



WARRIX[®]

SPORT PUBLIC COMPANY LIMITED

3Q24 Opportunity Day

22 November 2024



Agenda

- 01** Business Overview
- 02** 3Q24 Financial Performance
- 03** 2025 Key Strategies
- 04** Business Update & Outlook

01

Business Overview

Warrix at a glance

Innovation & Design

Unbreakable Jersey
Exclusive technology by WARRIX

COMBA TECH
COMBATEC7 + AIRFLOW 360



COMBA LITE
COMBALITES + VENTILATION



COMBA+ COOL

WARRIX T-SHIRT
COOL FROM WITHIN



Strong Partnership

2 National Football team licenses



4 International licenses

>30 Clubs licenses

6 Educational licenses

6 Sponsorship licenses



Extensive Distribution Channel

3 Flagship Stores



11 Official Stores



200+ Traditional Trade



340+ Modern Trade



15,000+ CVS/24 Shopping



Wide-reaching E-commerce Platform



Data Driven with Marketing Technology



Data Marketing Analytics



Content Marketing



Decentralized Advertising



Programmatic Advertising



Social Media Marketing






















Local Marketing

Warrix Key Product Portfolio

Expanding portfolio and products

Extendable business

Sportswear	Football 	Running 	Basketball 	Golf 	Table Tennis 	Sport Equipment 
Active & Lifestyle	Training 	Footwear 	Innerwear 	Streetwear 	Lifestyle 	
Health	RUN HUB 		Physiotherapy & Performance Studio 			
Explorer	Trail / Marathon event 	Running event 	Music event 	Food event 	Camping 	Web 3.0 

Warrix Product Portfolio at a Glance

Non - Licensed products (81%)

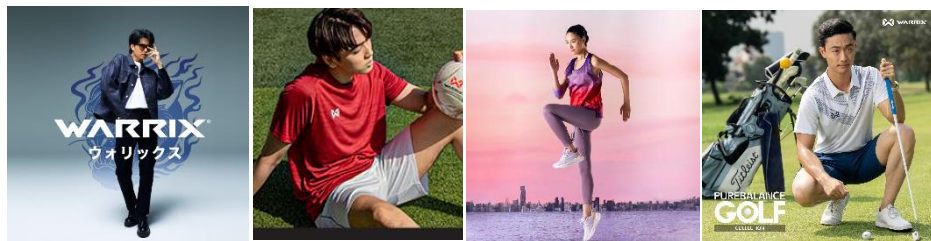
Classic Product

Product with simple design, wear in classic and trendy ways for every occasion i.e. Polo T-shirt, short pants.



Collection Product

More variety, seasonal and fashionable products to meet all lifestyles and needs of customer, designed based on the periodic popularity, changing in fashion era/ season.



Made to Order and Sport Equipment Product

Customize design and origination of individual customer own product for various events i.e. sport events, organization, corporate.



Licensed products (18%)

National Team, Football Club, and Other Licensed

Warrix exclusive products with the official right to support the Thailand National Team, football club, and other licensed product for organization, education institutions for various activities.



Health business (1%)

Physiotherapy and Performance Studio & Warrix Run Hub

Providing advice and knowledge on physical and nutrition including professional trainers with modern medical equipment and specialized courses for athletes and the general public by professional and experience team.



02

3Q24 Financial Performance

3Q24 Financial Performance (Separate)

Unit: THB million

Separate P&L Statement	3Q23	2Q24	3Q24	%QoQ	%YoY	9M23	9M24	%YoY
Revenues from core operation	317	346	396	14%	25%	821	1,064	30%
COGS	160	188	192	2%	20%	427	540	26%
Gross Profit	157	158	204	29%	30%	394	524	33%
Other Income	4	5	4	-26%	6%	19	16	-16%
SG&A	102	134	139	3.4%	36%	299	408	37%
EBITDA	70	45	86	89%	23%	149	181	22%
Net Profit	45	21	53	149%	18%	88	100	14%

Separate P&L Statement	3Q23	2Q24	3Q24	%QoQ	%YoY	9M23	9M24	%YoY
% Gross profit	49.5%	45.6%	51.5%	5.9%	2.0%	48.0%	49.3%	1.2%
% SG&A	32.3%	38.8%	35.1%	-3.7%	2.8%	36.4%	38.4%	2.0%
% EBITDA	22.1%	13.1%	21.7%	8.6%	-0.4%	18.1%	17.1%	-1.1%
% NI	14.1%	6.1%	13.3%	7.2%	-0.8%	10.7%	9.4%	-1.3%

3Q24 Financial Performance (Consolidated)

Unit: THB million

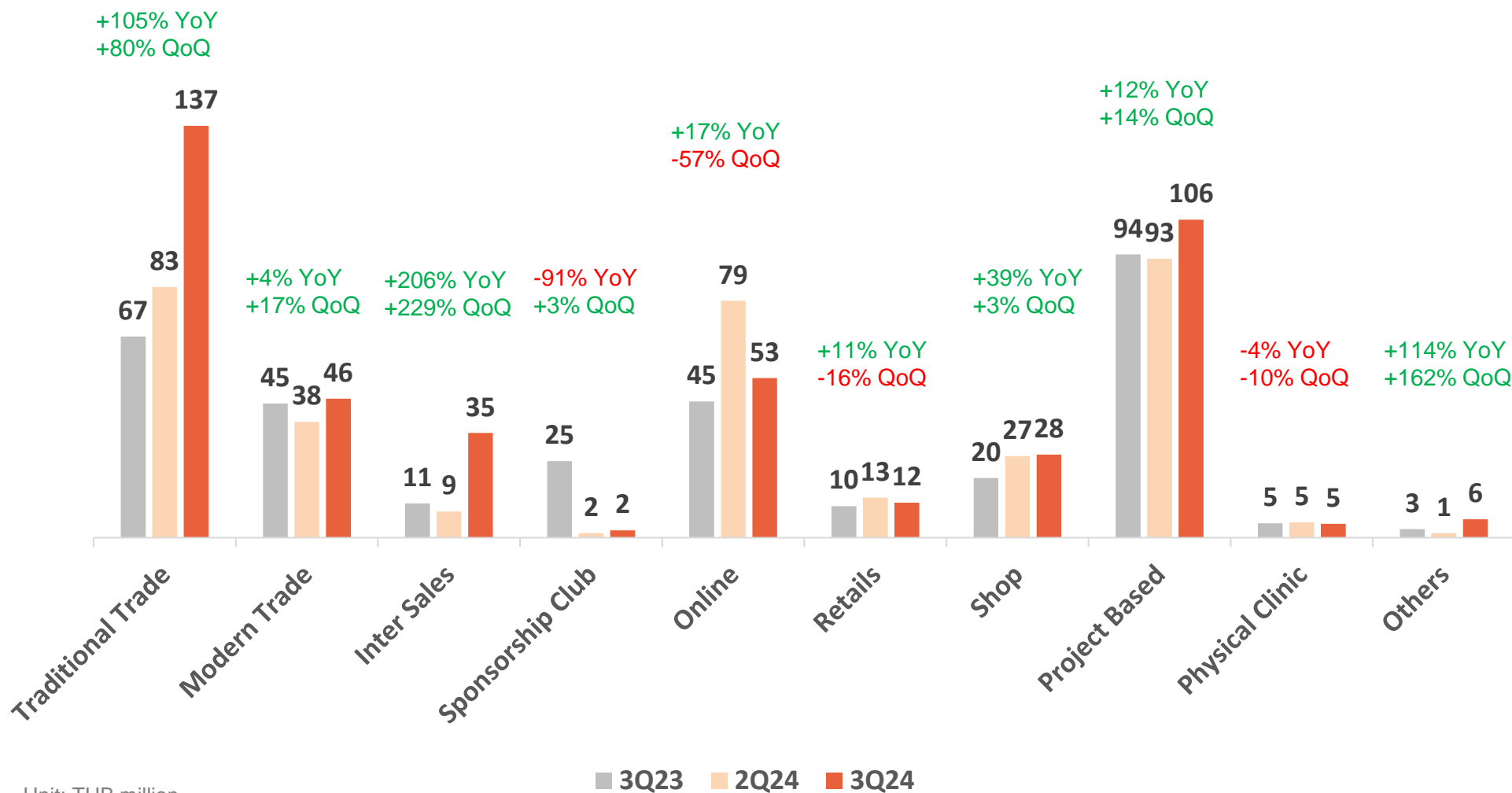
Consolidated P&L Statement	3Q23	2Q24	3Q24	%QoQ	%YoY	9M23	9M24	%YoY
Revenues from core operation	325	350	429	22%	32%	831	1,106	33%
COGS	166	190	214	13%	29%	436	568	30%
Gross Profit	160	160	214	34%	34%	396	538	36%
Other Income	4	5	4	-26%	8%	19	17	-11%
SG&A	110	141	148	4%	35%	316	432	37%
EBITDA	67	43	90	110%	34%	137	178	30%
Net Profit	40	17	55	226%	35%	72	92	27%
Adjust	0.9	0.1	(4.4)	-5,373%	-595%	2	(3)	-267%
Net Profit after Adjust	41	17	50	198%	22%	74	88	19%

Consolidated P&L Statement	3Q23	2Q24	3Q24	%QoQ	%YoY	9M23	9M24	%YoY
% Gross profit	49.1%	45.8%	50.0%	4.2%	1.0%	47.6%	48.7%	1.1%
% SG&A	33.7%	40.4%	34.4%	-5.9%	0.7%	38.0%	39.0%	1.0%
% EBITDA	20.6%	12.2%	20.9%	8.7%	0.3%	16.5%	16.1%	-0.4%
% NI	12.4%	4.8%	12.7%	8.0%	0.4%	8.7%	8.3%	-0.4%

Key Financial Performance

Revenues Breakdown By Channel

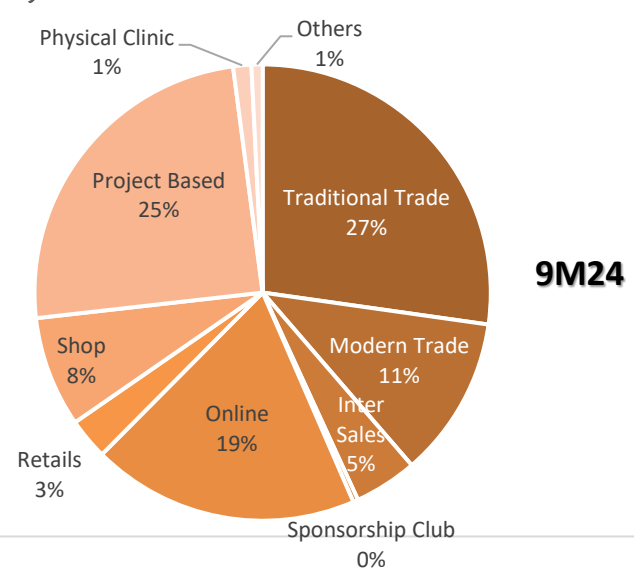
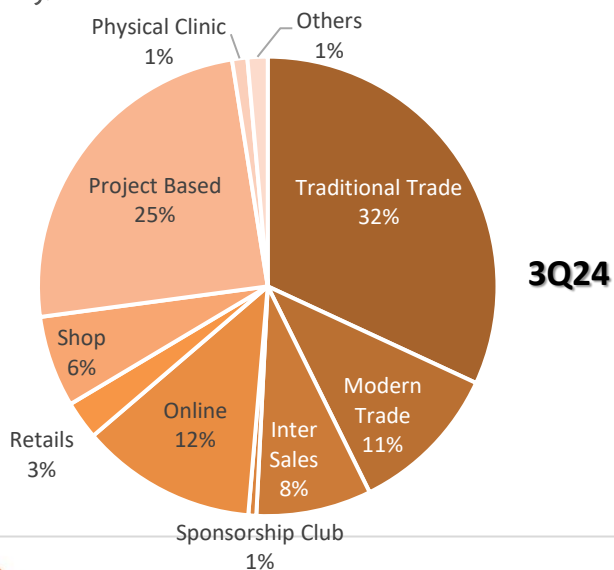
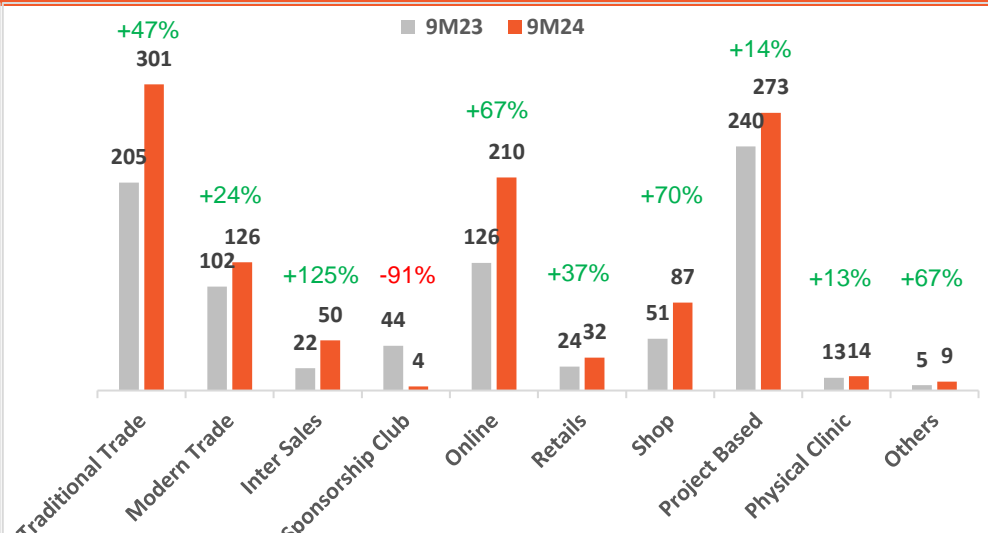
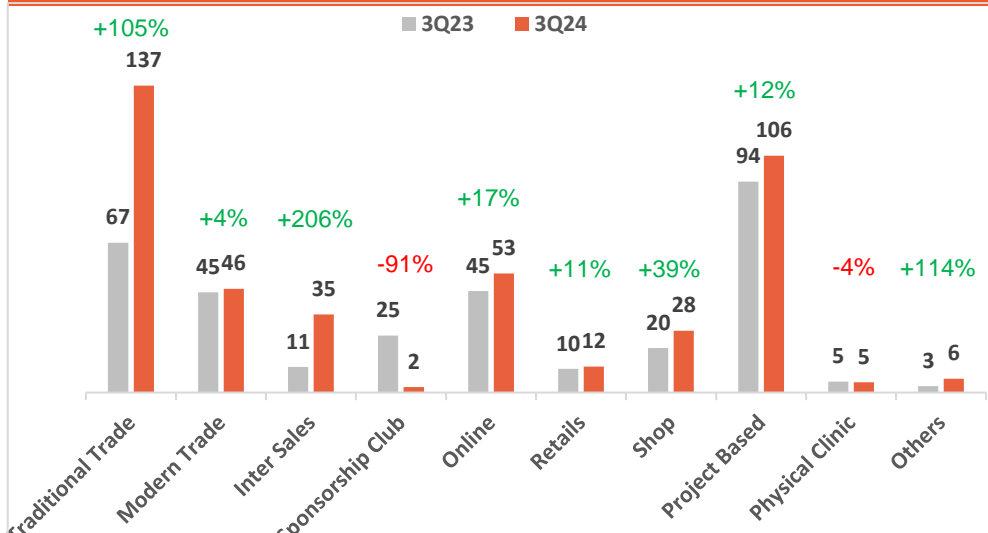
3Q24 YoY & QoQ Growth by Channel



Unit: THB million

Key Financial Performance

Revenues Breakdown By Channel

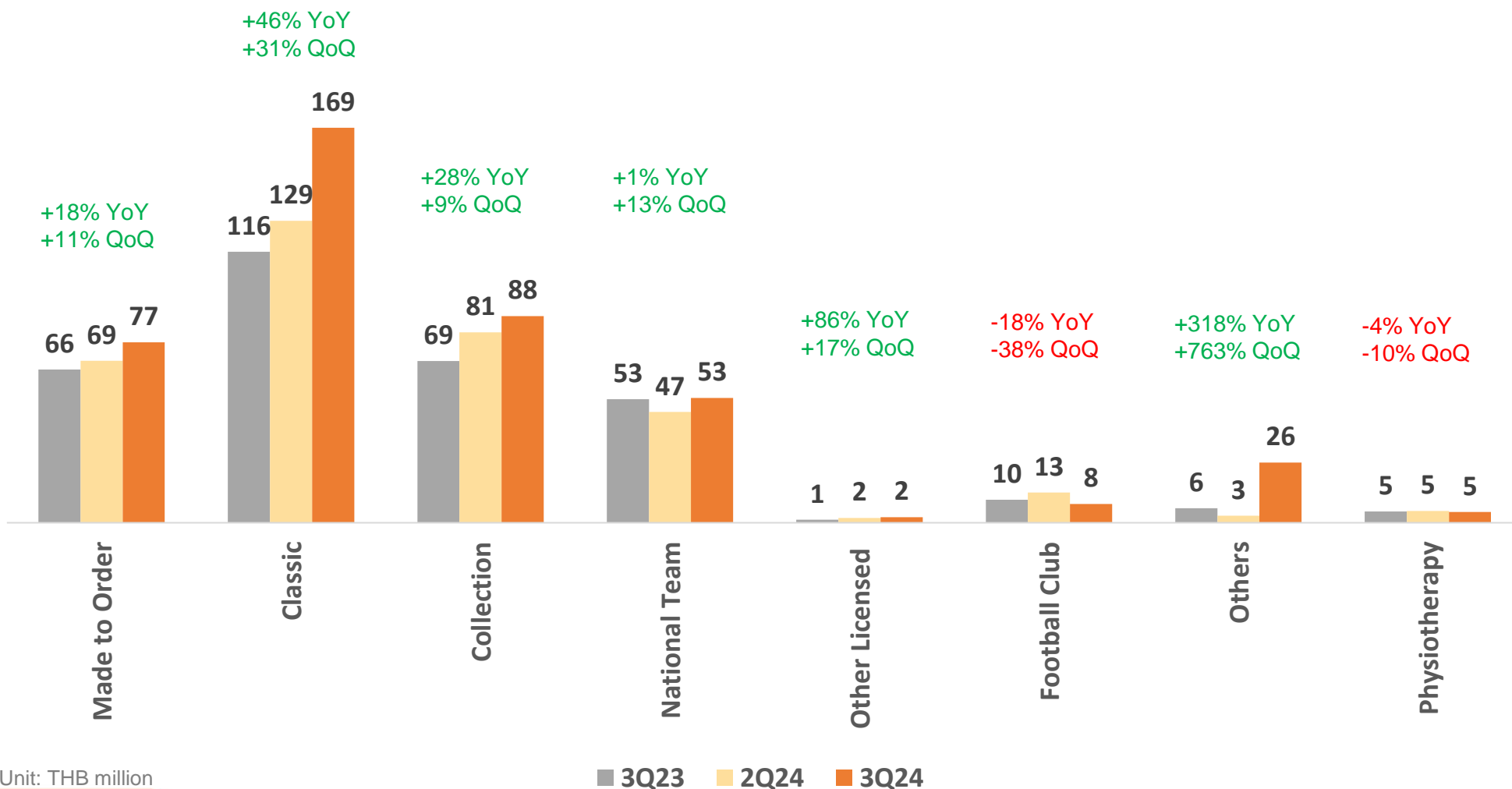


Unit: THB million

Key Financial Performance

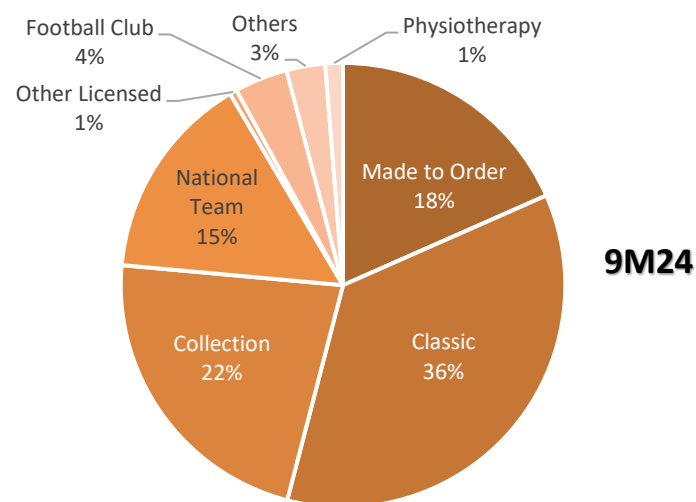
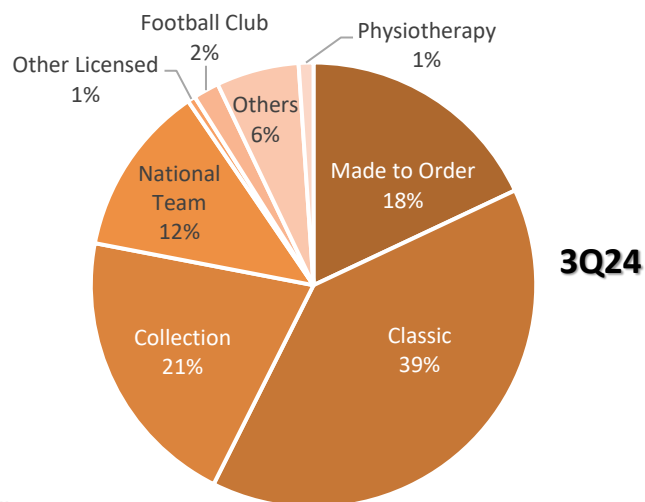
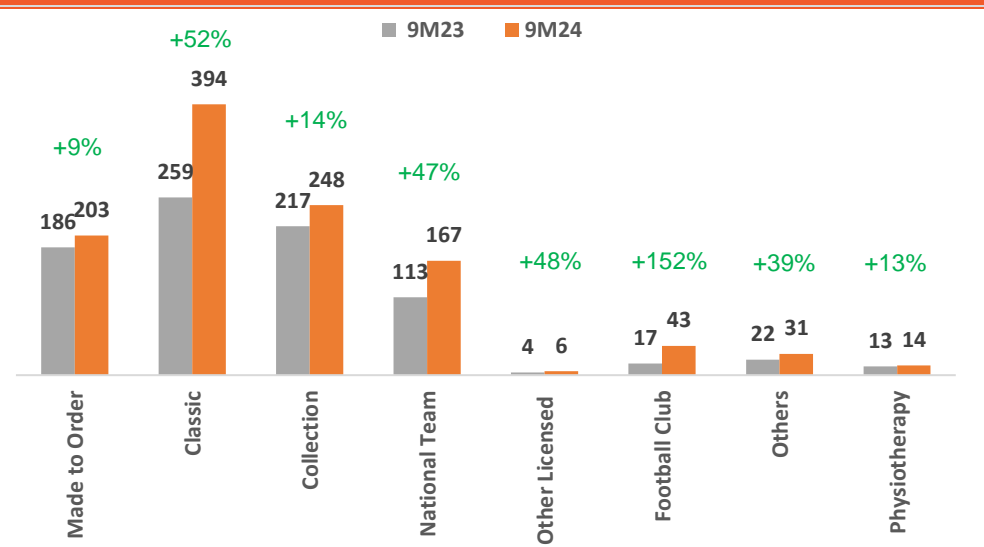
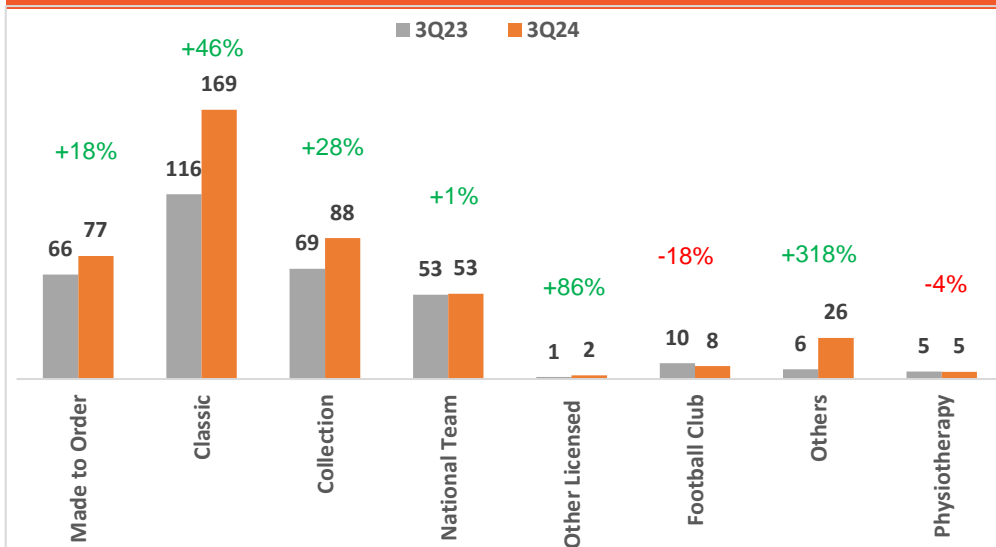
Revenues Breakdown By Product

3Q24 YoY & QoQ Growth by Product



Key Financial Performance

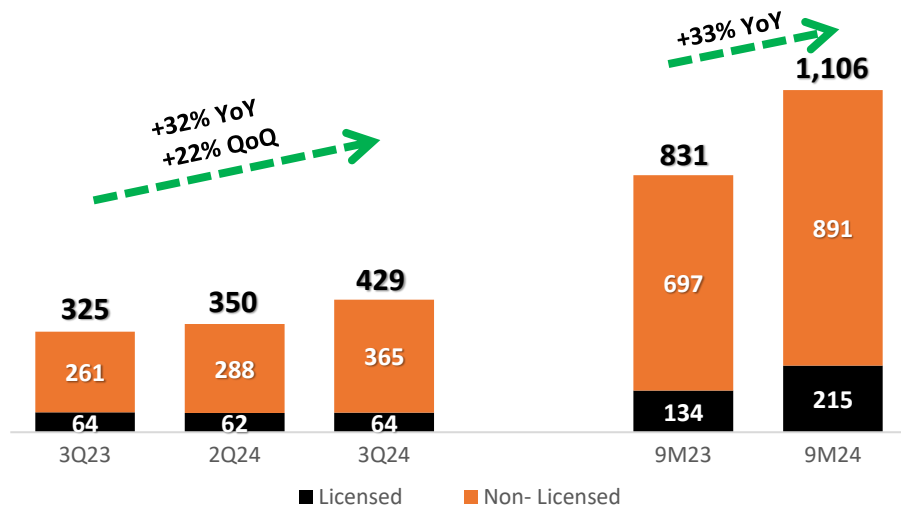
Revenues Breakdown By Product



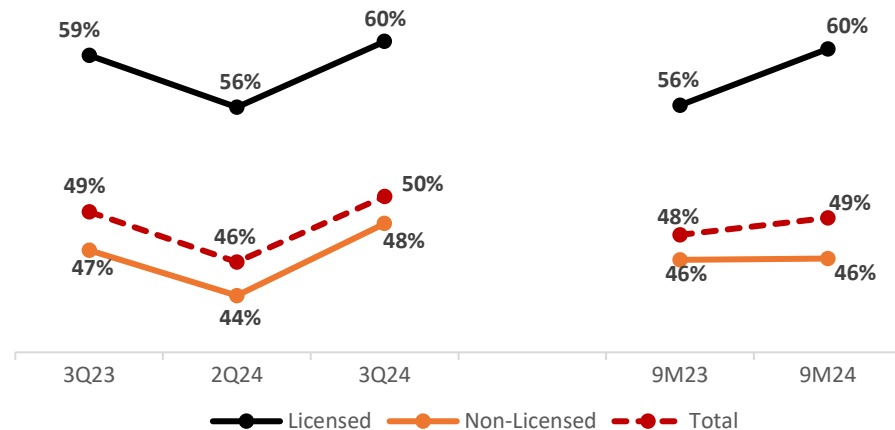
Unit: THB million

Key Financial Performance

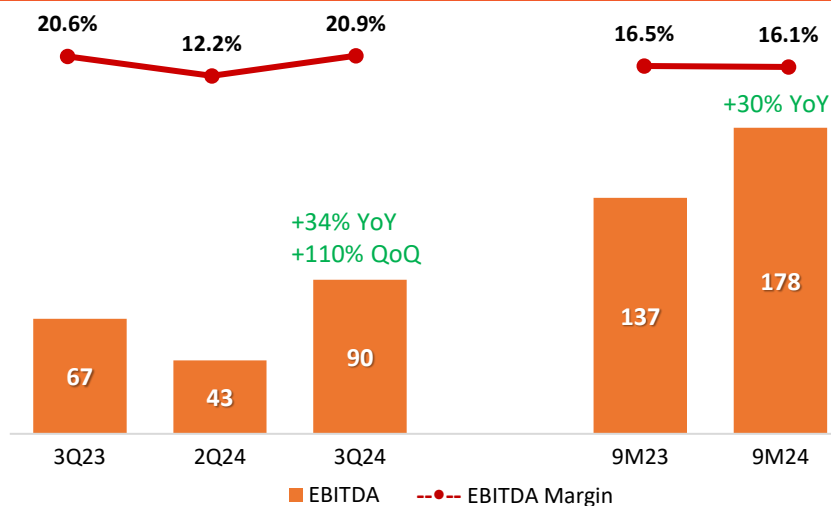
Revenues



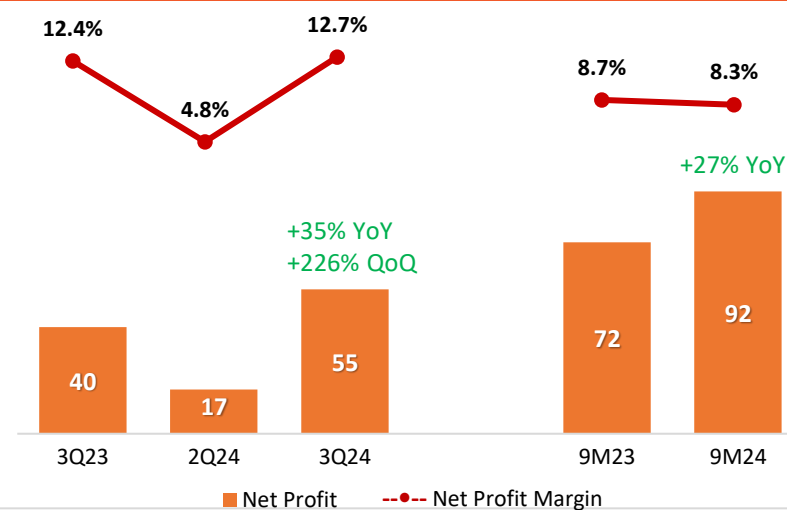
Gross Profit Margin



EBITDA



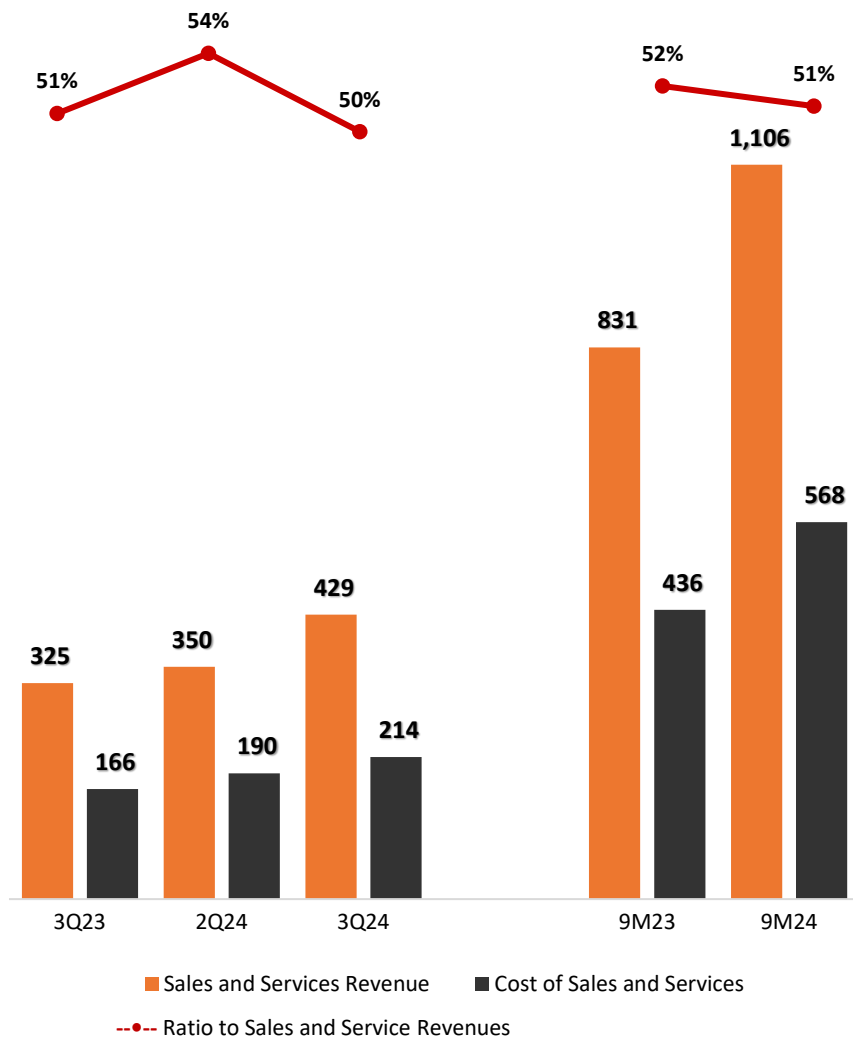
Net Profit



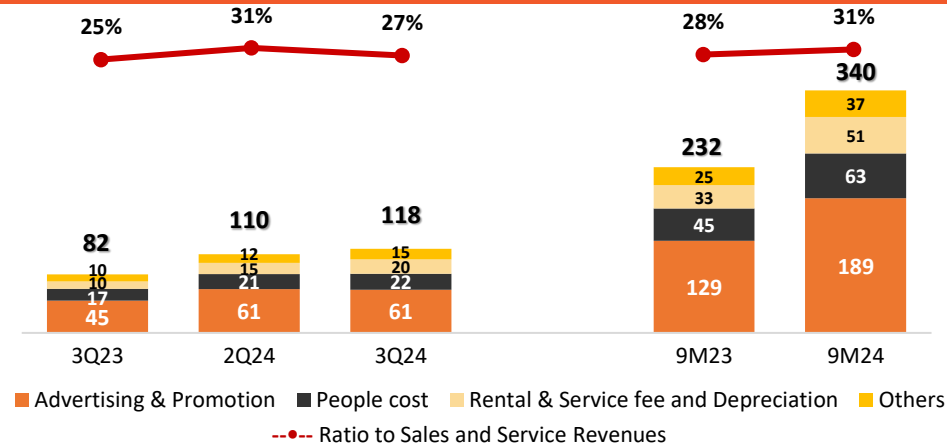
Unit: THB million

Key Financial Performance

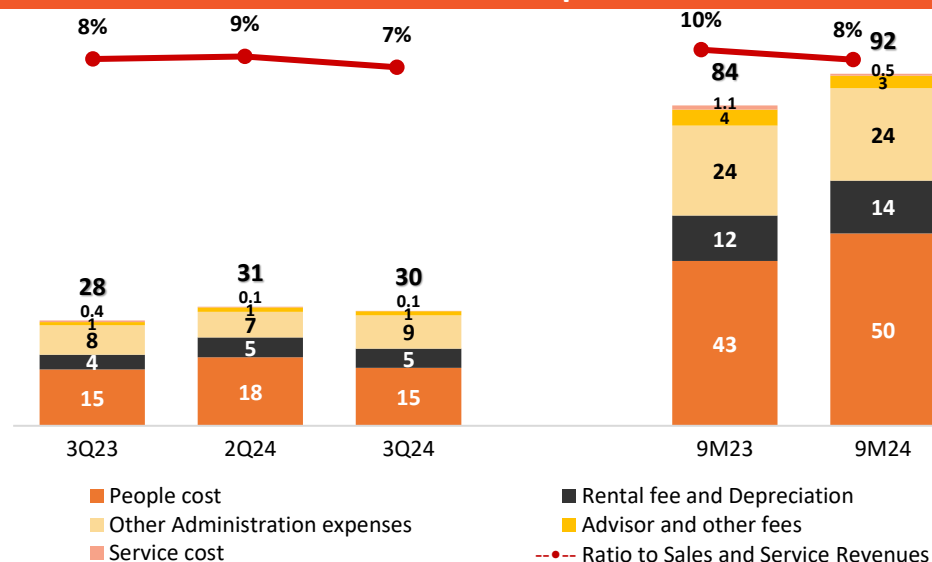
Cost of Sales and Services



Selling Expenses



Administration Expenses

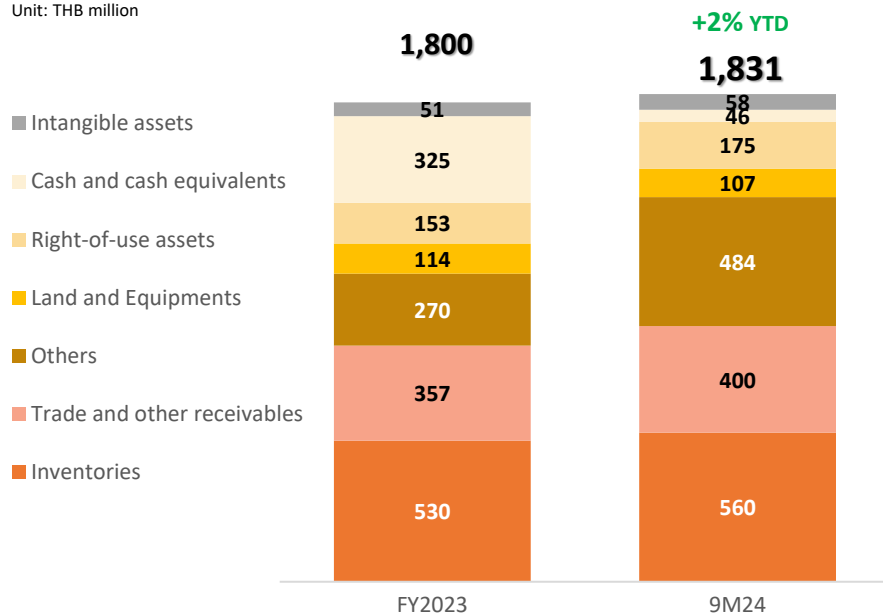


Unit: THB million

Balance Sheet

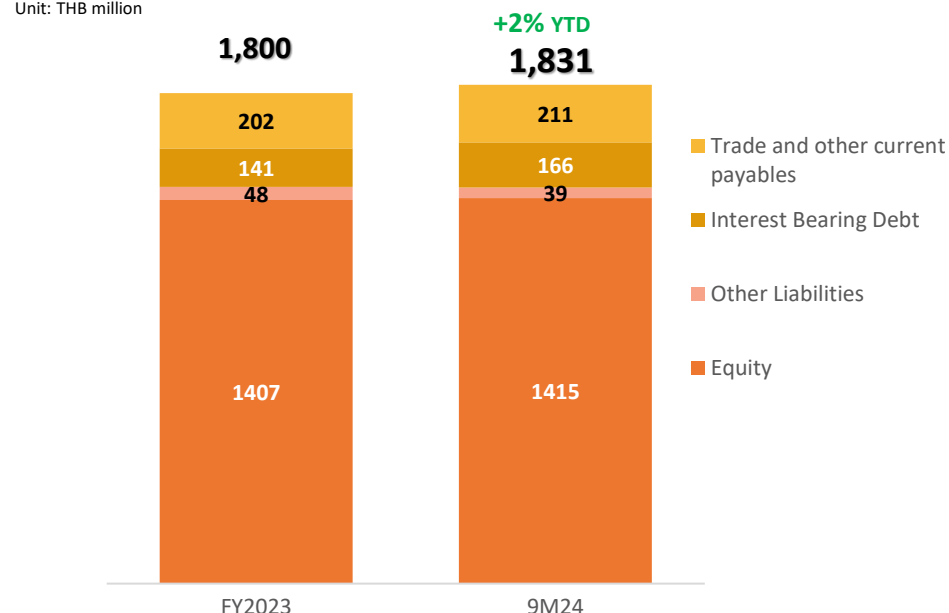
Assets

Unit: THB million



Liabilities & Equity

Unit: THB million

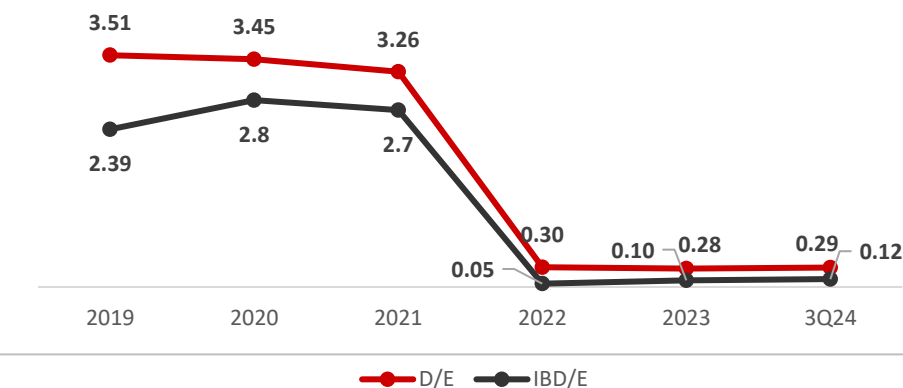


Key Financial Ratio

Key Financial Ratio	3Q23	4Q23	1Q24	2Q24	3Q24
Current ratio (Times)	3.66	5.39	5.78	5.59	5.07
Inventory Turnover (days)	301	243	299	262	235
AR Turnover (days)	83	81	91	80	76
AP Turnover (days)	89	86	104	87	85
Cash Cycle (days)	295	239	285	255	226

Financial Leverage

Unit: times



03

2025 Key Strategies

2025 Key Strategies



Brand Building

- Improve brand positioning: stretch brand awareness to regional active & lifestyle brand to capture new-wider target groups and growing brand awareness of its non-license products.
- Enhance communication of each sales channels.
- Strengthen 'Run Hub' as Lifestyle Sport Community.



Cost Management

- Cost improvement from higher bargaining power with suppliers and better value chain management.
- Efficient inventory management i.e. using data analytic program for inventory forecast, SKUs refurbishment



Focus on Direct to Customer (Own Channels from 54% in 2023 to 65% in 2025)

- Expand distribution channel, mainly focus on own channels; 24 new (temporary) shops, online
- Increasing high margin product mix.
- AI-Driven Efficiency.



New Partnership

- Expand new partnership through licensing strategy to diverse customer target groups in SEA.
- Potential new business expansion related to health and lifestyle.

2025 Key Strategies



Brand Building

- Improve brand positioning: stretch brand awareness to regional active & lifestyle brand to capture new-wider target groups and growing brand awareness of its non-license products.
- Enhance communication of each sales channels.



- Register Warrix as not only football wear, but lifestyle and sportswear for everyday use.
- To capture new-wider target groups and create sales for all Warrix's products.
- By using ONE take-out brand message & impact brand visibilities.

2025 Key Strategies



Brand Building

- Strengthen 'Run Hub' as Lifestyle Sport Community:
By bridging 3 main activities lead to products and services sales opportunities.
Including opportunities to enhance non-football products at QSNCC shop.

City Run on Every Saturday



TETS 2025 x 6 events



Camping with Trail events



ศูนย์กีฬาเบญจกิติ
เปิดให้บริการสนามกีฬา

จองเล่นได้แล้ววันนี้
ที่ กีฬากรุงเทพ.com

เปิดให้บริการฟรี (ช่วงทดลอง)
ทุกวัน เวลา 05.00 - 21.00 น.

โดย กองการกีฬา
สำนักงานคณะกรรมการโอลิมปิกแห่งประเทศไทย

กีฬาเบญจกิติ

ฟิตเนสบอล, เทเบิลเทนนิส, ฟุตบอล, แบดมินตัน, บาสเกตบอล, เทกบอล



Basketball



Futsal



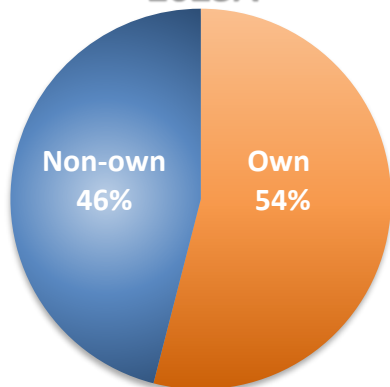
2025 Key Strategies



Focus on Direct to Customer (Own Channels from 54% in 2023 to 65% in 2025)

- Expand distribution channel, mainly focus on own channels; 24 new (temporary) shops and online.
- Increasing high margin product mix.
- AI-Driven Efficiency.

2023A

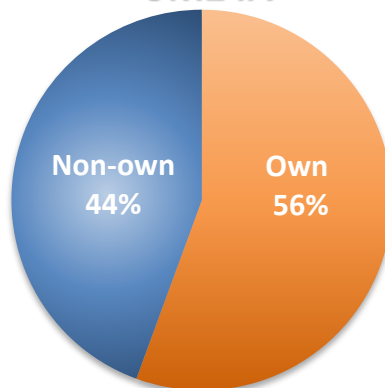


Sep

14th: (Temp)
Siam Premium Outlet



9M24A



Dec

15th:
(Temporary Shop)

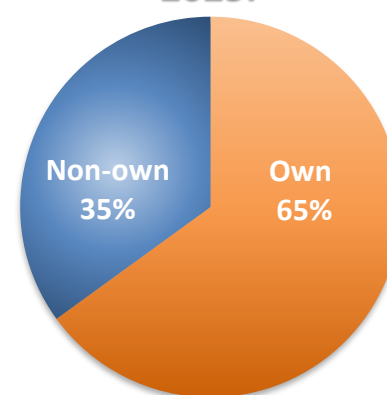


2025

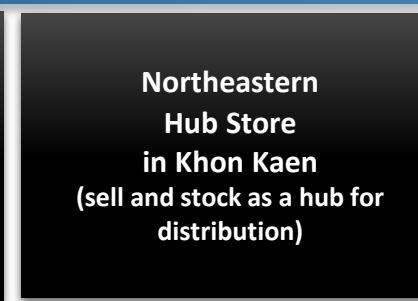
16th:
(Temporary Shop)



2025F



17th:
(Hub Store)



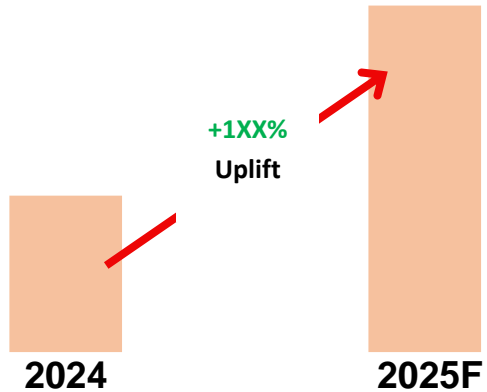
14th Own (Temporary) Shop – Siam Premium Outlet



- Location : Siam Premium Outlet
- Selling Area: 130 SQM
- Opening Date : 16 September 2024

2025 E-commerce Channel

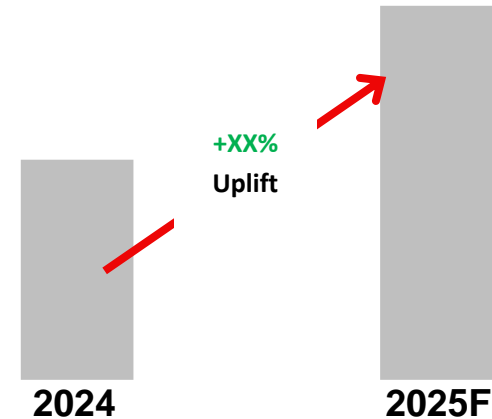
Own-Channel



Own-Channel Growth Drivers:

- Website UX/UI and CRM Investment: Enhanced user experience boosted conversion rates.
- Custom Promotions: Control over tailored offers increased engagement.
- Social Commerce Expansion: Line OA & Inbox growth supported by Chatbot and Salesforce.
- Targeted Ads on Facebook & TikTok: Focused campaigns drive traffic and conversions.

Marketplace



Marketplace Growth Drivers:

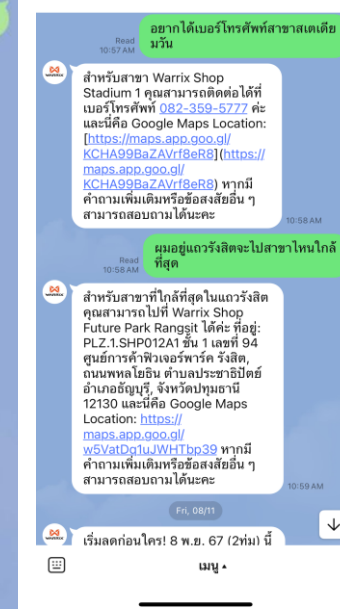
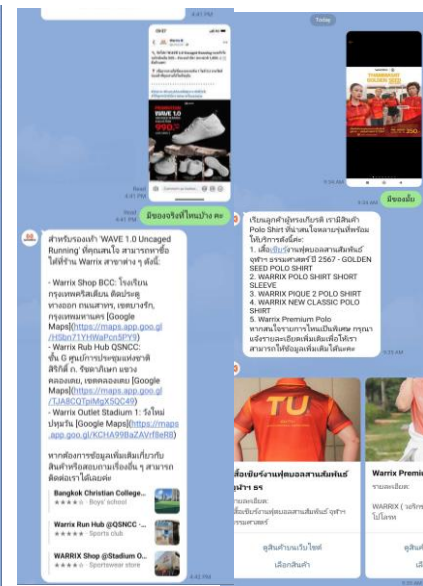
- Onsite Media Utilization: Leveraged platform traffic to drive daily sales.
- AOV & Conversion Rate Improvement: Focused on increasing Average Order Value and Conversion Rate.
- Campaigns & Flash Sales: Regular promotions boosted visibility and urgency.
- Affiliate Program: Expanded reach and engagement through affiliates.

Business Transformation Project

BENEFITS: Revenue Gain

Features:

1. Product inquiry by text and image
2. Instant Buy
3. FAQ from KM



Product inquiry by text and image

Instant Buy

FAQ from KM

AI-DRIVEN EFFICIENCY

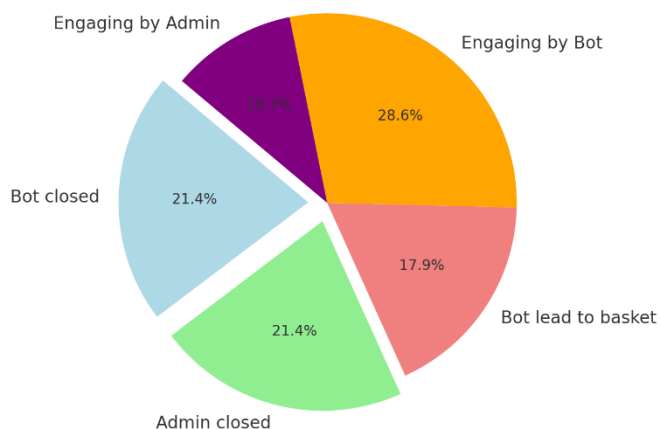
Business Transformation Project



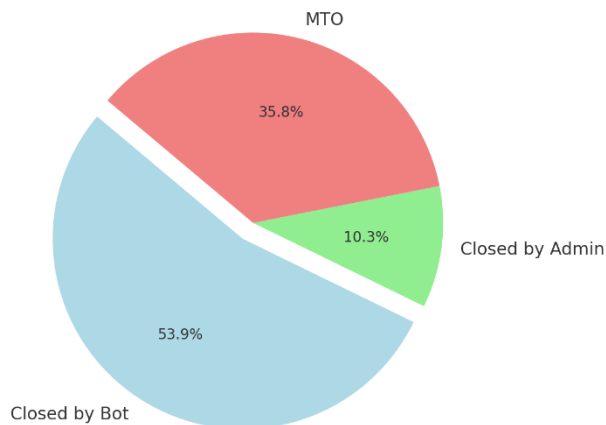
BENEFITS:
Revenue Gain

- **Chat Summary:** 53.90% of chats were resolved by the bot, 10.32% were closed by an admin, and 35.78% were MTO cases, which are exclusively handled by admins.
- **Chat without MTO:** When excluding MTO cases, 83.93% of chats were closed by the bot, and 16.07% were closed by an admin.
- **Order Enquiry Summary:** For order enquiries, 21.43% were closed by the bot, 21.43% by an admin, 17.86% led to a basket by the bot, 28.57% were engaging by the bot, and 10.71% were engaging by an admin.

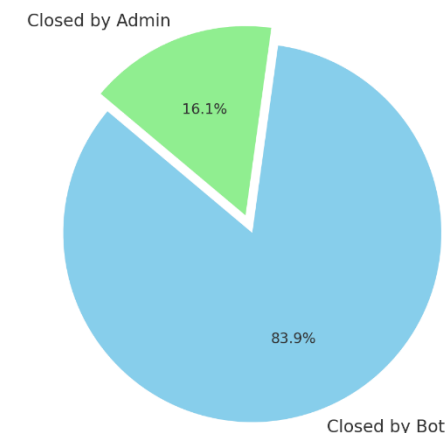
Order Enquiry Status (100%)



Chat Status (100%)



Chat Status without MTO (100%)



2024 Key Strategies



New Partnership

- Expand new partnership through licensing strategy to diverse customer target groups in SEA.
- Potential new business expansion related to health and lifestyle.

Official Licenses



Corporate & Project

Educational & Academy Licenses



International Distributor



New Sponsorship
&
New Partnership

04

Business Update & Outlook

Warrix Internation in Recovery

2025 WARRIX STORES - REGIONAL



WARRIX International:

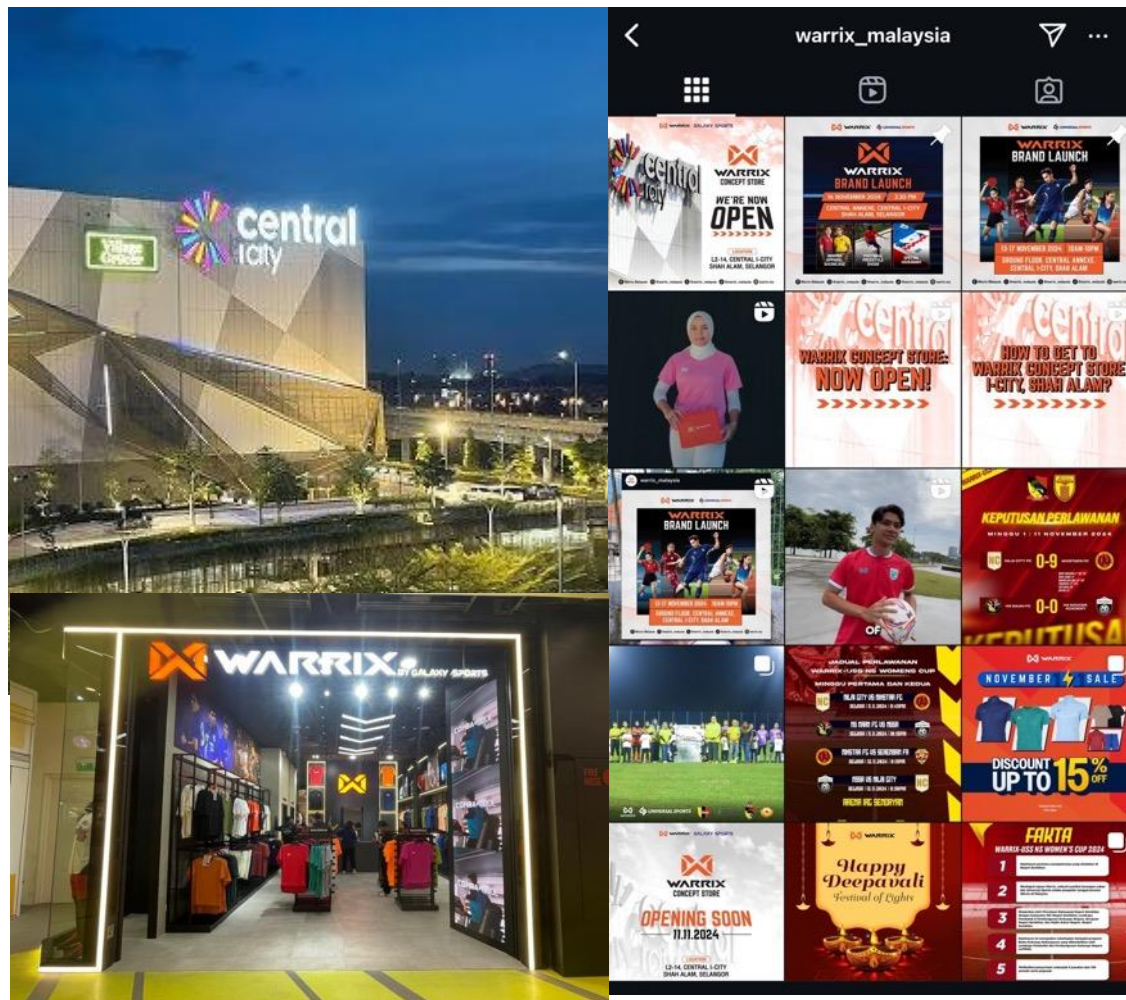
- Myanmar (Distributor)
- Cambodia
- Malaysia (Distributor)
- Singapore (Distributor)

WARRIX Holding:

- Adidas Retail
- Adidas E-commerce

Warrix Internation in Recovery: Malaysia

Warrix x Universal Sports



1. Partnership with a Strong Distributor

We have successfully partnered with a reputable distributor in Malaysia to drive our brand presence and ensure effective market penetration. This partnership facilitates seamless operations across both online and offline channels.

2. Established Physical and Online Presence

Our 1st physical location has been launched at Central I City in November 2024, with plans for a second location in Kuala Lumpur in 2025. Additionally, we have already made our products available on popular online platforms, ensuring accessibility to a broader audience.

3. Active Social Media Engagement

We have initiated a robust social media presence on key platforms, including Facebook and TikTok, to connect with local audiences, promote products, and drive brand awareness. The Warrix Malaysia social media channels feature engaging content tailored to the Malaysian market.

4. Strategic Marketplace Listings

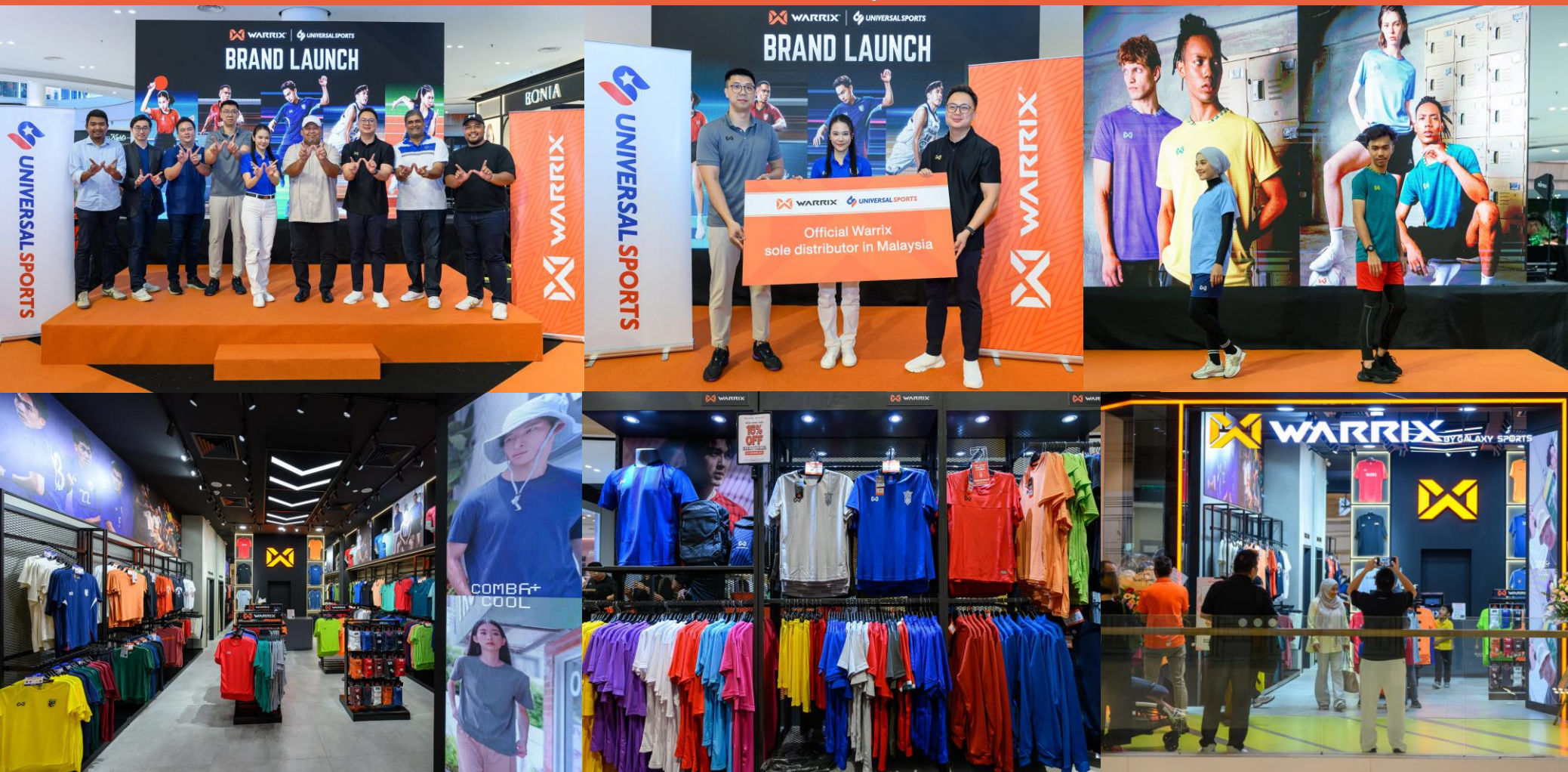
By listing our products on popular e-commerce marketplaces in Malaysia, we can cater to the growing trend of online shopping, enhancing convenience for customers and increasing potential sales opportunities.

5. Pop-up Stores and Retail Events

Warrix is committed to a hands-on approach to marketing in Malaysia through pop-up stores and retail events, providing immersive experiences for customers to engage with our brand and products in person.

Warrix Internation in Recovery: Malaysia

Warrix x Universal Sports



▪ Launched First Warrix Concept Store by Galaxy Sports (operated by USS) at Central I City in November 2024.

Warrix Internation in Recovery: Singapore



1. Appointment of USS as Distributor

Warrix Singapore operations will be supported by USS appointed as the primary distributor. This partnership is expected to streamline logistics and distribution for both offline and online channels, including PFI stores.

2. Continued HQ Support

Warrix HQ will continue to provide essential support in terms of branding, marketing, wholesale coordination, and e-commerce operations. This includes overseeing the relationship with Adidas for e-commerce and consignment responsibilities to USS.

3. Transition in Store Operations

The PFI store's current contract is set to end in December 2026. Starting in January 2025, the PFI store operations will be fully transitioned to USS, aligning with the broader distribution strategy.

4. Localized Marketing and Community Engagement

Warrix aims to enhance its local presence by connecting with the Singaporean sports community, particularly football enthusiasts. The pop-up store and retail initiatives will focus on engaging customers with immersive brand experiences.

- To reduce rental, people, and warehouse costs, Premier Football Store at Suntec City will be operated by USS.

Leveraging new partnership to penetrate Chinese market



Himaxx x Warrix (Trademark Licensing)



- Launched F/W 2024 Collection in first Himaxx Outlet Store since September to 12 stores at the present. (Himaxx now has 30 branches around Shanghai and aims to reach 100+ branches by 2025)
- Opportunities to cross borders for some items to leverage economies of scale of production and R&D costs, resulting in better COGS management.

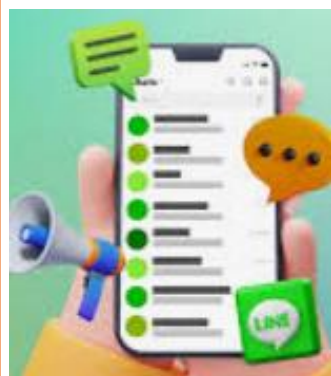
First Look of WARRIX Fall/Winter 2024 Collection

(Trademark Licensing)



Warrix Run Hub : Strategies 2025

Commercial Part



- Add running shoes, ASICS and ON as traffic magnet.
- Broadcasting products and promotions.
- TikTok live selling.
- Organize Run Hub activities to increase customers and sales.

Health Service Part



“ New Products & Services, More Personalized & Specialized ”

Physiotherapy:

1. Personalized Therapy Programs
2. New specialized program - ACLR
3. Office syndrome Programs

Training:

1. Personal Training programs
2. Sport massage
3. Stretching Programs

Medical Services:

1. Weight management
2. Hormone (Height growth, Menopause)
3. Medicine & Supplement

Fit Junction:

1. E-book
2. App FJ (online)
3. Certificate

Others:

1. Physical fitness test
2. Event

Warrix Shop Siam Square : Strategies 2025



CU Blood Dare to Give



ร่วมเป็นหนึ่งในพลังแห่งการให้เพื่อช่วยต่อชีวิตคนไทย

ร่วมบริจาคโลหิต
22 พ.ย. 2567

สำหรับผู้ร่วมบริจาค 500 ท่านแรก

รับฟรี

เสื้อยืดที่ระลึก
T-Shirt Limited Edition
By Warrix

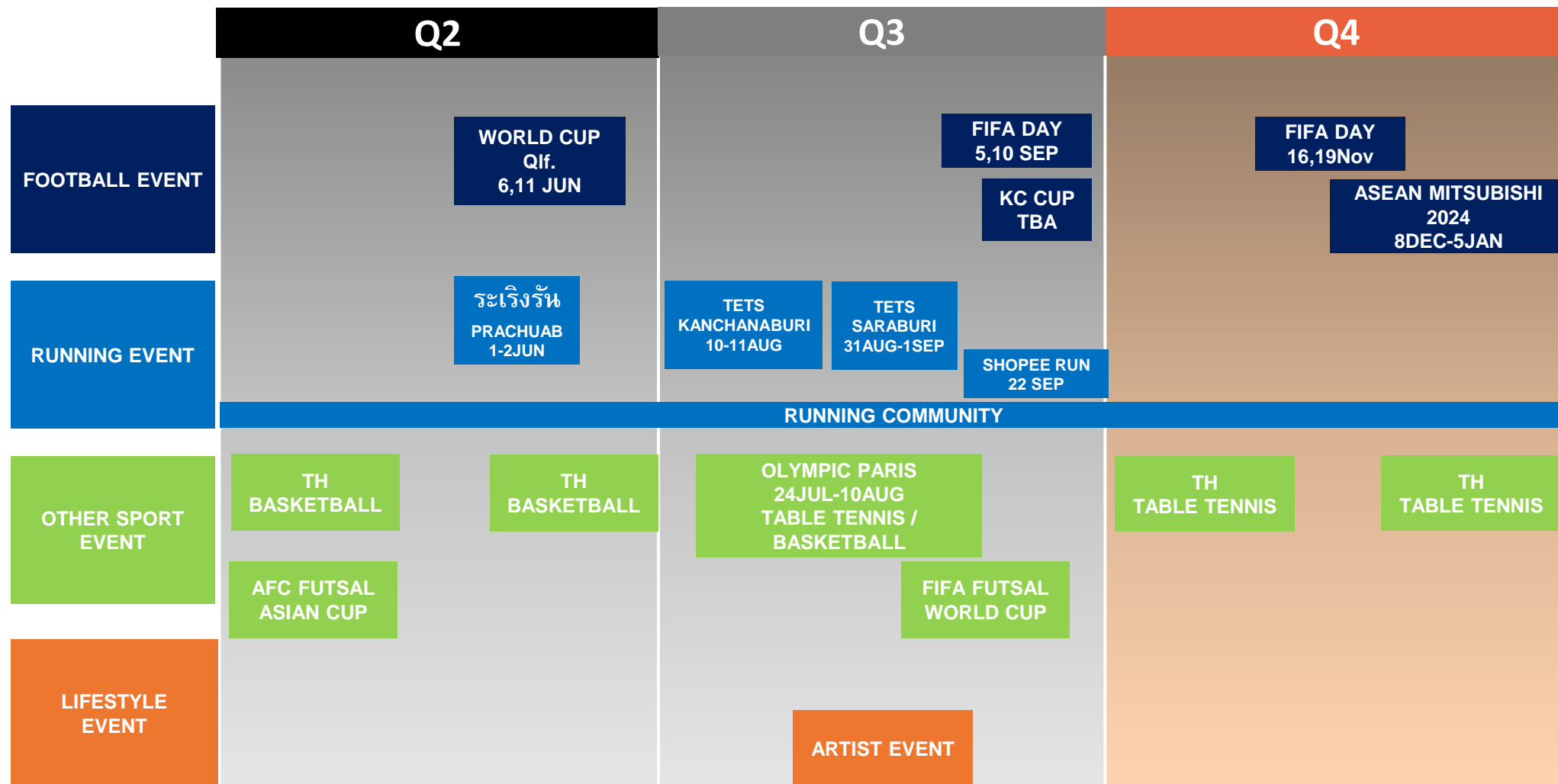


สถานที่บริจาคโลหิต : Warrix shop สาขาสยามสแควร์ (เวลา 11.00-19.00 น.)

*สำหรับท่านที่พลาดโอกาสรับเสื้อฟรี สามารถร่วมทำบุญด้วยการซื้อเสื้อ รายได้ส่วนหนึ่งนำไปสมทบทุนให้กับศูนย์บริการโลหิตแห่งชาติ สภากาชาดไทย

- Target foreign customers nearby Pathumwan area and hotels.
- Organize events at the shop.
- Broadcasting events, products, and promotions via various channels.
- TikTok live selling.
- Adjust product assortments.

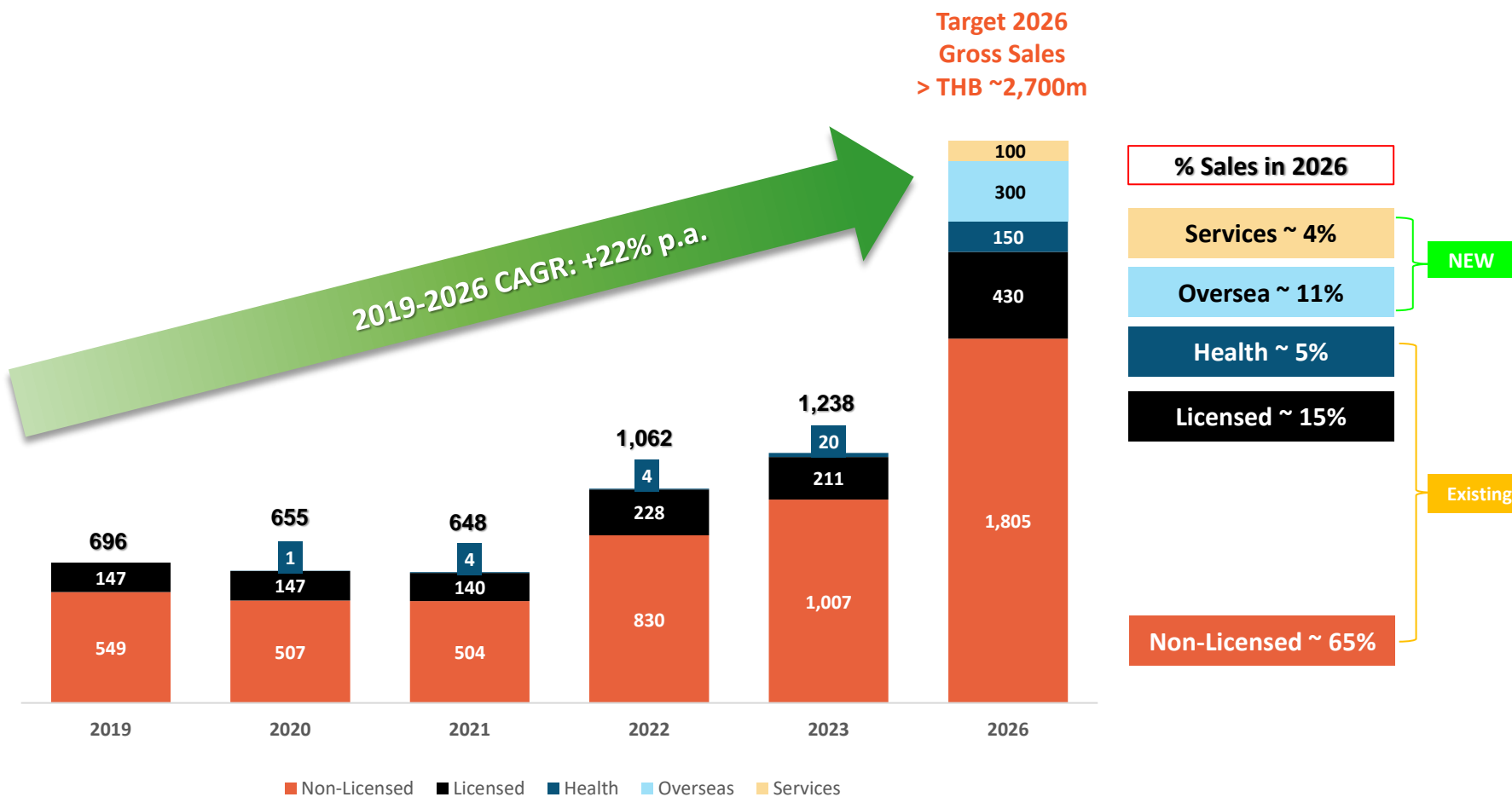
Activity Roadmap Q2-Q4/2024



Activity Roadmap 2025

	Q1		MAR	APR	Q2		JUN	JUL	Q3		SEP	OCT	Q4		DEC
	JAN	FEB			MAY				AUG				NOV		
FOOTBALL EVENT			FIFA 17-25 Mar			FIFA 2 - 10 Jun			TNT new journey	King's Cup 1-9 Sep	FIFA: Saudi 9 / 14 Oct	FIFA 10-18 Nov			
		AFC: U20 Asian Cup 6-23 Feb	FIFA: Saudi 25 Mar	AFC: U17 Asian Cup 3-20 Apr		FIFA: Saudi 10 Jun				AFC: U23 Asian Cup 1-9 Sep		FIFA: Saudi 18 Nov			
									TL 25/26 Aug - May						
		FIFA Inter Women 17-26 Feb	AFC: U20 Women 8-16 Mar	AFC: U17 Women 26 Apr - 4 May					AFC: U20 Women 11-17 Aug	AFC: U17 Women TBC	FIFA Inter Women 20-29 Oct				
			FIFA: Inter Women 31 Mar - 8 Apr												
			AFC: Beach Soccer TBC		FIFA: Beach Soccer 1 - 10 May										
RUNNING EVENT	Run Hub Activities at QSNCC Every Saturday														
	Trail Series TBC	Trail Series TBC				Road Race TBC			Tets-Special TBC		Trail Series TBC			Trail Series TBC	
						Trail Series TBC	Partner Activity TBC								
OTHER SPORT EVENT	AFC: Futsal Women 11-19 Jan				AFC: Futsal Women 7 - 18 May							AFC: Futsal 15-26 Oct		33rd SEA Games 9-20 Dec	
		FIBA: Asia Cup 20/23 Feb	FIBA: Asia Cup 24-30 Feb			FIBA: Asia Cup Big Matches: May / July / Aug									
			Table Tennis 23-31 Mar		Table Tennis 17-25 May		Table Tennis TBC						Table Tennis 14-23 Nov		
				SCAT 18-20 / 25-27 Apr	SCAT 2-4/16-18/23-25	SCAT 6-8/13-15/25-29	SCAT 5-6/11-13/26-27	SCAT 28 Jul - 3 Aug / 7-17	SCAT 5-6 / 21-28						
LIFESTYLE EVENT	Branding / Lifestyle Campaign Launch Product: Jeans / T-Shirt							Branding / Lifestyle Campaign Launch Product TBC							

2026 Sales Target



The text 'Q&A' is displayed in a large, bold, black font, centered over a yellow, textured brushstroke graphic that resembles a map of Thailand.

Q&A

For more information, please contact IR Department
ir@warrix.co.th or 094 310 7103

Disclaimer

The information contained in this presentation is for information purposes only and does not constitute an offer or invitation to sell or purchase for share in Warrix Sport Public Company Limited (“WARRIX”). No part of this presentation shall be relied upon directly or indirectly for any investment decision-making for any purposes.

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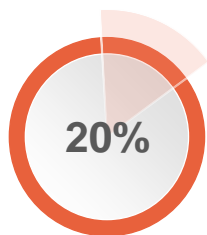
05

Appendix

Sport Apparel Industry Outlook

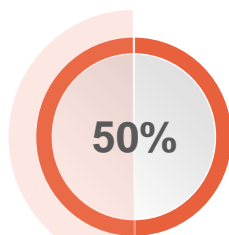
- The sport apparel goods market in Thailand is **worth approximately THB 30 billion**.
- **Recovered to pre-COVID-19 level, and on an uptrend with prospect to grow 15-20% per year** premised on increasing in health awareness as more people are committed to leading healthier and more active lifestyle.
- Along with huge opportunities from the resuming of large sports events including **FIFA World Cup in 2022, AFF Mitsubishi Electric Cup 2022, and the Olympics in 2024 etc.**
- **An ongoing rise in popularity of outdoor and home-based sports** (running, cycling, home exercise and yoga are becoming more popular).

The sport apparel goods market in Thailand



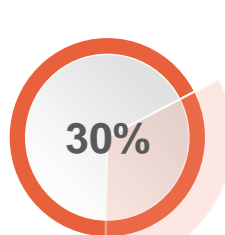
Discounted/Mass market

Import product by Thai company, no brand and cheap price



Middle market

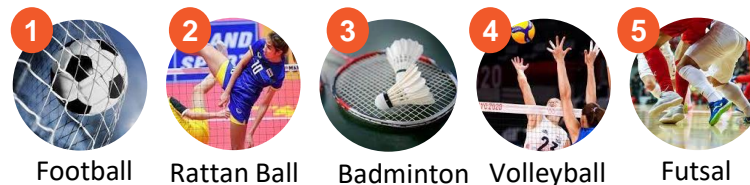
Thai brand produce by Thai company



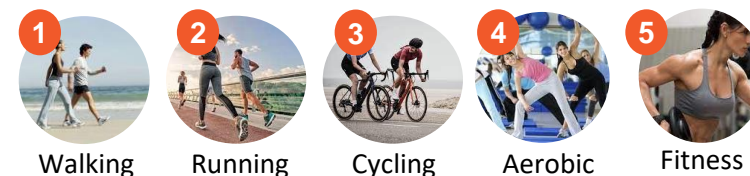
Global market

Global brand, both import and export

Top 5 most popular sports in Thailand



Top 5 most popular exercise activities in Thailand



~THB 30 billion

of sport apparel goods market in Thailand

42 %

of Thai population exercise regularly

>70%

of Thai people who exercise regularly are middle to high income

8 %

of Thai population playing sport regularly

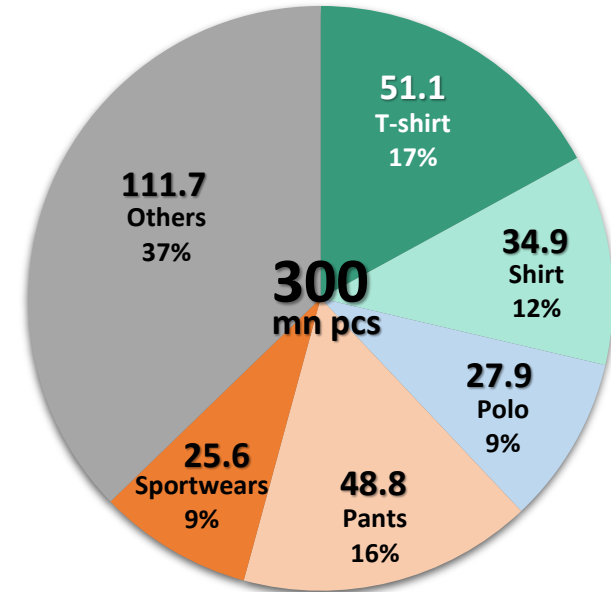
Thailand Annual Garment Consumption

Garment annual consumption

- According to a study by UTCC, Thailand 2020 annual garment consumption is estimated at 300mn pieces
- The estimated T-shirt consumption is ~51mn pieces annually, contributing ~17% of all garment consumption and slightly higher than annual pants consumption at ~49mn pieces

Fashion macro trend

- According to UN, number of garment purchased per capita between 2000 and 2014 increased by about 60 percent, while each item is kept for only half as long. Hence people wants to buy more and spend less per piece

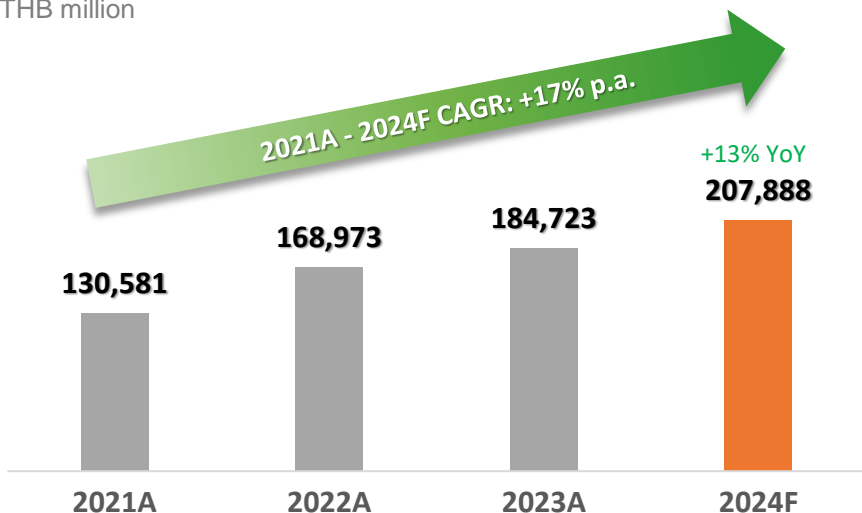


Thailand Annual Garment Consumption 2020 (mn pcs)

Industry Outlook

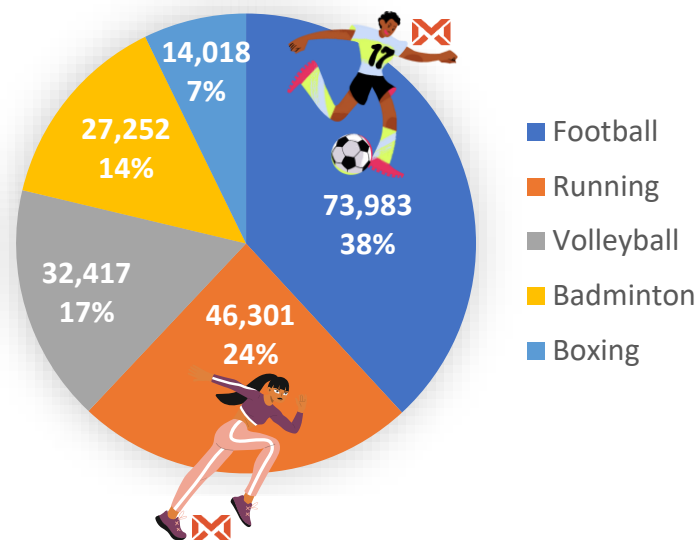
Thailand's Sports Industry

Unit: THB million



Top 5 Sports Contributing to the Industry in 2023

Unit: THB million



Sports-Related Expenditure per Person in 2023

Average



7,055
THB/person

Sports Shoes



2,093
THB/person

Food and Beverages during watching, competing, playing sports



1,299
THB/person

Sportswear



948
THB/person

Sports Equipment



815
THB/person

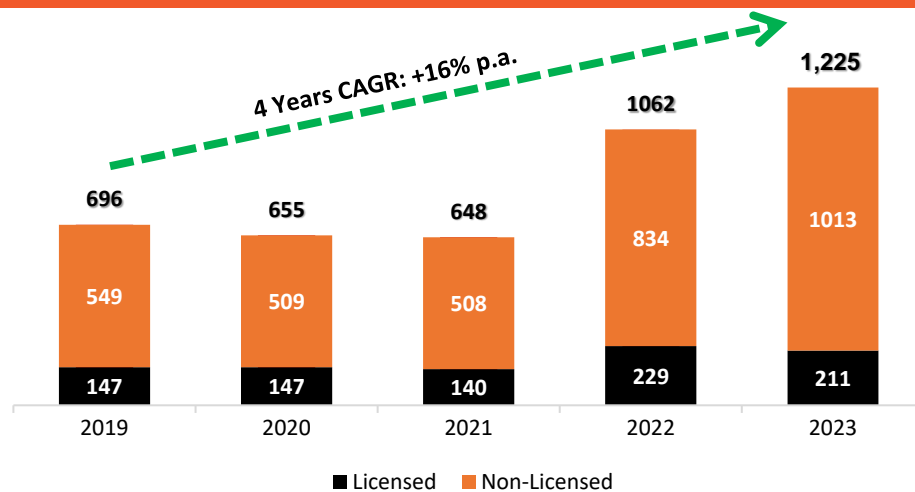
Tickets and Fees



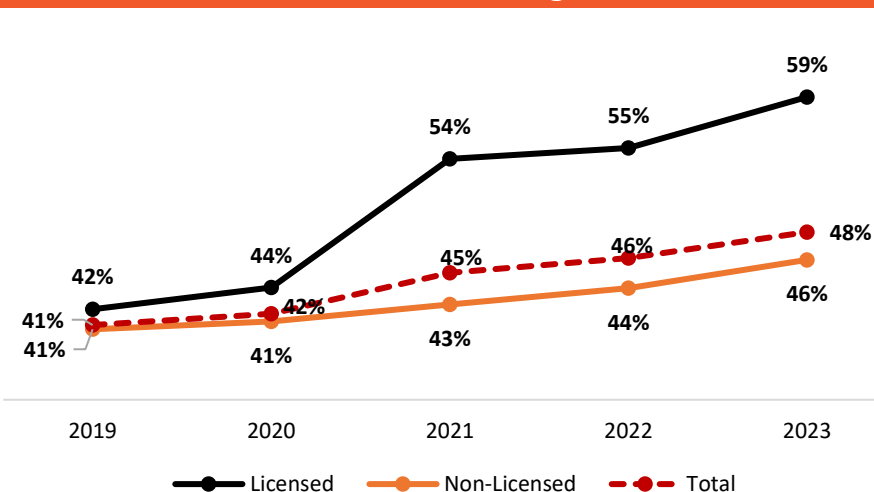
391
THB/person

Key Financial Performance

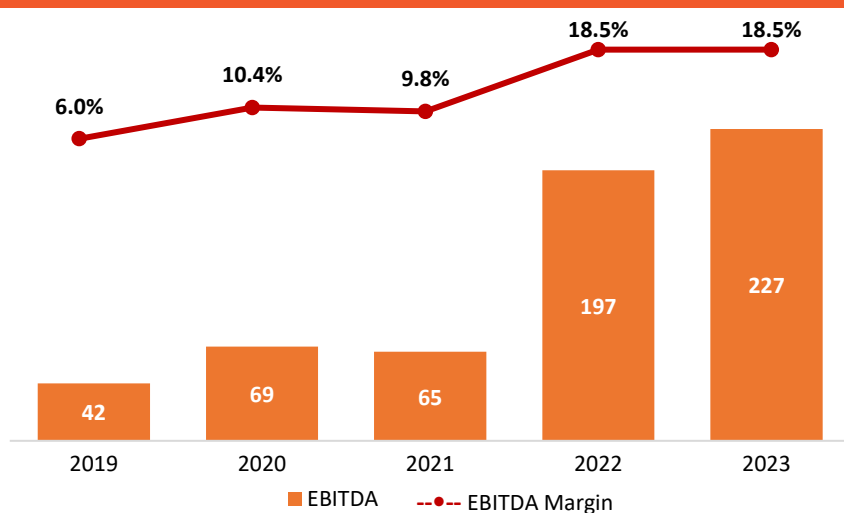
Revenues



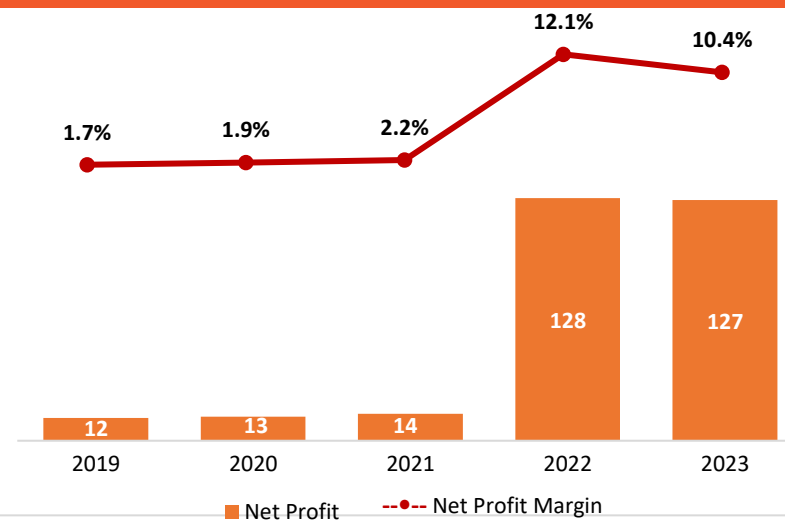
Gross Profit Margin



EBITDA



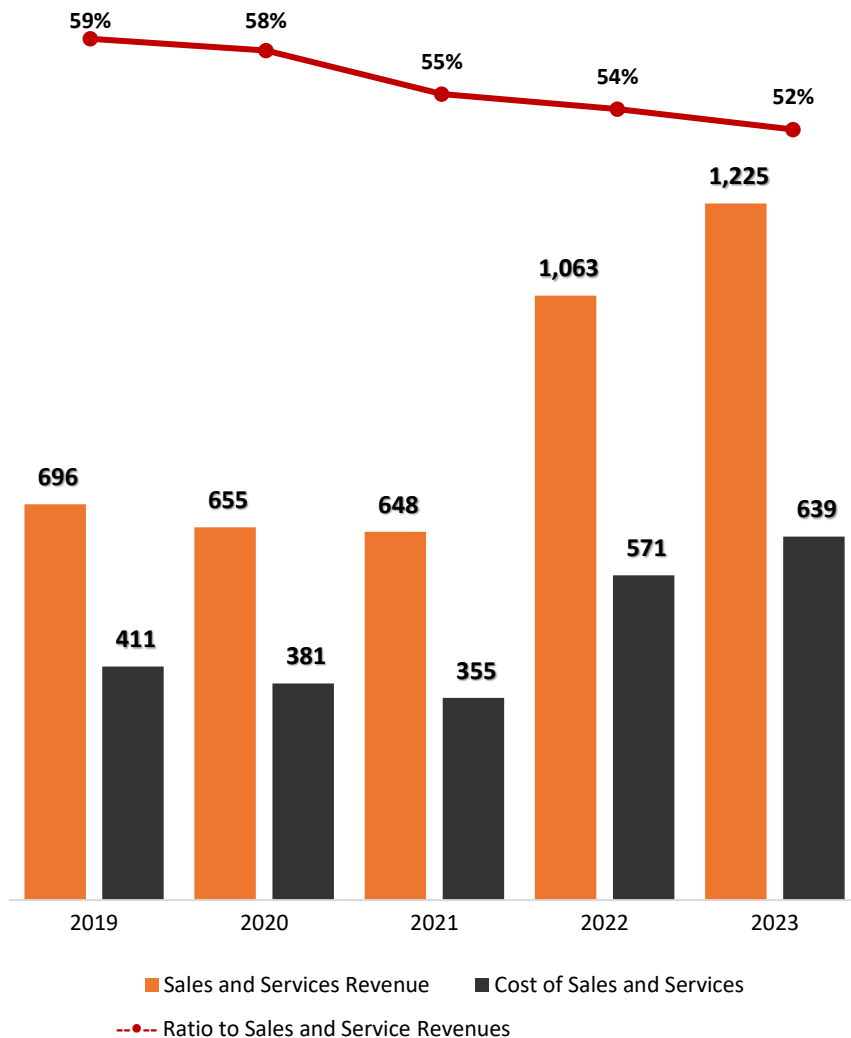
Net Profit



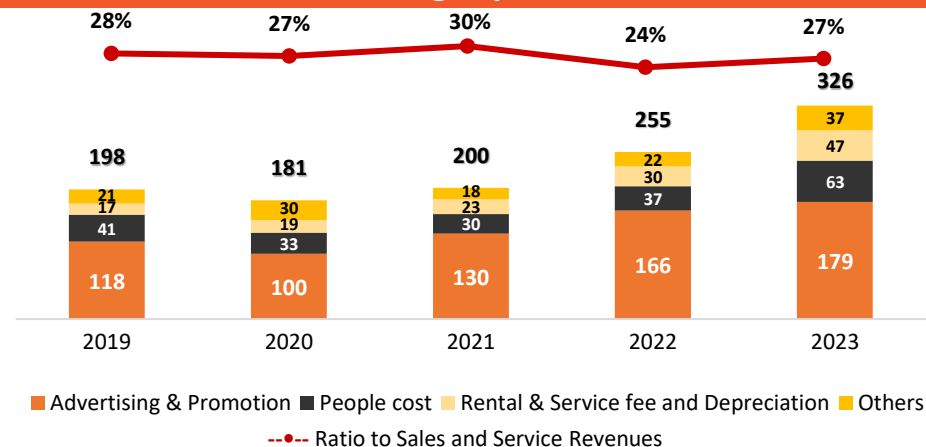
Unit: THB million

Key Financial Performance

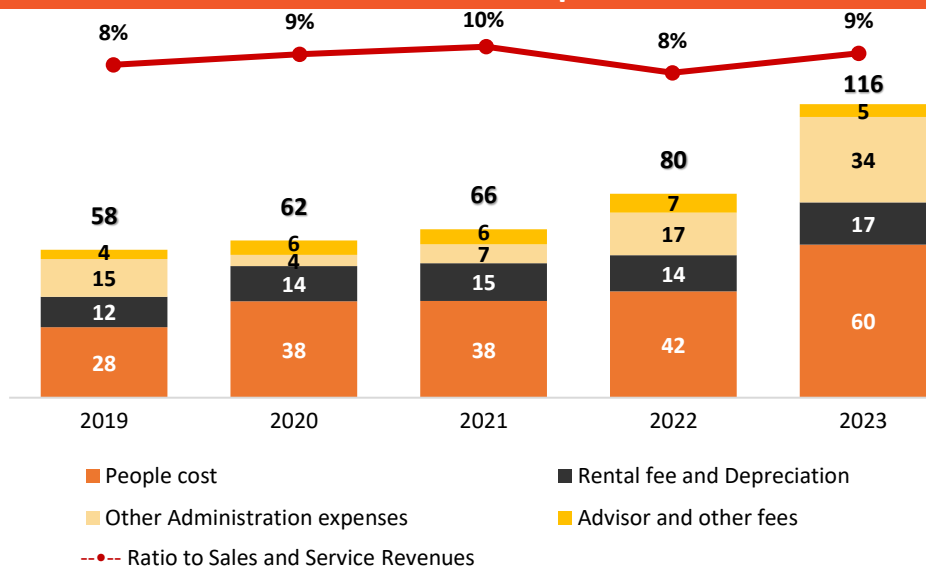
Cost of Sales and Services



Selling Expenses



Administration Expenses



Unit: THB million

Key Financial Performance

Unit : Million Baht	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24
Total A/R	327.2	245.9	344.3	357.1	294.8	317.6	400.5
Total Inventory	558.8	540.3	555.2	529.9	545.5	543.3	559.7
Total A/P	270.2	144.1	180.0	202.4	173.1	189.0	211.2
Total Assets	1906.6	1658.9	1735.7	1799.7	1771.5	1729.3	1831.1
Interest Bearing Debt	146.0	129.6	126.7	141.5	135.8	137.9	166.2
Total Liabilities	454.7	299.2	334.8	392.3	363.2	364.5	416.1
Total Equity	1451.9	1359.7	1400.9	1407.5	1408.3	1364.8	1415.0
EBITDA	28.5	41.8	66.9	89.3	45.8	42.6	89.7
CPLTD	17.9	18.2	19.5	25.6	26.5	28.2	36.4

Current ratio (Times)	3.98	5.99	3.66	5.39	5.78	5.59	5.07
D/E (Times)	0.31	0.22	0.24	0.28	0.26	0.27	0.29
IBD/E (Times)	0.10	0.10	0.09	0.10	0.10	0.10	0.12
Inventory Turnover by days	335	378	301	243	299	262	235
AR Turnover by days	124	102	83	81	91	80	76
AP Turnover by days	199	143	89	86	104	87	85
Cash Cycle (days)	259	338	295	239	285	255	226



Establishment period

Transformation from sport apparel to active and lifestyle

Listed Co.,

WARRIX was founded

2013

Win the rights to produce the Myanmar national football team sportswear products

2017-2018



- Warrix Holding Pte. Ltd. was founded
- Opening 1st Physiotherapy & Performance Studio at Stadium One
- Official Match Ball and Kit Supplier for AFF Suzuki Cup 2020

2020



Transforming to "Active & Lifestyle" business

WARRIX to become top of mind brand locally and globally

2014-2015

Starting local marketing strategy by supporting sportswear and athlete's clothing for 2 Thailand football clubs in League I and League II

2016



- Capital increase to 100 MB
- Win the rights to produce the Thai national football team sportswear products (2017-2020)

2023

Acquired Fit Junction and Premier Football

At the forefront of innovation & sustainability

Sales reaching THB 2.7 billion in 2026

2022

- Listed on the mai stock exchange
- Capital increase to 300 MB

2021



- Win the rights to produce Thai national football team sportswear (2021-2028)
- Win the rights to produce Thai national basketball team sportswear
- Warrix Sdn. Bhd. was founded as subsidiary of Warrix Holding Pte. Ltd.

Key Milestones