STREET KOL ก๊วย-ว๊ว 9 - 10 DEC
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GROUP EXHIBITION 5 ARTISTS
CHEESE ARNON / THE JUM / KNN.5
KRATAI DUDU/BAKUMBAA

24 NOV
10 DEC 2023



2nd Floor:
Lifestyle products exclusively collaboration with artists, influencers, and iconic fashion & lifestyle brand.

Event Footage: <https://fb.watch/oLQGIm1BOb/>

Expand Product Portfolio to Active & Lifestyle Segment

WARRIX LIFESTYLE @Siam Square



เมื่อซื้อเสื้อ Collection
URBAN ART

แถมฟรี!
Character Card พร้อมลายเซ็นศิลปิน
ท่านหนึ่งได้ 1 ใบ/เสื้อ 1 ตัว

* Photocard มีจำนวนจำกัด 30 ชิ้น/วัน เท่านั้น

990.-

WARRIX

Bakumbaa

NORMAL

OVERSIZE

990.-

WARRIX

The JUM

OVERSIZE

990.-

WARRIX

Cheese Arnon

OVERSIZE

990.-

WARRIX

Kratai DuDu

NORMAL

OVERSIZE

990.-

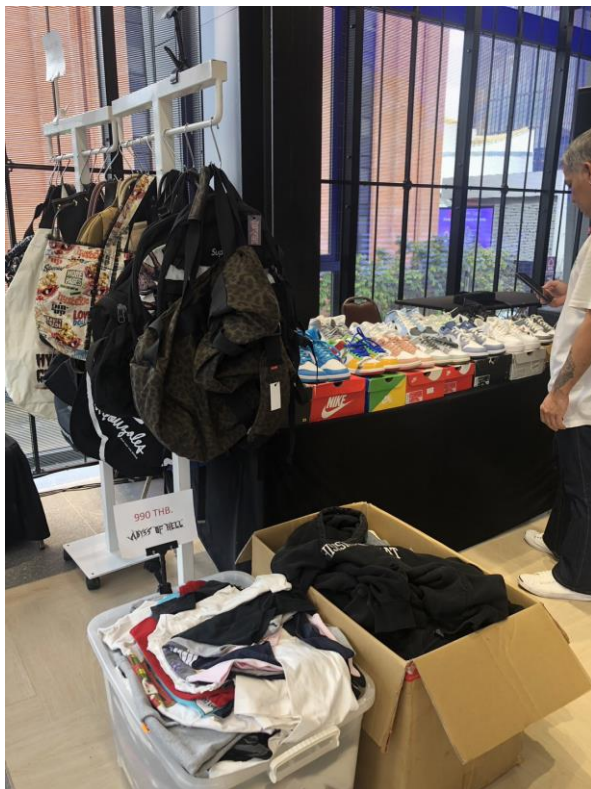
WARRIX

Knn.5

OVERSIZE

Expand Product Portfolio to Active & Lifestyle Segment

WARRIX LIFESTYLE @Siam Square



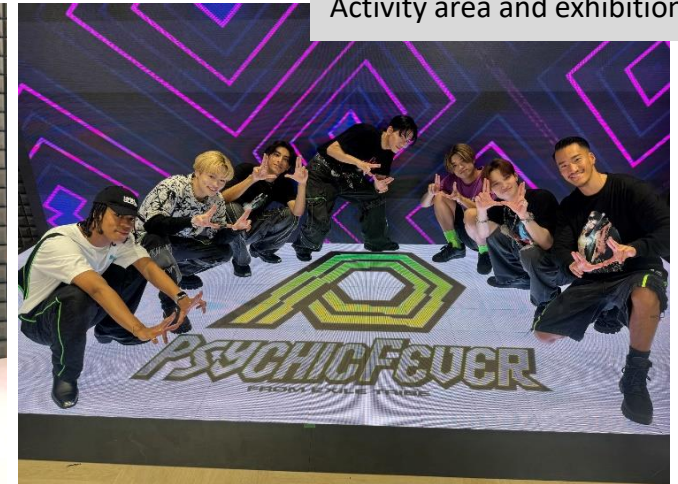
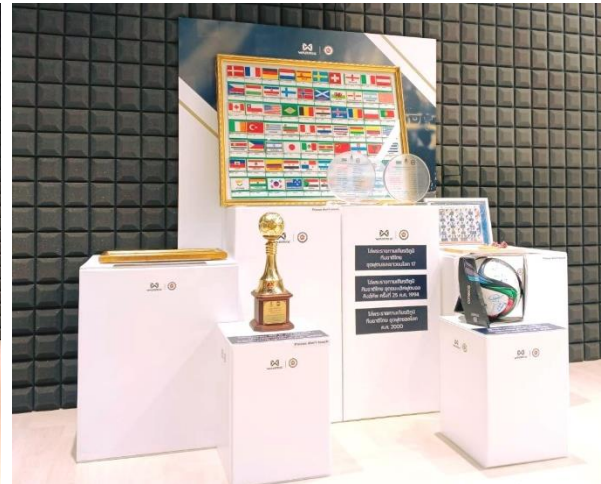
3rd Floor: Activity area and exhibition.
- STREET & SNEAKER POP-UP STORE

Expand Product Portfolio to Active & Lifestyle Segment

WARRIX LIFESTYLE @Siam Square



3rd Floor:
Activity area and exhibition.



Expand Product Portfolio to Active & Lifestyle Segment

WARRIX LIFESTYLE @Siam Square



Launch New Thailand National Team Jersey

Thailand National Team Jersey 2023/24



3Q23 Update and Outlook:

- Launched New Thailand National Team Jersey and Oversize Jersey.
- D.OASIS City x WARRIX: a virtual store in Sandbox with exclusive items from various editions of Thailand National Team Jerseys.
- Facilitate sales through marketing campaign in line with sport events:

Sep

Oct

Nov

Jan

Mar

Jun

- 49th King's Cup 2023

- FIFA Day

- AFC World Cup 2026 Qualification Round 2

- Asian Cup

- AFC World Cup 2026 Qualification Round 2

Launch New Thailand National Team Jersey

Thailand National Team Jersey 2023/24



Launch New Thailand National Team Jersey

Thailand National Team Jersey 2023/24

ATTENDANCE
35,009

THAILAND
FIFA

ไปเชียร์นารอเงินงั้น (รอบคัดเลือก / รอบ 2)

ไทย 1 - 2 จีน	ไทย 26 มี.ค. 2024	เกาหลีใต้
สิงคโปร์ 21 พ.ย. 2023	ไทย	จีน 6 มี.ย. 2024
เกาหลีใต้ 21 มี.ค. 2024	ไทย	เกาหลีใต้ 11 มี.ย. 2024
		สิงคโปร์



Sep

Oct

Nov

Jan

Mar

Jun

- 49th King's Cup 2023

- FIFA Day

- AFC World Cup 2026 Qualification Round 2

- Asian Cup

- AFC World Cup 2026 Qualification Round 2

Own Sport Event to Generate Recurring Income

Basketball Jaturamitr Samakkee



3Q23 Update and Outlook:

- WARRIX own sports event “Basketball Jaturamitr Samakkee” which will be held every year to generate recurring income and create brand awareness for new product category.
- Tournament period during September to December 2023.
- Selling license t-shirt & sport wear, souvenir, and merchandise for 4 schools.



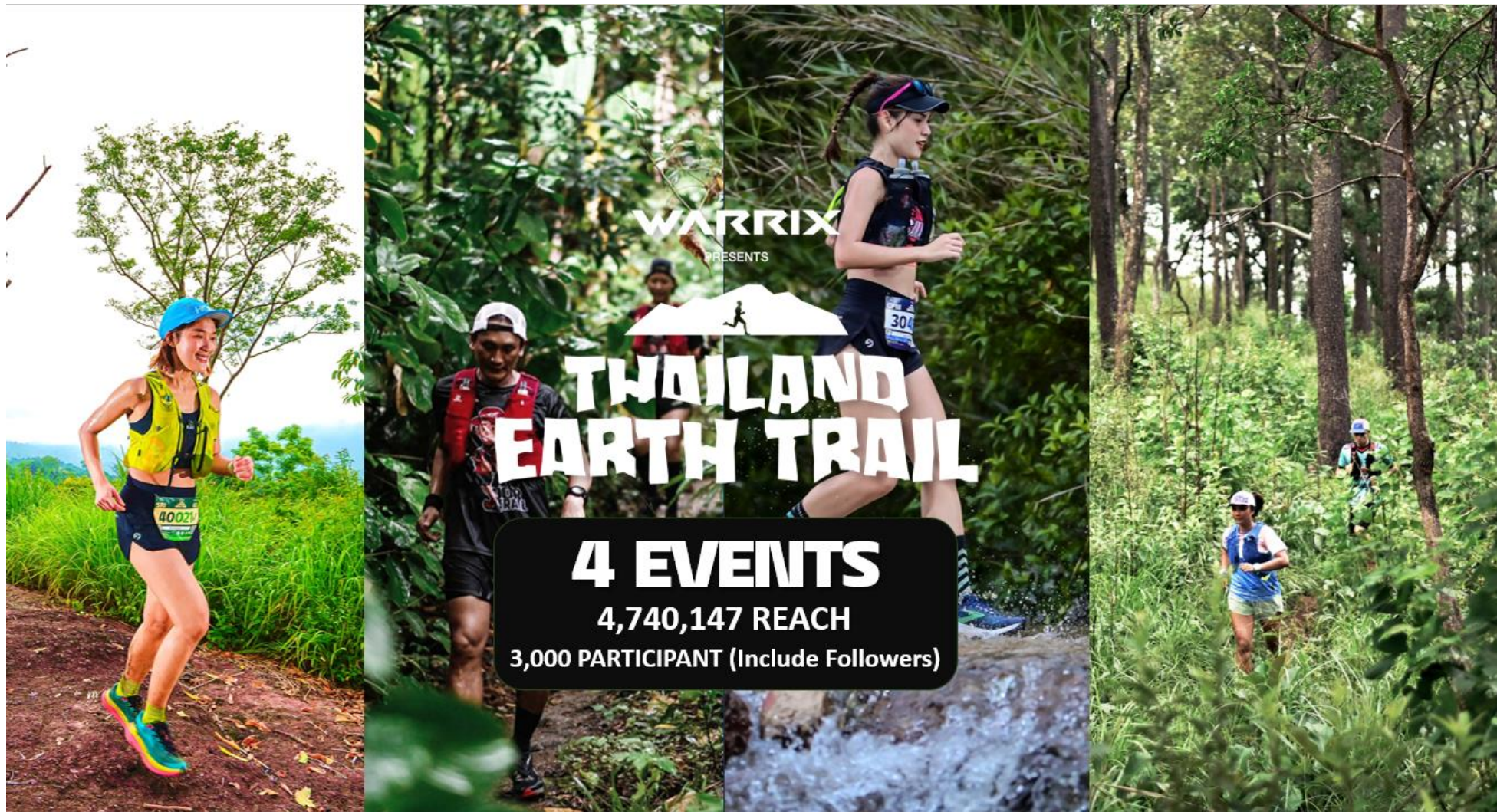
Own Sport Event to Generate Recurring Income

FOOTBALL Jaturamitr (Marketing Campaign)



Own Running Event to Generate Recurring Income

THAILAND EARTH TRAIL 2023



Own Running Event to Generate Recurring Income

THAILAND EARTH TRAIL 2024



Own Running Event to Generate Recurring Income

THAILAND EARTH TRAIL 2024

2024 Running Roadmap



TETS2024 SPECIAL

Road Race

CHANG SUEK RUN (TBC)
PRACHUAP KHIRI KUN
(Q1 2024)

Cross Country Race

HELLFIRE PASS CROSS COUNTRY
SAI YOK, KANCHABURI
(Q2 2024)

TETS2024 TRAIL SERIES

RACE 1 – CHAE SON NATIONAL PARK LAMPANG
(31 AUG-1 SEP 2024)

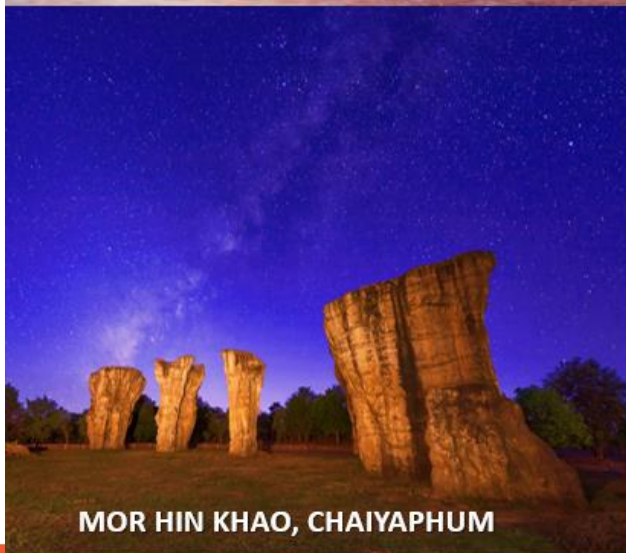
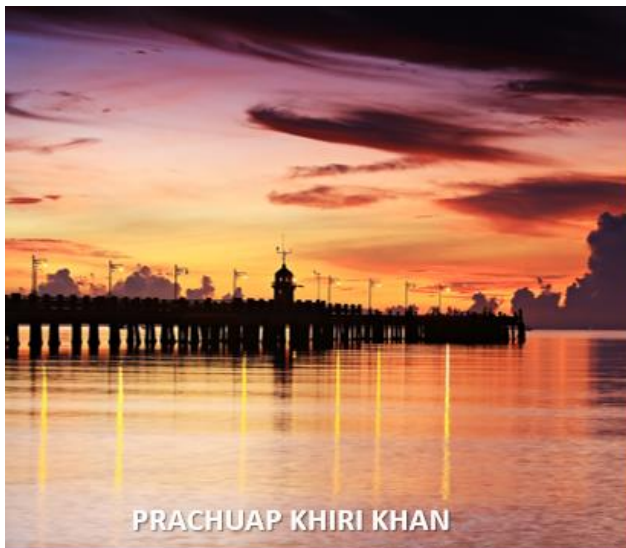
RACE 2 – MOR HIN KHAO : CHAIYAPHUM
(12-13 OCT 2024)

RACE 3 – CHA OM : SARABURI
(23-24 NOV 2024)

RACE 4 – KAMPHAENG PHET or SUPHANBURI (TBC)
(18-19 JAN 2025)

Own Running Event to Generate Recurring Income

THAILAND EARTH TRAIL 2024



Penetrate to Regional Market

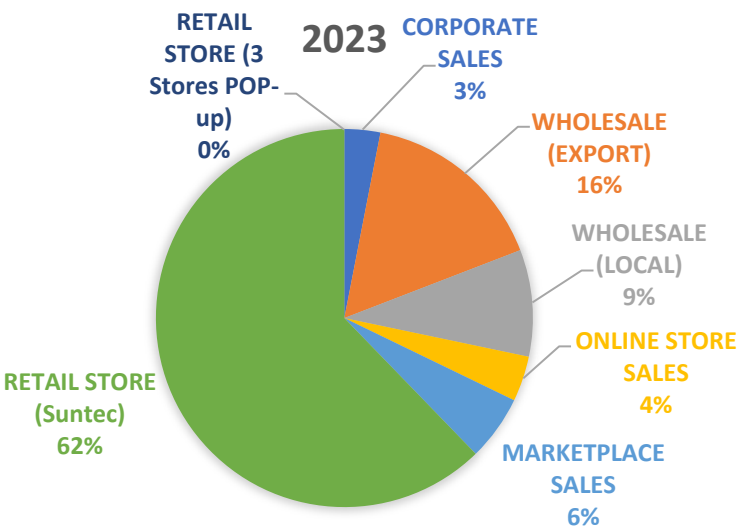
Premier Football International @SUNTEC City, Singapore



Sales Category	Highlights	F2023 vs 2022	F2024 vs 2023
CORPORATE SALES	Teamwear Business	-14.96%	376.65%
WHOLESALE (EXPORT)	Overseas partners, usually based on opportunity and excess inventory	172.21%	3.24%
WHOLESALE (LOCAL)	Local retailer pre-orders	43.76%	6.81%
ONLINE STORE SALES	Our own premier-football.net, focusing on team sales, licensed products and Warrix range	5.30%	25.93%
MARKETPLACE SALES	Platform like Shopee and Lazada where lower priced items are sold individually	1.63%	74.63%
RETAIL STORE (Suntec)	2022 - 4 Stores POP-up / 2023 - 1 Stores	20.43%	33.25%

3Q23 Update and Outlook:

- Entire Business Transfer (EBT) of Premier Football International Pte. Ltd. (“PFI”) to Warrix Holding Pte. Ltd. (“WRH”) to reduce related party transactions, and enable more efficient resource and cost management.
- Expand new partnership through sport licensing strategy to diverse customer target groups.
- Better planning for 2024 with buying sufficiently to meet targets. SS24 is done but we still have opportunity to cover gaps for FW24 (and a small portion of SS25).
- Euro 2024 & extended Copa America 2024 – event year with new range of Federation / Country Jerseys.
- Clear strategy and direction for Online (Website/SH/LZ) and a better way to plan for the 2nd Store or Pop-up Stores.



Penetrate to Regional Market

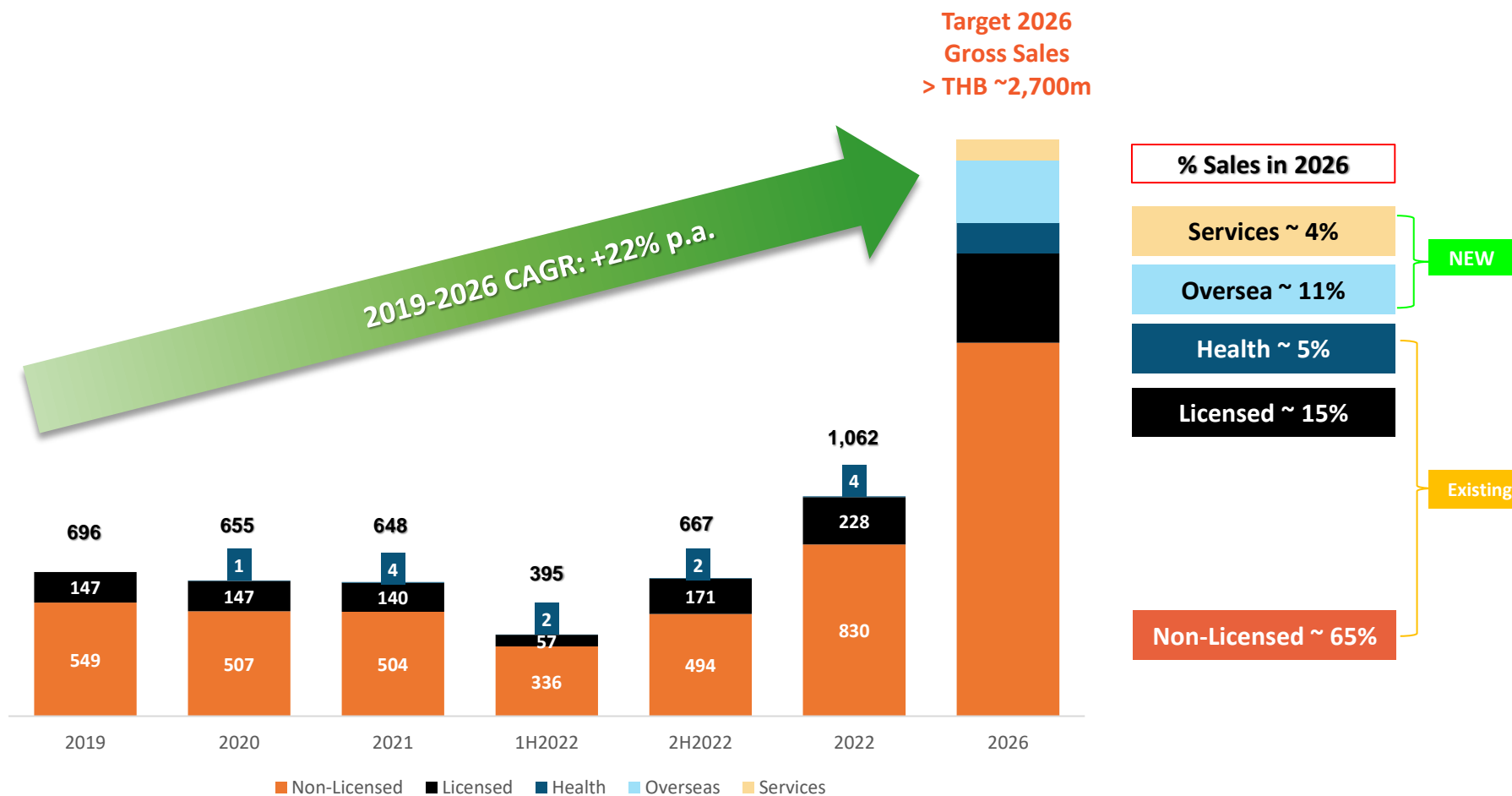
WARRIX HOLDING



3Q23 Update and Outlook:

- Penetrate to regional market using licensing strategy with local marketing and local influencers.
- Appoint official distributor in Malaysia and plan to appoint one in Cambodia.
- Start MTO project with educational institutions, football club/academy and corporate sales.
- Start E-commerce on WARRIX.com Shopee Lazada and new marketplace for oversea market.
- On-going to promote brand awareness via online and offline channel.

2026 Sales Target



The text 'Q&A' is written in a large, bold, black font. It is centered over a yellow, textured brushstroke graphic that resembles a map of Thailand.

For more information, please contact IR Department
ir@warrix.co.th or 094 310 7103

Disclaimer

The information contained in this presentation is for information purposes only and does not constitute an offer or invitation to sell or purchase for share in Warrix Sport Public Company Limited (“WARRIX”). No part of this presentation shall be relied upon directly or indirectly for any investment decision-making for any purposes.

This presentation may include information which is forward-looking based on management’s current views and assumption including, but not limited to, prevailing economic and market conditions. These statements involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ from the results, performance or achievements expressed or implied by such forward-looking statements. Such statements are not, and should not be constructed as representation as to future performance of WARRIX. In particular, such targets should not be regarded as a forecast or projection of future performance of WARRIX. It should be noted that the actual performance of WARRIX may vary significantly from such targets.

WARRIX makes no representation as to the accuracy or completeness of such information or otherwise provided by WARRIX. Prior to acting on any information contained herein, the receiver should determine the risks and consequences, without reliance on WARRIX.

04

Appendix

3Q23 Financial Performance

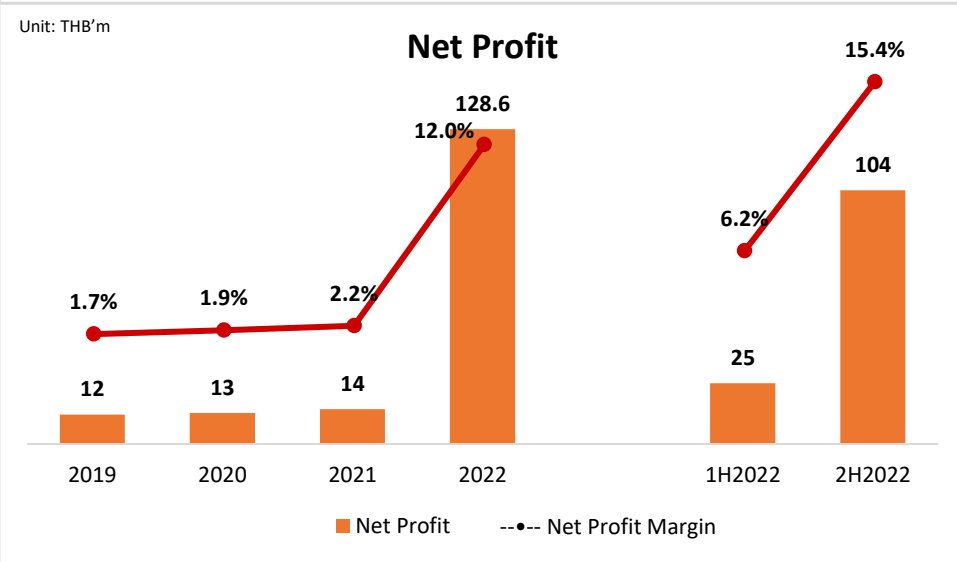
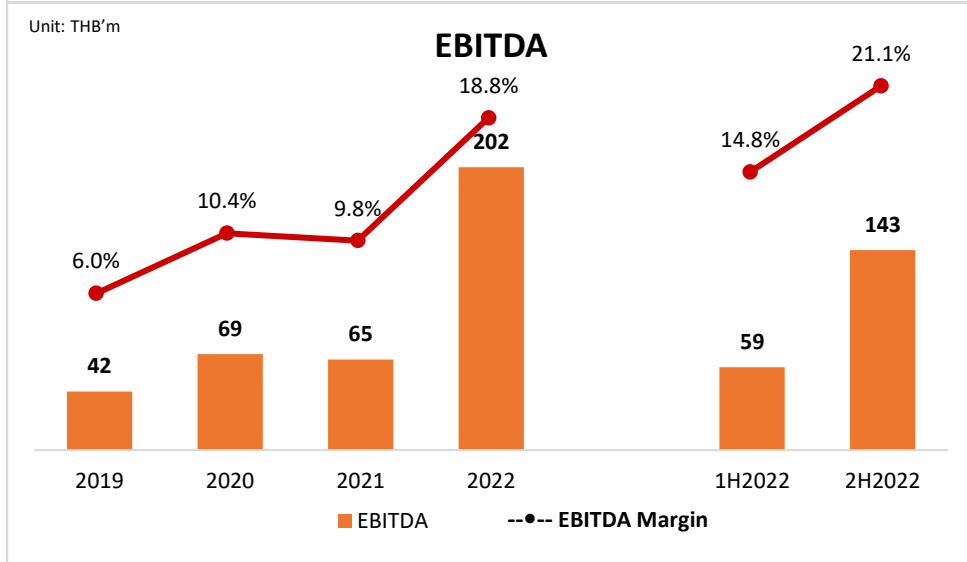
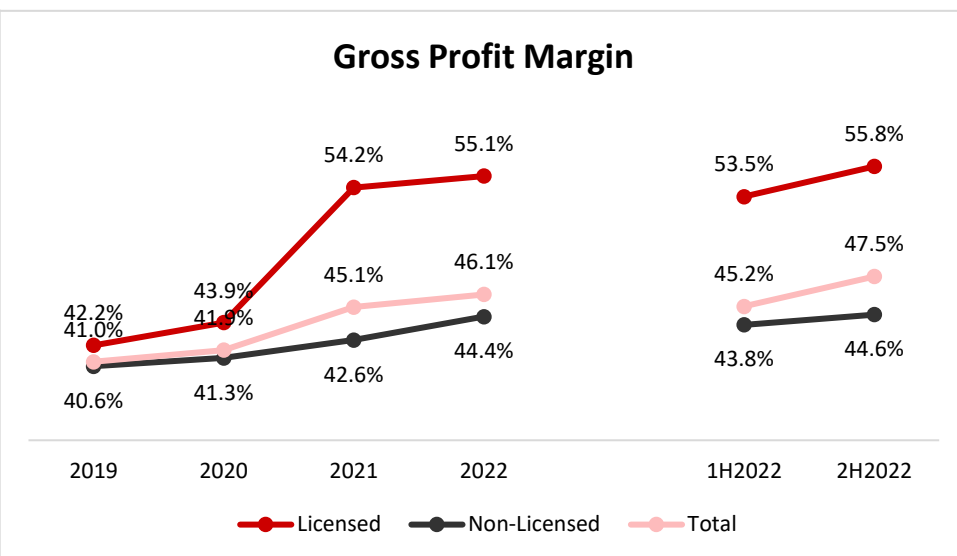
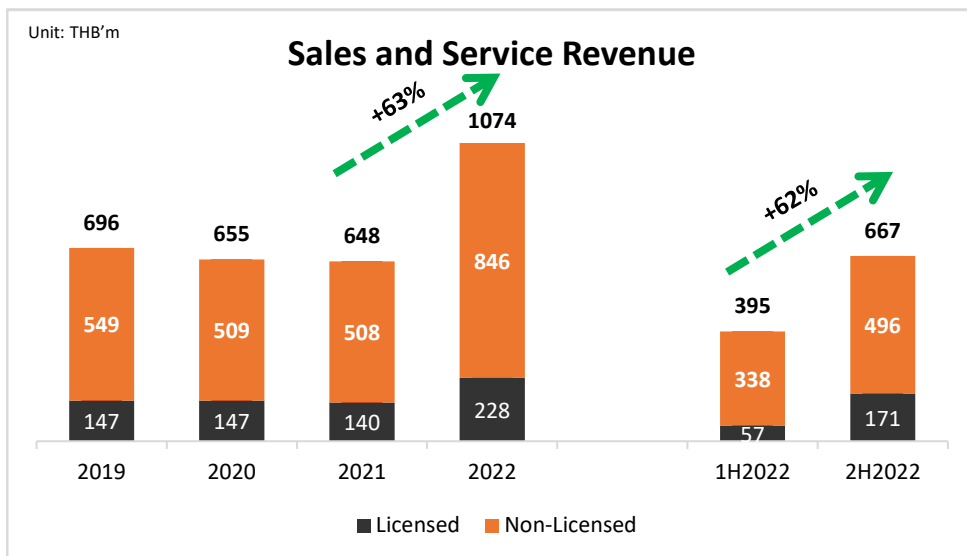
Warrix Sport PCL

Ratio performance 3Q23

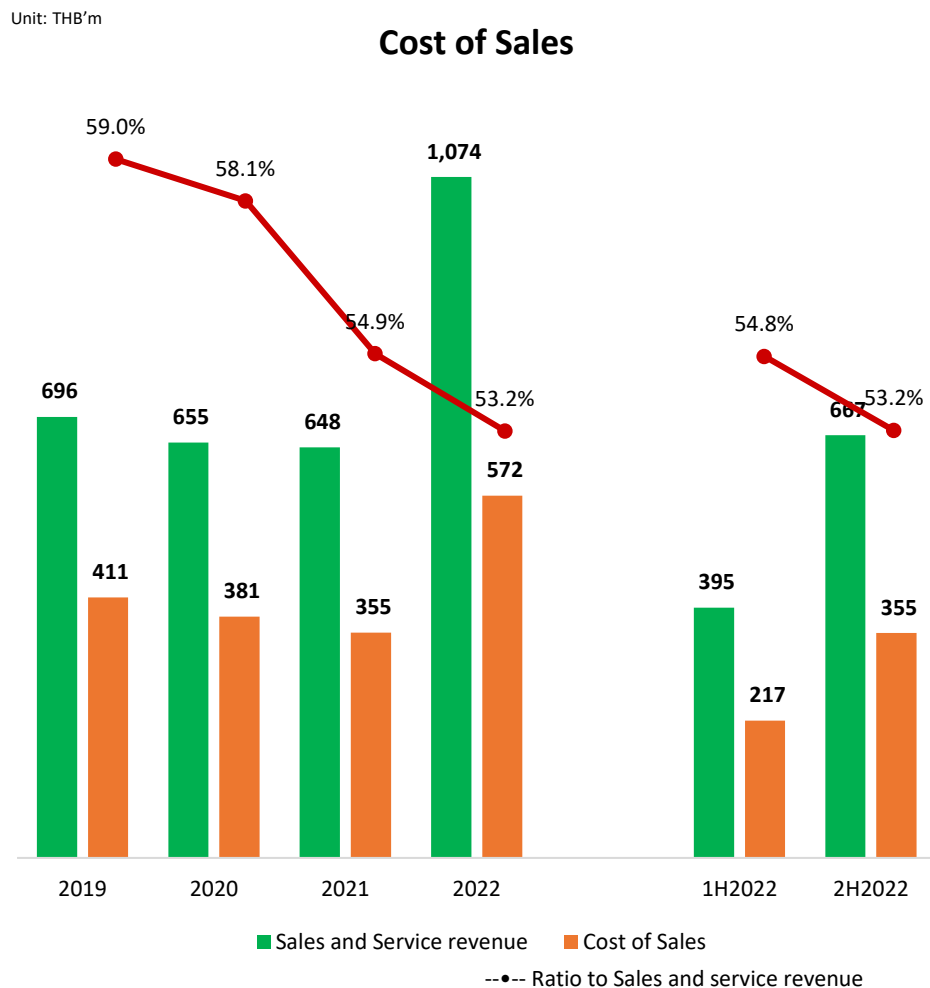
Unit : Million Baht	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23
Total A/R	141.0	153.5	221.7	351.0	327.2	245.9	344.3
Total Inventory	339.6	352.8	356.4	450.7	558.8	540.3	555.2
Total Assets	861.0	812.1	931.1	1878.9	1906.6	1658.9	1735.7
Interest Bearing Debt	449.1	411.3	454.0	76.0	146.0	129.6	126.7
Total Liabilities	740.6	572.0	649.8	438.4	454.7	299.2	334.8
Total Equity	120.5	240.1	281.4	1440.5	1451.9	1359.7	1400.9
EBITDA	26.0	26.6	61.9	80.9	28.5	41.8	66.9
CPLTD	21.9	30.1	23.8	16.9	17.9	18.2	19.5

Current ratio (Times)	0.91	1.04	1.09	3.70	3.98	5.99	3.66
D/E (Times)	6.15	2.38	2.31	0.30	0.31	0.22	0.24
IBD/E (Times)	3.73	1.71	1.61	0.05	0.10	0.10	0.09
Inventory Turnover by days	296	283	202	190	335	378	301
AR Turnover by days	66	66	58	70	124	102	83

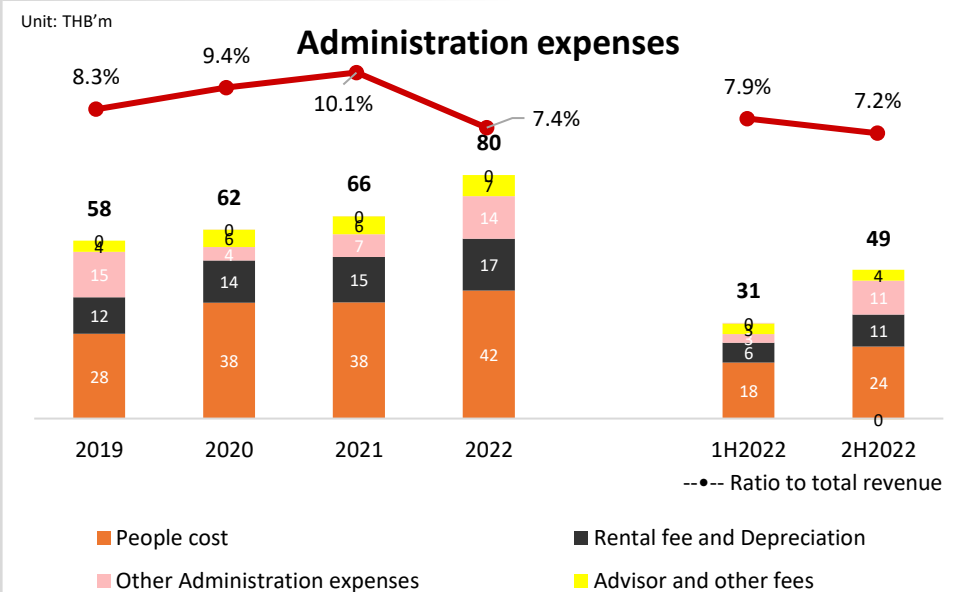
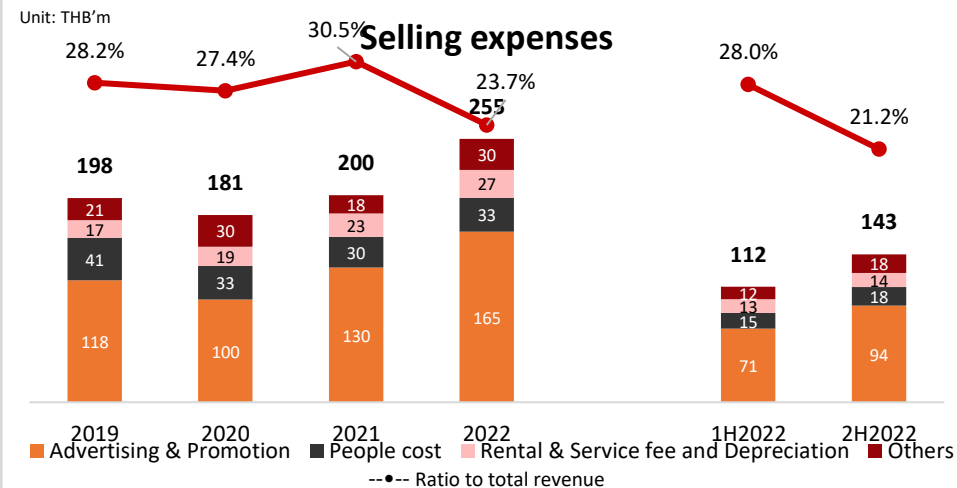
Key Financial Performance



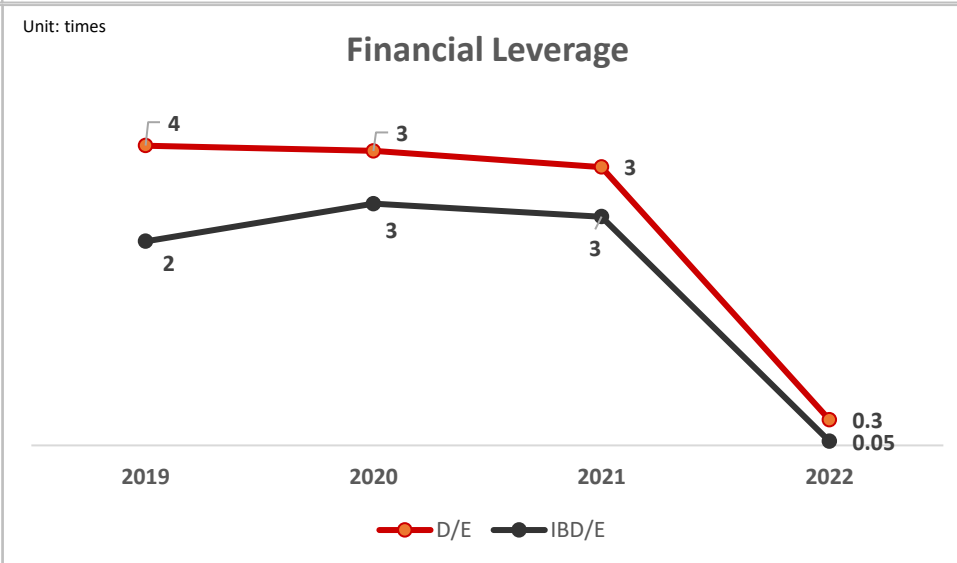
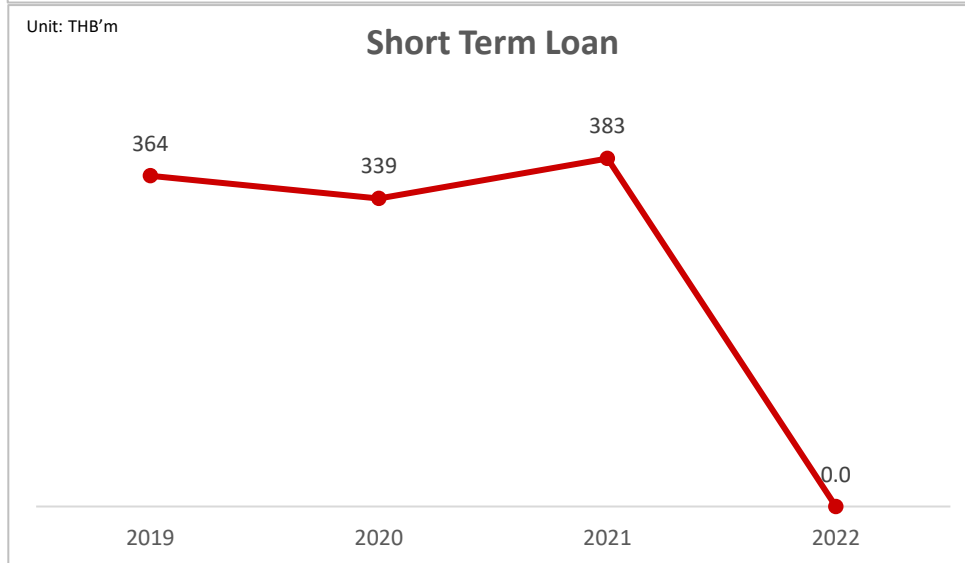
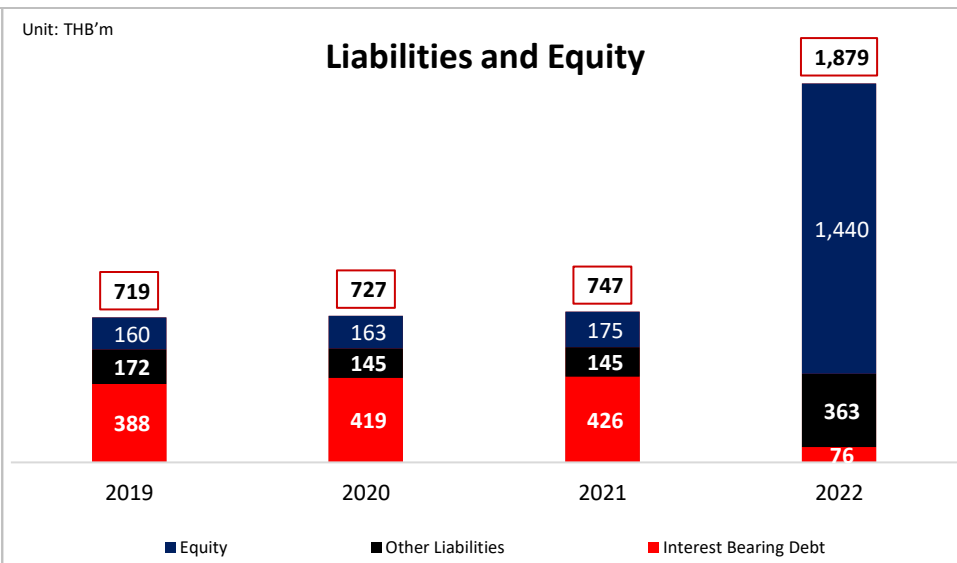
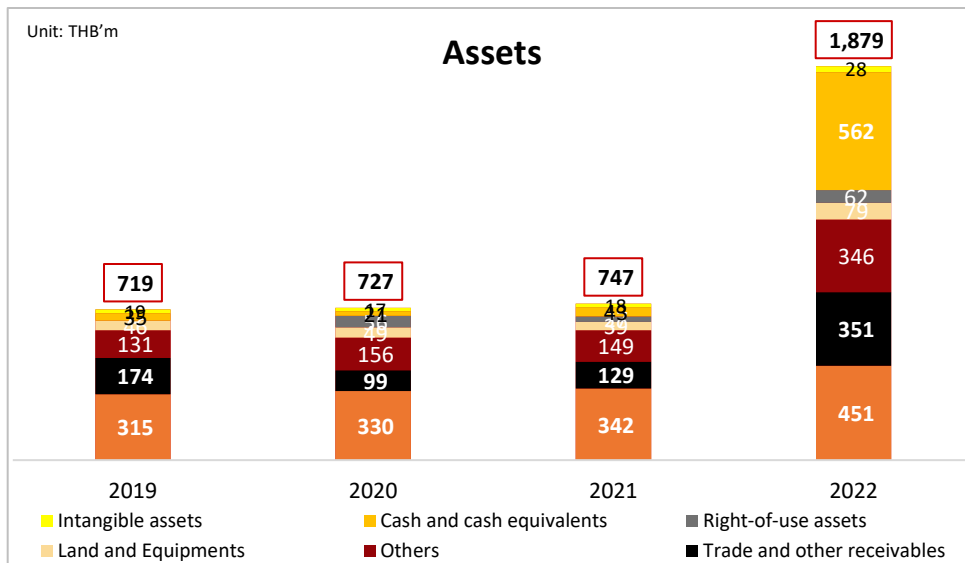
Key Financial Performance



Cost to sales % is declining given more balanced product mixed, higher value chain and efficient stock management.



Balance Sheet

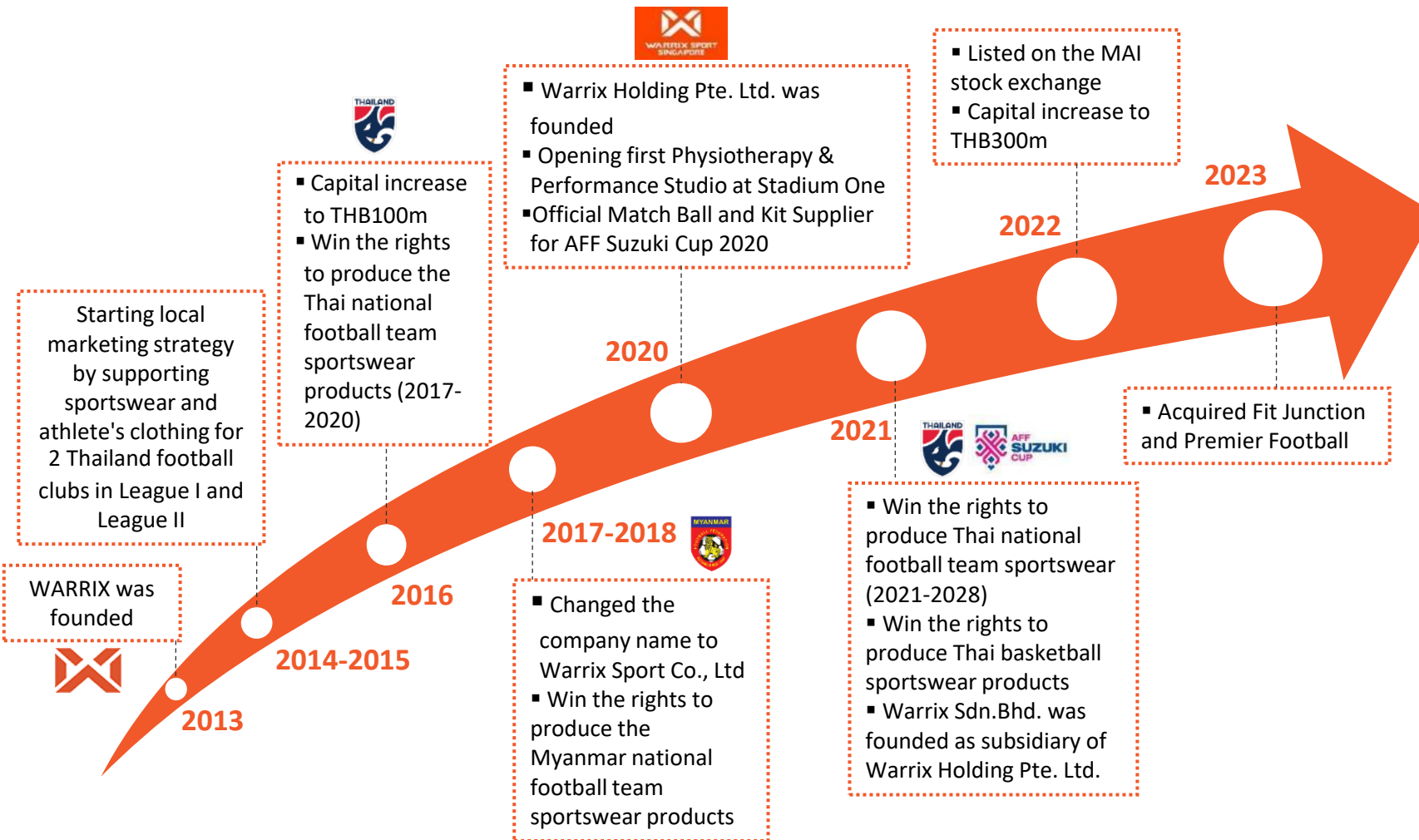


Key Milestones

Establishment period

Transformation from sport apparel to health and lifestyle

Listed Co.



WARRIX was founded

Starting local marketing strategy by supporting sportswear and athlete's clothing for 2 Thailand football clubs in League I and League II

2014-2015
 ▪ Capital increase to THB100m
 ▪ Win the rights to produce the Thai national football team sportswear products (2017-2020)

2016
 2017-2018
 ▪ Changed the company name to Warrix Sport Co., Ltd
 ▪ Win the rights to produce the Myanmar national football team sportswear products

2020
 ▪ Warrix Holding Pte. Ltd. was founded
 ▪ Opening first Physiotherapy & Performance Studio at Stadium One
 ▪ Official Match Ball and Kit Supplier for AFF Suzuki Cup 2020

2021
 ▪ Win the rights to produce Thai national football team sportswear (2021-2028)
 ▪ Win the rights to produce Thai basketball sportswear products
 ▪ Warrix Sdn.Bhd. was founded as subsidiary of Warrix Holding Pte. Ltd.

2022
 ▪ Listed on the MAI stock exchange
 ▪ Capital increase to THB300m

2023
 ▪ Acquired Fit Junction and Premier Football



Transforming to health and lifestyle business

WARRIX to become top of mind brand locally and globally

At the forefront of innovation & sustainability

Sales reaching THB 2.7 billion in 2026

Warrix at a Glance

Innovation and Design

Comba + Tech

Unbreakable exclusive technology by "WARRIX"



Comba Cool



Strong Partnership

2 National Football team licenses including



4 International licenses

>30 Club licenses

5 Educational Institutions

6 Sponsorship licenses



Extensive Distribution Channel

3 Flagship Store



6 Official Stores



400+ Traditional Trade



200+ Modern Trade



10,000+ CVS/24 shopping



Wide-reaching E-commerce Platform



Data Driven with Marketing Technology



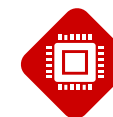
Data Marketing Analytics



Content marketing



Decentralized Advertising



Programmatic Advertising



Social Media Marketing

"5P Marketing"

- Product
- Price
- Place
- Promotion
- Partnership

Warrix Key Product Portfolio

Expanding portfolio and products

Extendable business

	Football	Running	Basketball	Golf	Table Tennis	Sport Equipment
Sportswear						
Active & Lifestyle	Training	Footwear	Innerwear	Streetwear	Lifestyle	
Health	RUN HUB	Physiotherapy & Performance Studio				
Explorer	Trail / Marathon event	Running event	Music event	Food event	Camping	Web 3.0

Warrix Product Portfolio at a Glance

Non - Licensed products (82%)

Classic Product

Product with simple design, wear in classic and trendy ways for every occasion i.e. Polo T-shirt, short pants.



Collection Product

More variety, seasonal and fashionable products to meet all lifestyles and needs of customer, designed based on the periodic popularity, changing in fashion era/ season.



Made to Order and Sport Equipment Product

Customize design and origination of individual customer own product for various events i.e. sport events, organization, corporate.



Licensed products (17%)

National Team, Football Club, and Other Licensed

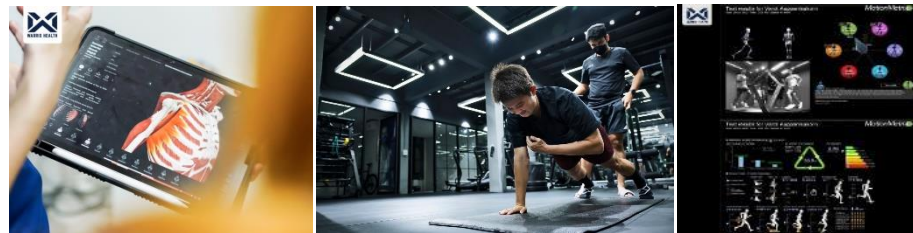
Warrix exclusive products with the official right to support the Thailand National Team, football club, and other licensed product for organization, education institutions for various activities.



Health business (1%)

Physiotherapy and Performance Studio & Warrix Run Hub

Providing advice and knowledge on physical and nutrition including professional trainers with modern medical equipment and specialized courses for athletes and the general public by professional and experience team.



Robust trajectory for growth in the enduring wave of healthier and fitter lifestyle

Warrix continuously expand the distribution channel to cover many areas in local and global. Currently, there are 5 mains channels, which consists of

9 Retail branches (Warrix Shop)

- 📍 CHANGSUEK Flagship Store at Stadium One, 1,000 sq.m.
- 📍 Warrix Shop at Muang Thong Thani, 100 sq.m.
- 📍 Warrix BCC shop, 20 sq.m.
- 📍 Warrix Run Hub at QSNCC, 557 sq.m.
- 📍 Warrix Outlet at Stadium One
- 📍 Warrix Lifestyle at Siam Square, 300 sq.m.
- 📍 Warrix AC Shop
- 📍 Warrix Shop at The Mall Bang Khae & Bang Kapi

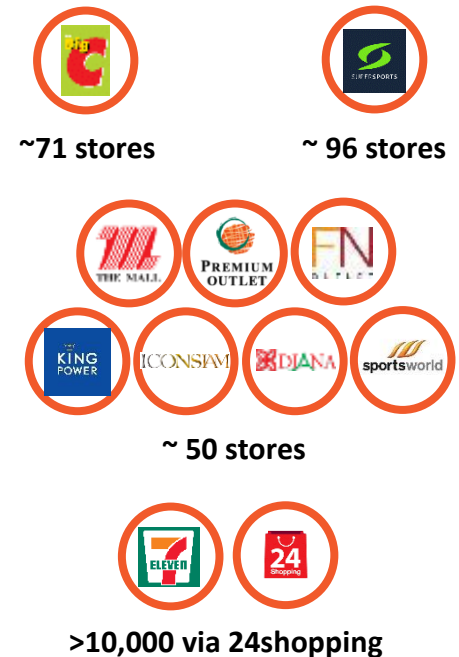
} New



> 400 Traditional trade



> 10,200 Modern trade



2022 - 2028

Robust trajectory for growth in the enduring wave of healthier and fitter lifestyle



E-Commerce¹



Website: www.WARRIX.co.th
> 500,000 members



Facebook: WARRIX
>748,000 followers



Lazada: WARRIX
>230,200 followers



Shopee: WARRIX
>741,500 followers



Instagram: warrix_official
>72,500 followers



Line: WARRIX
>157,067 followers



Tiktok: warrixthailand
>21,300 followers



Project Base



MADE TO ORDER



POLO SHIRT



SPORT WEAR



T-SHIRT



PANTS



UNIFORM



JACKET

Remark : /1 Information as of November 2023

Robust trajectory for growth in the enduring wave of healthier and fitter lifestyle

- Continue development in other businesses related to health and lifestyle.
- One stop service for supporting related sport event and to be a leader in sport-health and lifestyle business.



Warrix's active health businesses :

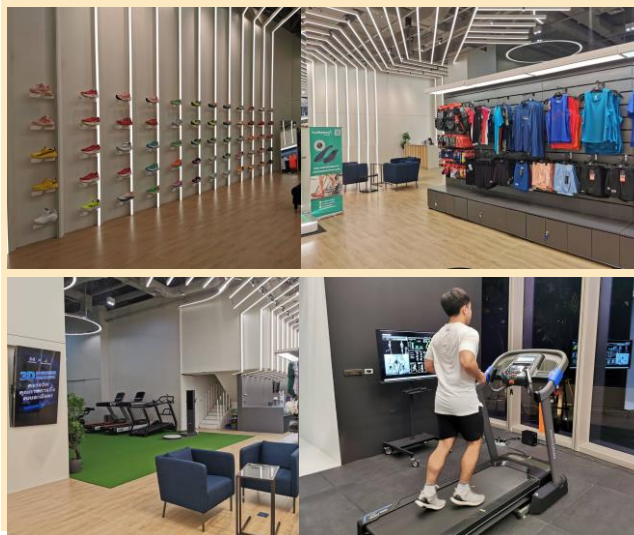
1. Physiotherapy Clinic & Performance Studio located at Stadium One, Samyan

- Providing physiotherapy treatment & rehabilitation, sleep test, weight control, advice and knowledge on nutrition, including professional trainers with modern medical equipment.
- Sport specialized courses for football, marathon, golf, cycling and office syndrome such as physical analysis, sport massage and performance training for athletes and general public.



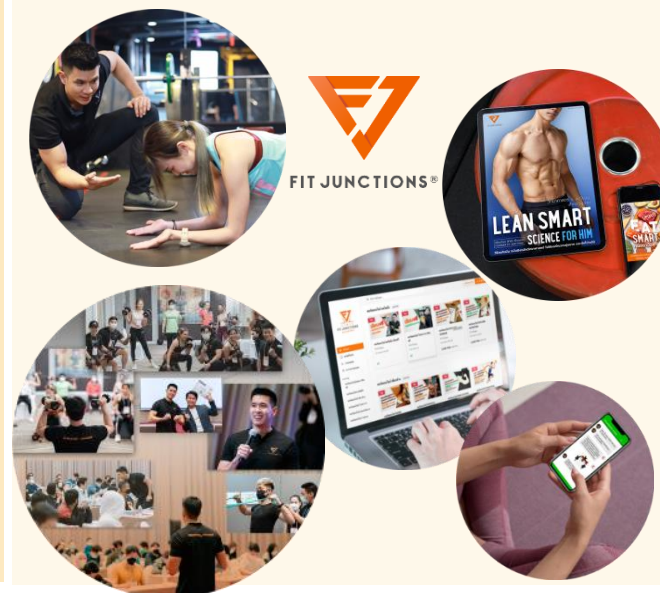
2. Warrix Run Hub located at QSNCC

- Warrix Run Hub provides full facilities for athletes, general public and runners in Benjakitti Park.
- Including 3 main facilities:
 - 1) Performance Training: Motion Metrix Analysis and Exercise & Training Workshop.
 - 2) Flagship store for running products of WARRIX & BANANA RUN: running/training shirts, running shoes, running gadgets and equipment.
 - 3) Physiotherapy clinic.



3. Fit Junction

- Multi-funnels fitness and nutrition educator: Online Courses, E-book, Workshop, 1 on 1 Training.
- More than 2M of total followers and subscribers from all social media platforms.
- Using 10 years worth of R&D, SOP, customer base and data from FJ to build strong foundation and boost exponential growth for Warrix Health.



Warrix Business Purposes

“ *Impact the world by create
a quality **health happiness active lifestyle** by **sustainability business model.** ”*



สุขภาพของลูกค้าและ
พนักงานดีขึ้น



พนักงานและลูกค้า
มีความสุขมากขึ้น



ทำให้ธุรกิจวอริกซ์
เติบโตอย่างยั่งยืน



พัฒนาสินค้าที่มีนวัตกรรมและตอบโจทย์สิ่งแวดล้อม

- ตั้งเป้าหมายผลิตเสื้อจากวัสดุรีไซเคิล อย่างน้อย 30,000 ตัว/ปี และตั้งเป้าจะเพิ่มขึ้นทุกๆ ปี โดยร่วมมือกับองค์กรต่างๆ
- นำเทคโนโลยีมาบริหารจัดการทรัพยากรให้เกิดประโยชน์สูงสุด

รู้หรือไม่?

เสื้อ PLAYER ปั่นผลิตจาก

RECYCLED YARN

(เส้นด้ายรีไซเคิล)

THAILAND NATIONAL
TEAM OFFICIAL KIT 2023/24

JERSEY

WARRIX | THAILAND NATIONAL FOOTBALL TEAM

CHANGE

THE BEGINNING IS NOW

WARRIX | THAILAND NATIONAL FOOTBALL TEAM

CHANGE

THE BEGINNING IS NOW

รวมรวมขวด PET

นำมอดเป็นเม็ด Polyester

ผลิตเป็นเส้นใย

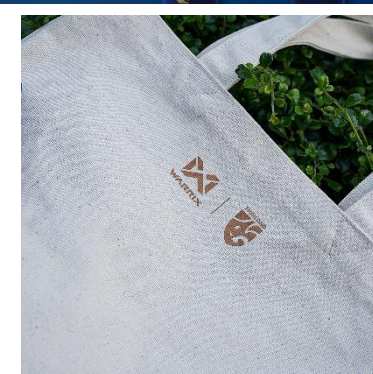
WARRIX | THAILAND NATIONAL FOOTBALL TEAM

CHANGE

THE BEGINNING IS NOW

รีไซเคิลขวด PET (โดยประมาณ) = 11 ขวด = 1 ตัว

เสื้อแทรก Player



พัฒนาสินค้าที่มีนวัตกรรมและตอบโจทย์สิ่งแวดล้อม

- ตั้งเป้าหมายผลิตเสื้อจากวัสดุรีไซเคิล อย่างน้อย 30,000 ตัว/ปี และตั้งเป้าจะเพิ่มขึ้นทุกๆ ปี โดยร่วมมือกับองค์กรต่างๆ
- นำเทคโนโลยีมาบริหารจัดการทรัพยากรให้เกิดประโยชน์สูงสุด



พัฒนาสินค้าที่มีนวัตกรรมและตอบโจทย์สิ่งแวดล้อม

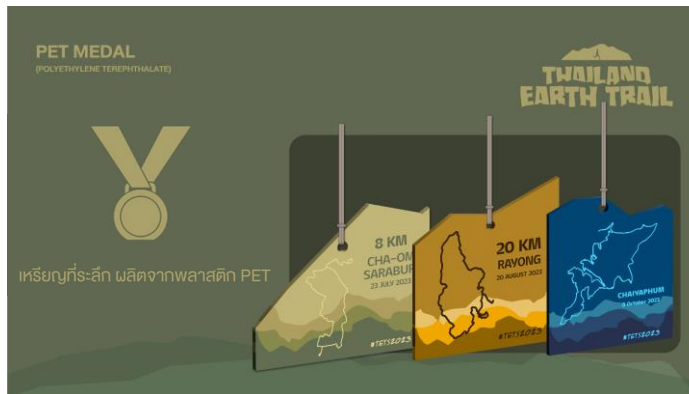
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สร้างแรงบันดาลใจในการมีส่วนร่วมรับผิดชอบต่อสิ่งแวดล้อม

- เป็นผู้จัดกิจกรรมเชิงอนุรักษ์ธรรมชาติ และสามารถกระจายรายได้สู่ท้องถิ่น
- ริเริ่ม ส่งเสริม ให้เกิดสังคมแห่งการรักสุขภาพและรักษ์สิ่งแวดล้อม ผ่านกิจกรรม สีส และช่องทางต่างๆ





สร้างแรงบันดาลใจในการมีส่วนร่วมรับผิดชอบต่อสิ่งแวดล้อม

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Thailand Earth Trail

4.1K likes • 4.9K followers



4 Race 4 Destination
สนามเทรลน้องใหม่ หัวใจสีเขียว
รอคุณมาสัมผัส..ออกเดินทางไปด้วยกัน



Facebook reach
2,579,646 people



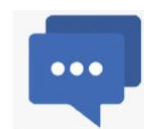
Visited Profile
122,971 people



Likes / Followers
3,915 likes / 4,646 people



Likes and reactions
39,493 people



Comments
6,482 comments



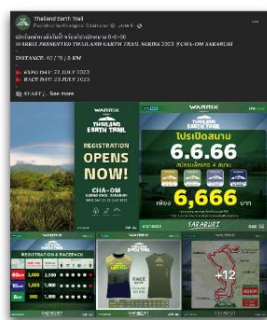
Share
2,226 shares



Link clicks
39,278 clicks



1. TETS2023 EVENT (ชะอม, สระบุรี)
reach 444,437 people



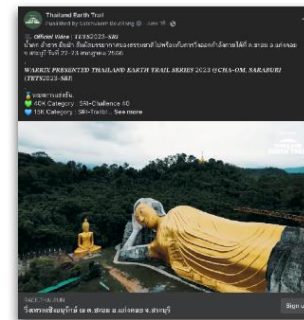
2. OPENS REGIS CHA-OM
reach 401,404 people



3. SAVE THE DATE CHA-OM
reach 298,678 people



4. OPENS REGIS RAYONG
reach 221,323 people



5. OFFICIAL VIDEO CHA-OM
reach 148,458 people



6. เปิดฤดูกาลเทรล
reach 144,433 people



ส่งเสริมสุขภาพด้วยวิทยาศาสตร์การกีฬา

- ภารกิจ Health มีความตั้งใจช่วยให้ นักกีฬา คนออกกำลังกาย ประชาชนทั่วไป มีสุขภาพดี อายุยืนยาว มีความรู้ที่ถูกต้องเกี่ยวกับสุขภาพ ออกกำลังกายอย่างถูกวิธี เข้าถึงการรักษาที่มีประสิทธิภาพ และสามารถพัฒนาศักยภาพของตนเอง

Warrix's active health businesses :

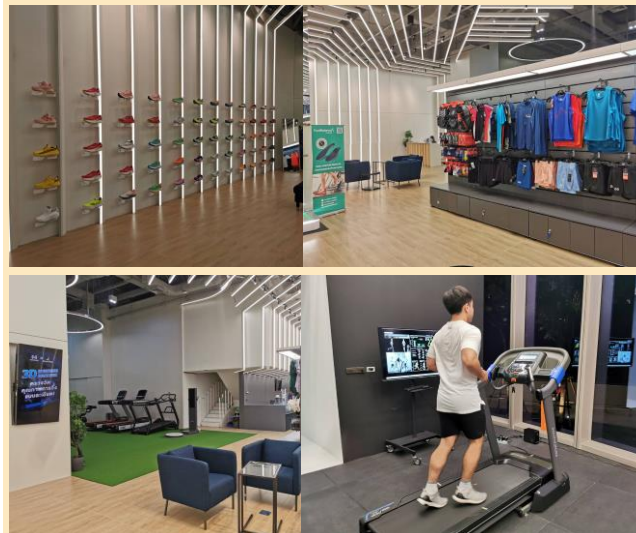
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- Providing advice and knowledge on nutrition including professional trainers with modern medical equipment.
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2. Warrix Run Hub located at QSNCC

- Warrix Run Hub provides full facilities for athletes, general public and runners in Benjakitti Park.
- Including 3 main facilities:
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 - 2) Flagship store for running products of WARRIX & BANANA RUN: running/training shirts, running shoes, running gadgets and equipment.
 - 3) Physiotherapy clinic.



3. Fit Junction

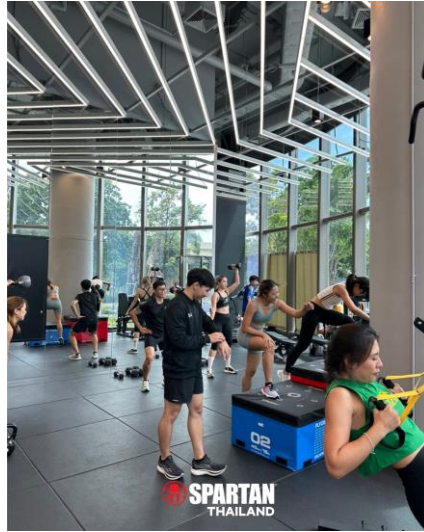
- Multi-funnels fitness and nutrition educator: Online Courses, E-book, Workshop, 1 on 1 Training.
- More than 2M of total followers and subscribers from all social media platforms.
- Using 10 years worth of R&D, SOP, customer base and data from FJ to build strong foundation and boost exponential growth for Warrix Health.





ส่งเสริมสุขภาพด้วยวิทยาศาสตร์การกีฬา

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Spartan Race Thailand



Women Active Run by สสส



ส่งเสริมสุขภาพด้วยวิทยาศาสตร์การกีฬา

- ให้การสนับสนุนกิจกรรมกีฬา โดยเฉพาะกิจกรรมที่เกี่ยวกับเยาวชน



STB Football Academy



สโมสรฟุตบอลคนพิการ YFA WARRIX SRIRACHA



Basketball Jaturamitr Samakkee

5 GENDER EQUALITY

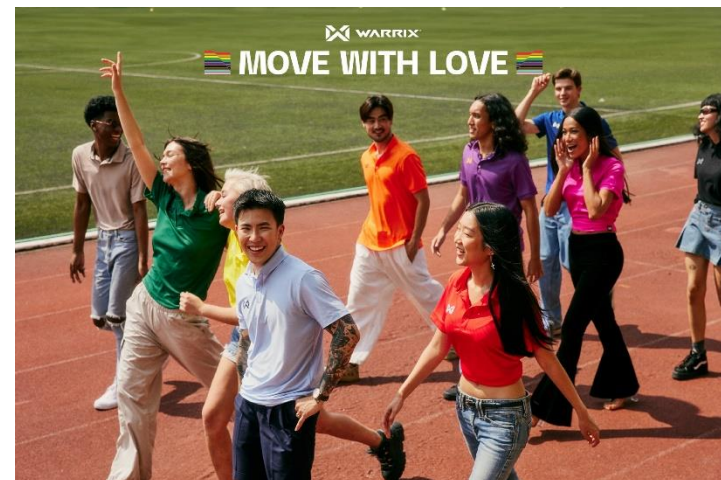


10 REDUCED INEQUALITIES



สนับสนุนความเท่าเทียม และความหลากหลายทางเพศ

- เปิดโอกาสให้ทุกคนได้แสดงออกต่อกันได้อย่างเท่าเทียม ไม่เลือกปฏิบัติ
- เคารพสิทธิมนุษยชน



FIFA Women's World Cup



Pride Parade